

# 賽馬會齡活城市

## 「全城·長者友善」計劃 2024/2025

### Jockey Club Age-friendly City Partnership Scheme 2024/2025



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Research Centre for Gerontology and Family Studies, The Hong Kong Polytechnic University

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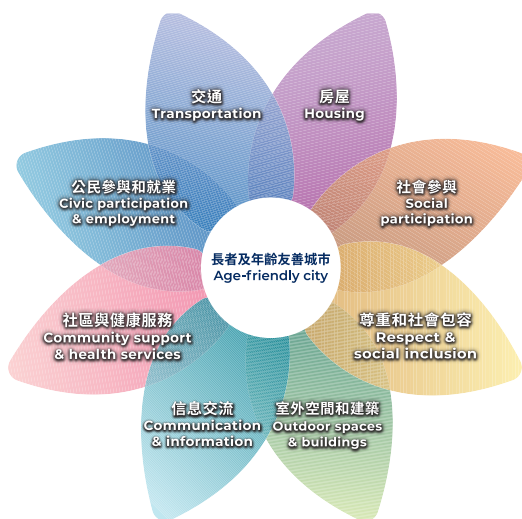
## 背景 Background

香港人口正急速高齡化。根據2021年人口普查數據，65歲及以上人士佔總人口19.6%。香港特別行政區政府預計到2038年，長者人口比例將升至31.9%，即約每三人中就有一位長者。此人口結構轉變凸顯了應對長者不斷變化的需求和興趣的重要性。因此，提供一個支援性強且能適應不同需要的生活環境至關重要。

鑑於人口高齡化帶來的挑戰和機遇，世界衛生組織於2005年啟動的「全球長者及年齡友善城市計劃」確立八大關鍵範疇（見下圖），為促進城市環境中積極和健康晚年生活提供了重要框架。

Hong Kong is experiencing rapid population ageing. According to the 2021 Population Census, individuals aged 65 and above constitute 19.6% of the total population. The Government of Hong Kong Special Administrative Region (HKSAR Government) projects that by 2038, this proportion will rise to 31.9%, which means approximately one in three residents will be an older adult. This demographic shift underscores the importance of addressing the evolving needs and interests of older adults. Therefore, creating a supportive and adaptable living environment is essential.

In response to this trend, the World Health Organization (WHO) launched the Global Age-friendly Cities Project in 2005, which articulates eight key domains for promoting active and healthy ageing within urban settings.



世衛確立的「長者及年齡友善城市」的八大範疇  
The Eight Domains of An Age-friendly City Identified by WHO

目前，香港越來越多公司/機構的產品和服務更重視融合長者及年齡友善的元素，以回應長者的需求，促進他們獨立自主參與社會生活，提升生活質素。香港特區政府在《2024年行政長官施政報告》中積極推動銀髮經濟發展，強調提供多元化的長者產品與服務，以應對日益擴大的市場需求，並致力建設長者及年齡友善的城市。

In Hong Kong, more companies/organisations focus on integrating age-friendliness into their products and services in response to older adults' needs. These offerings not only empower older adults to remain independent in social life, but enhance their quality of life. In its 2024 Policy Address, the HKSAR Government, in response to the expanding silver market, underscored the silver economy with a focus on diverse products and services for older adults. It also reaffirmed its commitment to building an age-friendly city.



# 賽馬會齡活共創計劃

## Jockey Club Age-friendly Co-creation Project

為回應社會的需求和政府的政策方向，香港理工大學樂齡與家庭研究中心（下稱「中心」）承蒙香港賽馬會慈善信託基金捐助，推行為期三年半的「賽馬會齡活共創計劃」。中心匯聚學術力量，基於理論及研究結果提出可行的解決方案，並與商界、政府部門、社會企業等各界持份者攜手合作，積極回應人口高齡化的挑戰與機遇，促進可持續的社會發展。

計劃透過研究、培訓、嘉許及推廣四大策略，鼓勵社會不同持份者在服務及營運層面加入更多長者及年齡友善元素，推動長者及年齡友善措施發展，構建一個適合所有年齡人士生活的「齡活」香港。

In response to community needs and government policy directions, the Hong Kong Polytechnic University's Research Centre for Gerontology and Family Studies (hereinafter the Centre), funded by The Hong Kong Jockey Club Charities Trust, organises the 3.5-year Jockey Club Age-friendly Co-creation Project. Leveraging its academic expertise, the Centre aims to develop feasible solutions grounded in theories and research findings. It collaborates with businesses, government departments, social enterprises, and other stakeholders to address the challenges and opportunities of an ageing population, fostering sustainable community development.

Through four strategies of research, training, recognition, and promotion, the Project encourages stakeholders across various sectors to incorporate more age-friendly elements into their services and operations, working towards building an age-friendly Hong Kong - an inclusive city for people of all ages.



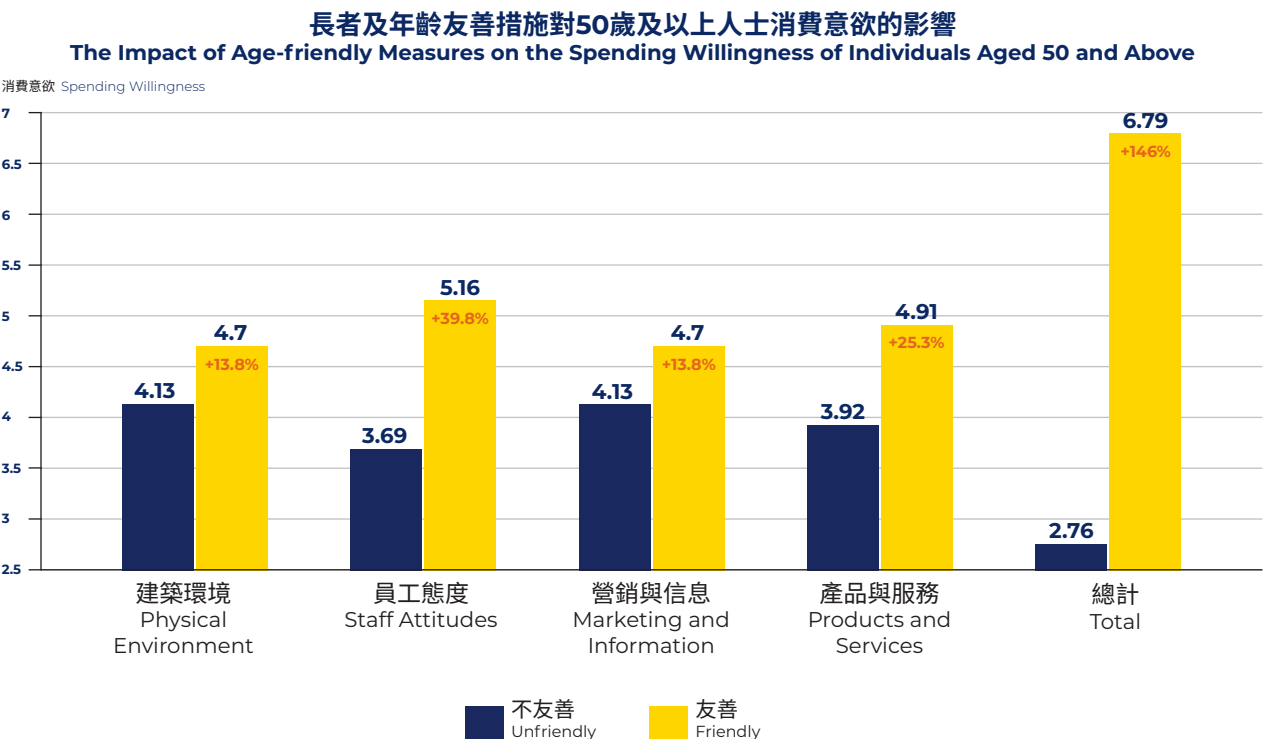
## 長者及年齡友善營商之研究 Research on Age-friendly Business

中心基於其「樂齡與社會追蹤研究」數據庫，於2024年12月至2025年3月期間，電話訪問了3,000名50歲及以上（50+）香港居民，了解其消費模式，並採用調查實驗的設計，透過模擬不同的消費情境，測試受訪者對長者及年齡友善措施的反應。

數據顯示，50+人士每月平均開支為7,713港元，其中，食品及用膳（37%）、房屋（20%）與社交娛樂（11%）佔比最高，反映受訪者對這三方面開支尤為重視。而改善建築環境、員工態度、營銷與信息、產品與服務這四項長者及年齡友善主題措施，有助提升50+人士的消費意欲，升幅介乎13.8%至39.8%之間，當中以友善的員工態度帶來的提升最為顯著。四項措施的共同作用下，消費意欲可提升146%。

Based on its Panel Study of Active Ageing and Society (PAAS) database, from December 2024 to March 2025, the Centre conducted a telephone survey among 3,000 Hong Kong residents aged 50 and above (50+). The survey aimed to understand the consumption patterns of these individuals, and adopted a survey experiment design, simulating various consumption scenarios to examine their reactions to different age-friendly measures.

Results show that individuals aged 50+ have an average monthly personal expenditure of HK\$7,713, with the highest proportions spent on food and dining (37%), housing (20%), and social activities and entertainment (11%). This highlights the significance of these three categories in their consumption patterns. In addition, improvements in age-friendly measures across four themes (i.e., physical environment, staff attitudes, marketing and information, and products and services) could increase the spending willingness of respondents by 13.8% to 39.8%. Among these, friendly staff attitudes had the most significant impact. When all measures were implemented together, willingness to spend among individuals aged 50+ soared by 146%.



備註：消費意欲採用0-10分量表測量，0為非常不願意，10為非常願意

Note: Spending willingness was measured on a scale of 0 to 10, where 0 indicates extremely unwilling and 10 indicates extremely willing.

## 長者及年齡友善企業培訓計劃

### The Age-friendly Business Capacity Building Programme

「長者及年齡友善企業培訓計劃」旨在提升公司對「長者及年齡友善營商」的認識及實踐能力，目標行業涵蓋餐飲、商場、零售及其他。課程費用全免，時長為3至4小時，並可選擇面授或線上參與。完成培訓後，參加者將獲頒發證書。

The Age-friendly Business Capacity Building Programme aims to enhance companies' understanding and capacity to implement age-friendly business practices. It is targeted at sectors including catering, shopping malls, retail, and others. The free-of-charge training lasts three to four hours, and can be delivered either face-to-face or online. Participants who complete the training will receive a certificate.

培訓針對不同職級的公司員工，圍繞「長者及年齡友善營商」四大主題，即建築環境、員工與人事、營銷與信息及產品與服務，採用多元化培訓模式，包括：

Focusing on four themes of age-friendly business (i.e., Physical Environment, Staff and Personnel, Marketing and Information, and Products and Services), the training, designed for employees at different levels, involves different training methods, including:

#### 1. 授課式講座 Lectures

以講座方式介紹「長者及年齡友善營商」主題

Introducing the themes of age-friendly business through lectures

#### 2. 體驗式學習 Experiential Learning

透過互動方式（如個案研討、角色扮演或實地考察），了解長者在使用產品或服務時的需要和痛點

Understanding the needs and pain points of older adults through interactive activities

(e.g., case studies, role play, and site visits)

#### 3. 共創工作坊 Co-creation Workshops

針對長者的需要和痛點，邀請不同持份者（如長者、照顧者或員工）共同設計「長者及年齡友善營商」措施

Inviting different stakeholders (e.g., older adults, carers, and employees) to co-create age-friendly business practices based on the needs and pain points of older adults

### 三種培訓課程 Three Types of Training

#### 1. 行業訂造多主題能力建設培訓 Sector-specific, Multi-theme Capacity Building Training

企業如何針對長者的需要和行業情況，在四大主題推行「長者及年齡友善營商」措施

To assist companies in understanding how to implement age-friendly business practices across four themes, based on the needs of older adults and the unique characteristics of their industry

#### 2. 特定主題跨行業能力建設培訓 Thematic Cross-industry Capacity Building Training

深入探討其中一個「長者及年齡友善營商」主題

An in-depth exploration of one of the age-friendly business themes

#### 3. 企業專屬能力建設深度培訓 Customised Capacity Building Training for Companies

針對企業需要，訂立合適的「長者及年齡友善營商」培訓

Customised age-friendly business training tailored to the unique needs of companies/organisations

## 賽馬會齡活城市「全城·長者友善」計劃 Jockey Club Age-friendly City Partnership Scheme

「賽馬會齡活城市『全城·長者友善』計劃」(下稱「全城·長者友善」計劃)由香港賽馬會慈善信託基金策劃及捐助的「賽馬會齡活城市計劃」推行,自2018年舉辦,旨在鼓勵社會各界共同構建長者及年齡友善城市。

2024年,香港理工大學樂齡與家庭研究中心憑藉在本計劃以往成功的經驗,首次主辦計劃,旨在嘉許在長者及年齡友善措施方面表現卓越的公司及機構,鼓勵他們持續提升相關服務及產品,共同營造更包容長者及不同年齡的環境,長遠達致建構長者及年齡友善城市的願景。

Since 2018, the Jockey Club Age-friendly City Project, initiated and funded by the Jockey Club Charities Trust, has launched the “Jockey Club Age-friendly City Partnership Scheme” (hereinafter “the Scheme”) to encourage cross-sector collaboration in building an age-friendly city.

In 2024, building upon the Scheme's success, the Centre organised the Scheme. The Scheme aims to recognise companies and organisations with exemplary age-friendly practices and encourage them to continually enhance their services or products to meet the needs of older adults. The ultimate goal is to create a more inclusive environment for people of all ages and thereby realise the vision of an age-friendly city.

### 計劃目標 Scheme Objective



鼓勵社會不同界別的持份者,包括商界、政府部門及社會企業,攜手營造長者及年齡友善文化及社區環境,並推動跨界別協作與創新;

To encourage stakeholders across various sectors—including business, government departments, and social enterprises—to collaborate in fostering an age-friendly culture and community environment, and to promote joint efforts and innovation;



為長者提供實用的資源及資訊,協助他們積極享受生活;以及

To provide valuable resources and information to older adults, facilitating their active ageing in the community; and



提升公眾對長者及年齡友善城市及其相關措施重要性的認識,促進社會共融風氣。

To arouse public awareness of the importance of building an age-friendly city, promote the adoption of age-friendly practices, and foster an inclusive society.

## 獎項及認證 Awards & Recognition

### 第一部分 – 「賽馬會齡活城市夥伴」標籤 Part I – Jockey Club Age-friendly City Partner sticker

「全城・長者友善」計劃歡迎所有在香港註冊及營運之公司、政府部門及社會企業參加。參與計劃的公司或機構須推行至少一項符合世衛確立的長者及年齡友善城市八大範疇的措施或活動，或提供針對長者需要的產品或服務。

所有合資格的公司或機構將可獲發一套證書及標籤，以表彰其參與和貢獻，並能讓公眾識別為推廣長者及年齡友善措施及文化的公司和機構。

All companies, government departments, and social enterprises registered and operating in Hong Kong, are welcome to join the Scheme. Participating companies or organisations must implement at least one age-friendly practice in their operations, or offer a product or service that caters to the needs of older adults, under any of the eight domains of an age-friendly city outlined by the WHO.

A set of certificates and scheme stickers are distributed to all eligible companies or organisations in order to recognise their participation and contribution in promoting an age-friendly culture in Hong Kong.

### 第二部分 – 特別大獎 Part II – Special Awards

為表彰公司或機構在推廣長者及年齡友善文化上的傑出表現，本計劃特設六項特別大獎，包括：

To recognise companies or organisations that demonstrate outstanding performance in promoting an age-friendly culture, six Special Awards have been established under the Scheme, including:



#### 齡活就業大獎 Age-friendly Employer Award

此獎項表彰致力於鼓勵長者就業及提供共融工作環境的公司或機構，相關措施包括（但不限於）彈性工作安排、跨代指導及培訓、再就業計劃及漸進式退方案等，以協助長者繼續貢獻職場。

This award recognises companies or organisations that create age-friendly employment environments for older adults. Such initiatives may include, but are not limited to, flexible working arrangements, intergenerational mentoring and training programmes, re-employment schemes, and phased retirement options, enabling older adults to continue contributing to the workforce.



#### 齡活設施大獎 Age-friendly Facilities Award

此獎項表彰為長者提供無障礙和共融設施的公司和機構，包括（但不限於）設置無障礙洗手間 / 停車位 / 通道、防滑扶手和升降機等，以滿足不同行動及認知能力人士的需求。

This award recognises companies or organisations that provide accessible and inclusive facilities for older adults, including, but not limited to, accessible restrooms, parking spaces, pathways, non-slip handrails, and lifts, catering to the needs of individuals with diverse mobility and cognitive abilities.



#### 齡活創新大獎 Age-friendly Innovation Award

此獎項表彰公司和機構開發的創新產品、服務、項目或商業模式，能有效滿足長者的需求與偏好，並涵蓋促進長者獨立自主、增強社交連結以及提升身心健康的解決方案，同時帶動商機。

This award recognises companies or organisations that develop innovative products, services, projects, or business models that effectively address the needs and preferences of older adults. These innovations can promote their independence, enhance social connections, and improve their overall well-being, while also creating business opportunities.



#### 齡活協作大獎 Age-friendly Collaborator Award

此獎項表彰公司和機構透過聯繫及運用各方資源（如內部人力資源、與其他商業或非牟利機構合作），從而持續推動或實踐惠及長者和年齡友善措施或活動。

This award recognises companies or organisations for their contributions in mobilising various resources (e.g., internal manpower, joint collaborations with business or non-profit sectors) to sustainably implement age-friendly initiatives or practices that benefit older adults.



#### 友善人情大獎 Our City's Story Award

此獎項旨在表彰公司和機構透過不同措施，為香港長者及年齡友善文化帶來正能量的勵志故事，彰顯其善行、社區支援和跨代聯繫。

This award recognises inspiring stories of companies or organisations whose age-friendly initiatives positively impact older adults and contribute to a positive age-friendly culture in Hong Kong, highlighting their good deeds, community support, and intergenerational connections.



#### 我最喜愛的全城・長者友善計劃大獎 My Favourite City Partnership Scheme Award

所有參與「計劃特別大獎」的公司均合資格角逐「我最喜愛的全城・長者友善計劃大獎」。秘書處進行初步篩選，其後交由公眾透過網上平台投票及評審評分，選出最受歡迎的長者及年齡友善措施、活動、產品或服務。

All companies participating in the "Special Award" are eligible for the "My Favourite Age-friendly City Partnership Scheme Award." The Secretariat conducts an initial screening, after which the award recipient is selected based on public voting and judges' scoring via an online platform.



## 評審準則 Judging Criteria

特別大獎之評審團包括來自政府、學術界及相關界別之專業代表。評審團會根據以下主要標準，評估參與公司或機構的表現，每項評審標準的比重則按各個獎項的性質而釐定：

The Judging Panel for the Special Awards comprises representatives from government, academia, and relevant professional sectors. They evaluate participants' performance based on the major criteria below. The weighting for each judging criteria varies depending on the nature of the awards:

- 創意及創新性 Creativity and innovation
- 對社會的影響 Social impact
- 資源投放 Resources devotion
- 項目之可持續性 Sustainability of the project

此外，公眾人士可在網上平台投票，選出「我最喜愛的全城・長者友善計劃大獎」。

Moreover, the public are invited to vote for “My Favourite City Partnership Scheme Award” on the Scheme's online platform.

## 評審團 Judging Panel

### 香港特別行政區政府 The Government of HKSAR

**陳百里博士, JP**  
商務及經濟發展局副局長  
香港特別行政區政府

**Dr CHAN Pak Li, Bernard, JP**  
Under Secretary for Commerce and Economic Development  
The Government of HKSAR

**杜永恒先生, JP**  
社會福利署署長  
香港特別行政區政府

**Mr TO Wing Hang, Edward, JP**  
Director of Social Welfare  
The Government of HKSAR

### 香港賽馬會 The Hong Kong Jockey Club

**陳載英女士**  
慈善事務部主管 (衛生健康; 樂齡護老)  
香港賽馬會

**Ms Imelda CHAN**  
Head of Charities (Health & Older Adults Cluster)  
The Hong Kong Jockey Club



## 學術、研究界別 Academia

### 白雪教授

應用社會科學系教授及  
樂齡與家庭研究中心主任  
香港理工大學

### 陳澤群教授

亞太老年學研究中心研究教授及總監  
嶺南大學

### 凌嘉勤教授, SBS

香港理工大學暫任副校長  
(校園發展及設施管理) 及  
賽馬會社會創新設計院總監  
香港理工大學

### 胡令芳教授

梁顯利老年學及老人病學研究教授及  
賽馬會老年學研究所所長  
香港中文大學

### Professor BAI Xue

Professor in Department of Applied Social Sciences and  
Director of Research Centre for Gerontology and Family Studies  
The Hong Kong Polytechnic University

### Professor CHAN Chak Kwan, Dickson

Director of Asia-Pacific Institute of Ageing Studies  
Lingnan University

### Professor LING Kar Kan, SBS

Interim Vice President  
(Campus Development and Facilities) and  
Director of Jockey Club Design Institute for Social Innovation  
The Hong Kong Polytechnic University

### Professor WOO Ling Fong, Jean

Henry G Leong Research Professor in  
Gerontology and Geriatrics and  
Director of CUHK Jockey Club Institute of Ageing  
The Chinese University of Hong Kong

## 相關專業界別 Relevant Professional Sectors

### 陳文宜女士

行政總裁  
香港社會服務聯會

### 孔子人先生

會長 (2024/25)  
香港人力資源管理學會

### 關則輝先生, MH, JP

創會會員及顧問  
香港公共關係專業人員協會

### 劉文君建築師, CStJ, JP

會長  
香港建築師學會

### 李國棟醫生, GBS, JP

主席  
安老事務委員會

### 沈豪傑先生, BBS, JP

主席  
社區投資共享基金委員會

### Ms CHAN Man Yee, Grace

Chief Executive  
The Hong Kong Council of Social Service

### Mr HUNG Yu Yun, Lawrence

President (2024/25)  
Hong Kong Institute of Human Resource Management

### Mr KWAN Chuk Fai, MH, JP

Founding Member & Advisor  
Hong Kong Public Relations Professionals' Association

### Ar LAU Man Kwan, Julia, CStJ, JP

President  
The Hong Kong Institute of Architects

### Dr LI Kwok Tung, Donald, GBS, JP

Chairman  
Elderly Commission

### Mr SHUM Ho Kit, BBS, JP

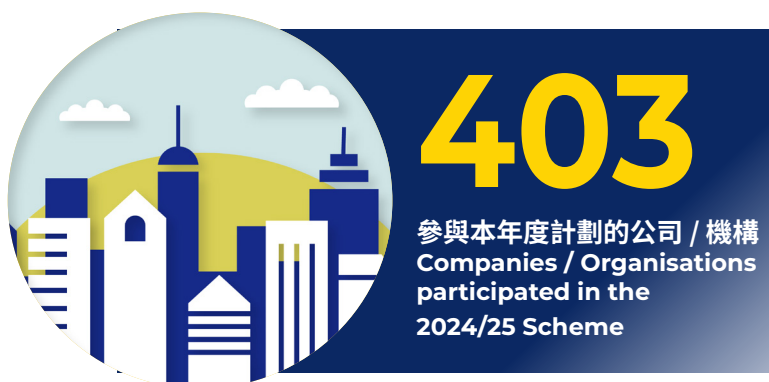
Chairman  
The Community Investment and Inclusion Fund Committee

## 賽馬會齡活城市「全城·長者友善」計劃成果

### Achievements of Jockey Club Age-friendly City Partnership Scheme

本年度獲頒「賽馬會齡活城市夥伴」標籤、參與「全城·長者友善」計劃2024/2025的公司/機構合共有403間，比第三屆增加約36%，當中接近200間為首次參與，反映更多不同公司/機構正積極落實各項長者及年齡友善措施。

A total of 403 companies/organisations have participated in the Jockey Club Age-friendly City Partnership Scheme 2024/2025, which is approximately 36% more than the previous edition. Among them, nearly 200 are new participants, reflecting that more companies/organisations are implementing age-friendly initiatives.



25

連續參與四屆計劃的公司 / 機構  
Companies / Organisations  
participated in four editions  
of the Scheme



42

參與其中三屆計劃的公司 / 機構  
Companies / Organisations  
participated in three editions  
of the Scheme



138

參與其中兩屆計劃的公司 / 機構  
Companies / Organisations  
participated in two editions  
of the Scheme

參與公司/機構涵蓋不同行業，以「商場及物業管理」參與度最高，其次為「醫療及保健服務」及「零售」。

The Scheme was joined by companies / organisations from different industries, with "Shopping Mall & Property Management" having the highest participation, followed by "Medical and Healthcare Service" and "Retail".



商場及物業管理  
Shopping Mall &  
Property management



醫療及保健服務  
Medical & Healthcare Service



零售  
Retail



銀行及金融  
Banking &  
Finance



餐飲  
Catering



清潔及維修服務  
Cleaning &  
Maintenance  
Services



多元化企業  
Conglomerate



教育及培訓  
Education &  
Training



政府及法定機構  
Government &  
Statutory Bodies



酒店及旅遊  
Hotel & Travel



資訊科技  
Information  
Technology



機電工程  
Mechanical and  
Electrical  
Engineering



公用事業  
Public  
Utilities



社會企業  
Social  
Enterprise



電訊  
Telecom



運輸  
Transportation

## 特別大獎得主 Winners of Special Awards



**HANG YICK** 物業管理有限公司  
Properties Management Limited  
恒基兆業地產集團成員公司 A Member of Henderson Land Group  
物業管理公司牌照 (C-310394)



**齡活就業大獎**  
AGE-FRIENDLY  
EMPLOYER AWARD

恒益物業管理有限公司  
(恒基兆業地產集團成員公司)  
Hang Yick Properties Management Limited  
(A Member of Henderson Land Group)

### 耆樂年 Year of Senior

恒益物業管理有限公司多年來積極支持僱員再培訓局之「後 50 • 實習生計劃」，參加者於不同工作地點接受培訓後，將有機會按其意願獲聘至心儀部門或苑廈辦事處，或按其長處編排合適的崗位，讓他們發揮所長。公司一向亦樂於聘用該局年過50歲的畢業學員，為其提供在職培訓及晉升機會；同時透過推動再培訓局之課程和服務，肩負企業社會責任，扶助弱勢社群就業。

#### 靈活工作與健康關懷

為協助退休員工順利適應新生活，恒益物業管理有限公司自2013年起推出「耆樂年」計劃，讓參與者可自主選擇每月工作天數及工時，以配合個人作息、家庭與社交需求。

公司關顧年長員工福祉，為他們的身體健康提供支援，例如65歲或以上員工每18個月可享有一次免費身體檢查。此外，公司曾與香港理工大學合作開辦「第三齡體驗大學課程」，內容涵蓋健康、理財、法律等範疇，並為年滿50歲及以上的員工及其家屬提供50%學費資助，鼓勵參與、推動終身學習、增長知識與促進社交互動，達至豐盛人生。



Hang Yick Properties Management Limited has long supported the Post-50 Internship Program of the Employees Retraining Board (ERB) by actively providing placement opportunities to unleash the participants' potential. Upon completion of the program, they may be recruited to work in their preferred departments or site offices. The company is always happy to hire ERB's re-trainees aged 50 or above as well. In addition, Hang Yick helps to promote ERB's various courses and services. This demonstrates the company's commitment to social responsibility, particularly for the promotion of employment of the disadvantaged.

#### Flexible Working Hours & Care for Well-being

To assist retired employees with their next life chapter, Hang Yick launched the "Year of Senior" in 2013. This programme allows participants to opt for their own monthly working days and hours, accommodating their personal schedules, family and social needs.

Hang Yick cares about employees' physical and mental well-being. Staff aged 65 or above are entitled to body check every 18 months. Hang Yick also collaborated with PolyU to launch the Mini-U for the Third Age Program, covering topics on health, finance, law, etc. The company offered a 50% tuition subsidy to employees aged 50 or above and their family. Through lifelong learning and social engagement, older employees and their family could enjoy a vibrant and fulfilling life.







**齡活就業大獎**  
AGE-FRIENDLY  
EMPLOYER AWARD

**樂活新中年慈善動力**  
Happy-Retired Charity Action

## 樂進一族 360 Elderly and Middle-Aged Empowerment Project

樂活新中年慈善動力於2015年成立，致力於推動50歲及以上(50+)樂齡友善職場、實現年齡多元化與包容性。其作為一站式服務平台，一方面為50+新中年提供工作及義工配對、培訓等多元服務；另一方面面向僱主，推動職場年齡多元，提供招聘服務及跨代共融培訓，搭建起新中年與僱主間的溝通橋樑。

### 樂齡就業新動力

樂活新中年鼓勵新中年善用科技尋找就業機會，創辦「網上樂齡招聘會」，主動聯絡有職位空缺的僱主，舉辦多場專屬線上招聘會，並透過社交媒體推廣，吸引50+人士使用Zoom平台參與，深受求職者歡迎，最終成功配對近100人。

為推動更多機構重視聘用新中年，樂活新中年亦發起「50+樂齡友善僱主」計劃，表彰支持50+樂齡員工的企業，推動樂齡友善職場文化，讓更多新中年獲得就業機會，計劃短短一年，已獲得超過100家來自不同界別的機構認同並參加。機構亦為新中年設計創新職場課程，如《走出困惑Get Set Go》職涯規劃、《新中年事業轉型三部曲》及數碼技能實戰訓練。此外，還有50+創業工作坊，提供資源共享平台，促進創業者互助與資源擴展。



Established in 2015, Happy-Retired Charity Action (HRCA) is committed to promoting an age-friendly workplace for those aged 50 and above (50+) fostering age diversity and inclusion. As a one-stop service platform, it provides diverse services such as job and volunteer matching, training and more for those aged 50+. It also engages employers to promote age-diverse hiring practices and offers intergenerational inclusion training to bridge the gap between these older employees and their employers.

### Empowering Aged 50+ in the Workforce

HRCA motivates aged 50+ young-old to leverage technology in their job search. By identifying employers with hiring needs, HRCA initiates an exclusive Online Career Fairs conducted via Zoom, which proactively matches 50+ job seekers with employers. These fairs have achieved notable success, resulting in nearly 100 job placements.

To further promote the benefits of hiring young-old employees, HRCA also launched the "50+ Age-Friendly Employer Program", recognising companies that support age-friendly employment. This Program has been receiving tremendous feedback with more than 100 corporations and organisations joining the network in a year. Meanwhile, HRCA has also developed different innovative programs to young-olds, such as the "Get Set Go" career planning program, "Career Transformation for the Middle-Aged," and practical digital skills training. Entrepreneurship Workshops are also offered, providing a platform for resources sharing, peer networking and business growth.

**樂齡機構與僱主  
網上簡介會**

主辦機構: 香港賽馬會  
The Hong Kong Jockey Club

聯絡電話:   
• 【東區】電話投注事務助理 (青衣/荃灣電話投注中心)  
• 【西區】分行服務助理 (沙田及跑馬地馬場)

建議有意應聘者參加此活動，以了解更多職位相關資訊!

📅 2025年4月2日 (星期三)  
🕒 11:00AM - 12:00PM  
📍 線上Zoom進行

👉 由賽馬會提供代表  
親自或透過Zoom平台與僱主進行  
面試或面試後之工作

👉 與新中年建立交流  
平台及分享心得

主辦機構: HRCA 協辦機構: 香港賽馬會慈善信託基金  
香港賽馬會社區資助計劃 - 樂進一族360

50+樂齡就業  
樂活新中年創業大獎賽  
開創業務先導課

活動回顧

參加者進行首次小組討論：選擇產品/服務創業

主辦機構: HRCA 協辦機構: 香港賽馬會慈善信託基金  
The Hong Kong Jockey Club  
Charities Trust  
香港賽馬會社區資助計劃 - 樂進一族360



齡活就業大獎  
AGE-FRIENDLY  
EMPLOYER AWARD

老正工作室  
OHH Dear Communications

「齡活就業大獎」得主

Winners of Age-friendly Employer Award

## 銀髮模特兒及長者就業 Senior Models & Employment of Seniors

老正工作室是香港首間亦是唯一一間銀髮模特兒公司，同時是一間長者創意工作室，專注招募及培訓50歲及以上人士成為專業模特兒，開創長者模特兒先河。透過彈性工作和高曝光機會，為長者創造收入並提升自信。公司透過參與廣告製作，向大眾展現長者積極正面、樂活人生形象，推廣「積極樂頤年」的理念，並聘用60歲或以上長者為兼職僱員，身體力行支持銀髮族重返職場。

### 跨代共融社區項目

老正工作室積極推動跨代共融與長者及年齡友善的社區項目，連結不同年齡層，成功塑造長者積極向上的社會形象。項目涵蓋美食、市集及場景互動，例如與「油街實現」共同策劃「兩代廚房」社區項目，邀請長者分享家常菜故事及食譜，自2024年推出以來，已累積逾萬人次參觀；與「舍區」合作「芝麻綠豆糖水檔」，讓長者擔任「糖水檔主」，在提供津貼之餘亦提升他們與不同世代溝通的信心；與跨界機構合作「不如問阿婆」項目，招募並培訓長者參與市集活動，至今已舉辦超過十場；以及與YWCA「天拉吧一天水圍故事館」合作「兩代冰室」項目，將學校活動室化為冰室，以創新手法和場景連結長者及學生，促進兩代交流。



OHH Dear Communications, Hong Kong's first and only senior modelling agency, as well as a creative studio specialising in the senior segment, is dedicated to recruiting and training individuals aged 50 and above as professional models, pioneering the involvement of older adults in the modelling industry. By offering flexible working arrangements and high-exposure opportunities, the agency helps older adults to earn income and build self-confidence. The agency showcases the positive, active lifestyle of older adults through participating in advertisements and events, promoting the concept of active ageing. The agency also employs part-time staff aged 60 and above, demonstrating its commitment in supporting older adults to re-enter the workforce.

### Intergenerational Inclusion Community Projects

OHH Dear Communications is committed to promoting intergenerational inclusion and age-friendly community projects, connecting different generations and reshaping the image of older adults. The projects covered food, community markets and interactive events. For example, OHH Dear, collaborating with "Oil Street Art Space", has curated "Generations Kitchen" community program since 2024. Older adults shared their cherished recipes and cooking stories, attracting a total of over 10,000 visitors. The "Tong Sui Kitchen" community program, co-organised by OHH Dear and "Quarryside", provided older adults with allowance to serve as sweet soup stall owners, boosting their confidence in intergenerational communication. OHH Dear also partnered with various organisations and hosted the project "Ask Granny" which recruited and trained older adults to engage with the public in community markets. So far, 10 events have been held. In addition, the "Generations Café" program, hosted with the YWCA Tin Library, transformed school activity room into café, encouraging meaningful intergenerational communication between students and older adults.







**GREENLADIES  
GREENLITTLE**

**齡活就業大獎—優異獎**  
**AGE-FRIENDLY  
EMPLOYER AWARD - MERIT**

Green Ladies & Green Little

## 樂齡女士持續就業計劃 Continuous Employment Program for Silver Women Talents

Green Ladies & Green Little 為香港首間以寄賣模式營運的環保社會企業，致力於環保及推動中高齡婦女就業。企業實施全方位長者及年齡友善措施，包括彈性工作制度（每週工作二至四天）、人性化假期政策、職業安全程序及漸進式退休計劃（退休後可參與義工服務）；員工福利包括二手購物、節慶及旅遊美食津貼等。此外，公司提供多元化培訓，涵蓋寄賣及時尚專業、顧客服務、數位技能、環保手工藝工作坊及健康運動，讓60歲及以上女性員工保持活力，同時推動可持續時尚，貢獻社會及環境。



Green Ladies & Green Little, Hong Kong's first environmentally friendly social enterprise operating on a consignment model, is dedicated to promoting employment opportunities for middle-aged and older women. The company has established a range of employee-friendly practices, including flexible work arrangements (two to four days per week), a people-oriented holiday policy, clear occupational safety guidelines, and a gradual retirement plan that allows for continued participation through volunteer work. Additional benefits include discounts on second-hand purchases, allowances for festive occasions and travel meals. Green Ladies & Green Little also invests in its employees by offering diverse training programs in consignment and fashion, customer services, digital skills, eco-friendly crafts, and physical exercises. These opportunities not only enable women aged 60 and above to remain active, but support sustainable fashion and contribute to the community and the environment.

**HPE**

Hewlett-Packard HKSAR Limited

## 退休過渡政策 Retirement Transition Support Policy

在HPE，年齡不會成為職業發展的障礙。公司致力推動年齡平等，不設強制退休年齡，讓員工按自身能力與職涯規劃持續發展。70歲以下的全職員工均享有公司團體保險保障。HPE 更在強積金的法定供款基礎上，額外提供僱主自願性供款，年滿65歲的員工同樣受惠。HPE 深知資深人才的價值，並為年滿65歲、有意退休的員工提供彈性退休安排。他們可於預定退休前一個月通知人力資源部，並可申請兼職工作或擔任導師角色。兼職安排將由員工與主管共同商討，並保留日後轉為全職的彈性。相關安排將每年進行檢討，以確保符合業務目標及協助員工順利過渡至退休生活。



At HPE, age is no barrier to opportunity. HPE champions age equality by not enforcing a mandatory retirement age, empowering employees to continue their careers based on their skills and preferences, regardless of age. Full-time employees under 70 receive comprehensive group life and medical insurance. Since 2020, HPE has also made additional employer voluntary contributions beyond the 5% MPF requirement, benefiting all employees, including those aged 65 and above. Recognising the value of experienced professionals, HPE also provides flexible retirement options for employees aged 65 and above who plan to retire on their own terms. Employees can notify Human Resources team one month prior to retirement, apply for working part-time, or take on mentoring roles. The employees and their supervisors work together to define part-time arrangements, and employees also have the flexibility to transition to full-time work whenever suitable. Such arrangements are reviewed annually to ensure alignment between business objectives and employee development, supporting a seamless transition into retirement, and promoting shared success.





中環街市  
Central Market

## 通用設計 Universal Design

中環街市作為擁有85年歷史的三級歷史建築，在活化過程中秉持「Playground for All」理念，以「親、動、融」為願景打造包容社區空間。

為此，中環街市採用了「通用設計」，一方面保留其原有的建築特色，同時系統性拓展無障礙設施，確保中環街市的全面通達性，便利長者及有需要人士。

中環街市提供以下核心措施：

**出入口優化：**皇后大道中與租庇利街交界入口設置斜道及雙側扶手；主要出入口（如皇后大道中、租庇利街、域多利皇后街）配備寬闊自動玻璃門，德輔道中入口「中環街市」標誌更設有夜光燈帶，方便長者於夜間辨識。

**垂直交通：**場內設置無障礙升降機及電動扶手梯，方便長者到達各樓層。

**無障礙洗手間：**每層洗手間均位於無障礙通道旁；另設有無障礙洗手間，內部擴大廁所面積，方便長者出入和使用。

**樓梯安全：**在標誌性水磨石樓梯兩側加裝簡約線條扶手，兼顧歷史保護與長者安全。

透過這些全面的通用設計，中環街市成功落實「長者及年齡友善」的理念。自2021年8月活化後重開以來，累計逾十萬名長者受惠，印證了設施的廣泛適用性，將歷史建築轉化為真正方便各年齡人士的共享生活空間。



Central Market, the Grade III historic building with 85 years of history, has been revitalised into a vibrant community hotspot that pioneers the “Playground for All” concept by accentuating an “Approachable”, “Energetic” and “Gregarious” appeal.

Adopting the principles of Universal Design, Central Market thrives as a space that preserves its original architecture while offering enhanced accessibility for older adults and others in need.

Facilities include:

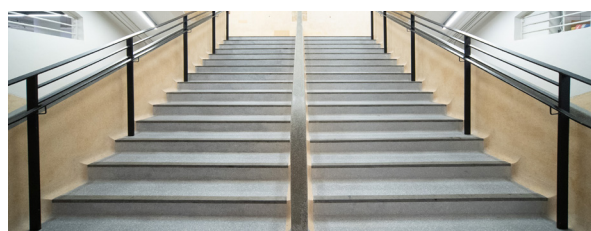
**Optimised Entrances and Exits:** Ramps and handrails are installed at the junction of Queen's Road Central and Jubilee Street. The main entrances (including Queen's Road Central, Jubilee Street, and Queen Victoria Street) are equipped with wide automatic sliding doors. Additionally, the entrance on Des Voeux Road Central features illuminated lighting on the “Central Market” sign to help older adults identify it at night.

**Vertical Transportation:** Accessible elevators and escalators have been installed on various floors of Central Market.

**Accessible Toilets:** Each floor has toilets located next to accessible pathways. Additionally, they also provide specially designed accessible toilets with enlarged spaces for easier entry and use by older adults.

**Staircase Safety:** While preserving the iconic terrazzo design, Central Market has also installed minimalist handrails on both sides of the staircase to ensure the safety of all visitors.

Through these comprehensive universal design features, Central Market has successfully implemented the concept of age-friendliness. Since its reopening in August 2021, over 100,000 older adults have utilised the facilities, demonstrating the broad applicability of these features and transforming a historic building into an inclusive space for all ages.





齡活設施大獎  
AGE-FRIENDLY  
FACILITIES AWARD



恒生銀行  
HANG SENG BANK

恒生銀行  
Hang Seng Bank

## 社區共融銀行服務 Social Caring Services

恒生銀行作為香港最大的本地銀行，一直致力提供創新且貼心的銀行服務，積極營造友善共融的理財環境。目前，恒生已於超過20間分行設立社區關懷櫃位，為有特別需要的客戶提供優先櫃位服務。

### 長者及年齡友善設施

2024年10月，恒生沙田分行率先設立長者友善服務專區，並參考建築署《長者友善設計指引》，加入貼心設計及無障礙設施，包括增設交易櫃位座位、較低的檯面、符合人體工學的坐椅、輪椅通道、防滑地板及字體較大的指示牌等，為長者客戶提供舒適及便利的銀行體驗。

恒生自動櫃員機更配備「簡易提款卡」服務，加入視覺輔助工具如摸讀標記，而九成櫃員機的高度亦符合輪椅使用者的需求。此外，流動分行每星期會前往指定地點，為有需要的客戶提供便捷的櫃位服務。恒生更推出貼心的簡易版手機應用程式(Mobile App)，界面簡單易明，方便長者客戶處理基本網上銀行服務，在發現可疑交易時亦可使用全港首創的舉報功能，直接聯絡職員求助。

### 數碼理財教育活動

2024年，恒生舉辦多場數碼理財教室，協助長者學習使用恒生Mobile App，享受科技帶來的便利，並分享防騙資訊，加強理財安全意識，讓長者踏出數碼理財第一步。



As the largest local bank in Hong Kong, Hang Seng Bank is committed to providing innovative and friendly banking services for its customers. The bank has set up Social Caring Counters at over 20 branches to provide priority banking services for customers with special needs, which is part of its efforts to foster an age-friendly and inclusive financial environment.

### Age-friendly Facilities

In October 2024, Hang Seng's Sha Tin Branch introduced an age-friendly service area, taking reference with the Architectural Services Department's Elderly-friendly Design Guidelines. Thoughtful features include seated transaction counters, lower desks, ergonomic chairs, wheelchair-accessible pathways, non-slip flooring and signage with enlarged fonts. All aimed at delivering a comfortable and convenient banking experience for older adults.

Hang Seng ATMs feature Easy ATM services with visual aids support such as tactile markings, and 90% of its ATMs are designed at wheelchair-accessible heights. Meanwhile, Hang Seng Mobile Branch also provides convenient counter services to those in need at selected locations every week. Additionally, the bank has launched a Simple Mode Mobile App with a simpler layout, making it easier for older users to manage basic online banking services. The app also includes a pioneering feature for customers to report suspicious transaction, enabling direct contact with bank staff for support.

### Digital Banking Learning Workshops

In 2024, Hang Seng organised Smart@Digital Banking workshops to help older adults learn how to use the Mobile App and benefit from technological advancements. These workshops also included anti-fraud tips, raising awareness of financial security, and empowering older adults to take their first step into digital banking.





## 雋悅－垂直持續照顧模式

### The Tanner Hill – Vertical Model of Continuing Care Retirement Community (CCRC)

香港房屋協會轄下的「雋悅」，是香港首個專為60歲及以上較高收入人士而設的非資助優質長者房屋。項目採用「垂直持續照顧模式」，在同一建築內整合「硬件」—住宅、康樂設施、醫療護理服務，以及「軟件」—全方位支援服務與多元社交活動，高效運用資源與人力，滿足長者從獨立生活到全照護生活的需求，實現「居家安老」。

「雋悅」不僅採用長者友善設計，住宅單位內更使用可改動設計，靈活配合長者不同階段的身體變化，這對已入住的長者尤為重要，有助減低後期家居改裝的高昂成本與生活困擾。

**獨立生活：**屋苑配備緊急召喚系統與健康數據收集和監測，提供多元康樂設施及社交活動，鼓勵長者建立健康生活方式、擴闊社交圈子。

**輔助生活：**住宅及公共空間設計充分考慮無障礙、安全與便利，包括寬敞電梯和低身設施，並提供日間照護、醫療及復康服務。

**照護生活：**如需要24小時專業護理，長者可入住樓下的護理安老院，留在熟悉的社區內居家安老，並與鄰里保持聯繫。

2024年管理服務調查顯示，住戶滿意度高達98%，並收到了大量感謝卡，充分反映服務品質獲得高度肯定。

The Tanner Hill, developed by the Hong Kong Housing Society, is the city's first non-subsidised premium housing project exclusively for higher-income individuals aged 60 and above. Its unique "Vertical Model of Continuing Care Retirement Community" integrates "hardware"—residential units, recreational facilities, and healthcare services—with "software"—comprehensive services and a diverse range of social activities—all within a single building. The model, through effective management of different resources, meets the needs of older adults at different life stages from independent to dependent living, helping them to age-in-place.

The Tanner Hill adopts age-friendly designs, with residential units incorporating adaptable features to flexibly accommodate the physical needs of older adults over time. This is particularly beneficial for current residents, as it minimises costly and disruptive home modifications later in life.

**Independent Living:** Age-friendly units are equipped with the emergency call system, health data collection and monitoring. Different recreational facilities are offered to encourage residents to establish healthy lifestyles and stay socially active.

**Assisted Living:** Residential and public spaces are considerably designed for accessibility, safety, and convenience, with features such as spacious elevators and low-height facilities. Other services, including day care, medical care, and rehabilitation are also provided.

**Dependent Living:** Residents who require 24-hour nursing care can transit to the care home in the same building, allowing them to remain in their familiar community and connect with neighbours.

According to the 2024 Resident Satisfaction Survey, The Tanner Hill has been widely recognised, with a 98% satisfaction rate and many thank-you cards.





齡活設施大獎－優異獎  
AGE-FRIENDLY  
FACILITIES AWARD - MERIT



城巴有限公司  
Citybus Limited

## 城巴服務 Citybus Services

城巴致力為不同年齡層的乘客提供便利及舒適的公共交通服務，並積極推動社會共融，冀照顧所有乘客的乘車需求。為提升乘車體驗，城巴的車廂內配備多項無障礙設施，包括「優先座」供長者及有需要人士使用，同時裝設扶手以保障乘客的安全，部分巴士更設有雙輪椅停泊位與面向輪椅使用者的資訊顯示屏，更有效傳遞交通資訊。城巴更於2024年首度推出簡易版的手機應用程式「城巴易」，針對長者及視障乘客，放大程式中的字體尺寸及支援語音助理與旁白模式，而且並無任何廣告，進一步推動智慧及無障礙出行。



Citybus Limited is committed to providing convenient and comfortable public transport services for passengers of all ages, while actively promoting social inclusion to meet the travel needs of all passengers. To enhance the travel experience, Citybus has equipped our bus compartments with various barrier-free facilities, including priority seats for older adults and those in need, as well as handrails to ensure passenger safety. Some buses are also equipped with parking spaces for two wheelchairs and information display screens facing wheelchair users, enabling more effective delivery of traffic information. In 2024, Citybus launched for the first time a simplified mobile application "Citybus Lite", specifically designed for older adults and visually impaired passengers. The app features enlarged font sizes, supports voice assistant and narration modes, and has no advertisements, further promoting smart and barrier-free travel.



啟勝管理服務有限公司  
Kai Shing Management Services Limited

## 樂齡共融在沙田·齊心共築新城市 Elderly Inclusion in Sha Tin · Together, we build New Town

啟勝管理服務有限公司管理的新城市廣場積極鼓勵長者外出探索，並定期舉辦長者優先活動，如環保工作坊、長者盛宴及樂齡健身體驗等。近年，商場於各層設置多個不同主題的休憩空間及設施，包括逾2萬平方呎的Chill Park、3.5萬平方呎的恐龍公園及寵物同樂園等，方便長者休息及社交，減少長者的孤獨感，凝聚社區。商場亦有推出長者購物指南，匯集各商戶的友善優惠，並積極推動商戶制定長者及年齡友善政策，吸引長者外出購物，建立長者及年齡友善商圈。未來，商場亦計劃在適當位置增設更多座椅，進一步提升長者的購物體驗，營造更友善的環境。



New Town Plaza, managed by Kai Shing Management Services Limited, is passionate about encouraging older adults to explore the city by organising activities such as environmental protection workshops, food gatherings and fitness activities regularly. In recent years, the plaza has set up leisure spaces and facilities with different themes on each floor, including a Chill Park of over 20,000 square feet, a Dino Park of 35,000 square feet and a pet park. These provide older adults with larger spaces for rest and social interactions, helping them to embrace the community and strengthening their bondings in the community. The plaza has also offered a shopping guide targeting older adults, and encourages merchants to develop age-friendly policies to attract older adults with the purpose of building an age-friendly business area. The plaza will soon provide more seats in appropriate locations to further enhance the shopping experience for older adults and create a more welcoming environment.



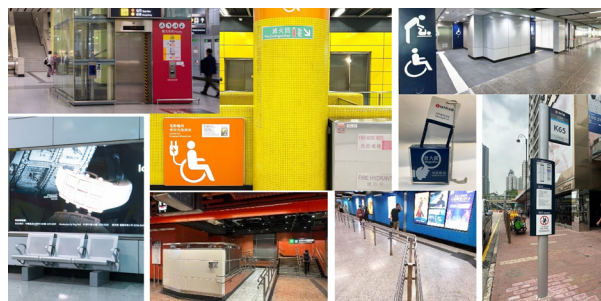
齡活設施大獎－優異獎  
AGE-FRIENDLY  
FACILITIES AWARD - MERIT



港鐵公司  
MTR Corporation

## 港鐵長者友善設施及服務 MTR Age-friendly Facilities and Services

港鐵公司致力營造長者友善的出行環境，積極聆聽乘客及持份者意見，構建無障礙的室內外空間。具體措施包括：所有港鐵站及商場均設有無障礙設施，如電梯、斜坡及自動門，方便長者進出；港鐵網絡提供約6,200個座位，並計劃於繁忙車站逐步增設；部分車站配備電動輪椅充電插座及輪椅借用服務；車站及商場加裝雙層及中間扶手，提升長者行走時的穩定性；超過60個車站設有無障礙洗手間，所有港鐵商場亦設有家庭廁所，新建車站更進一步提升無障礙設計；車廂內設有大型標誌，巴士站牌亦加大字體，方便長者識別；所有前綫員工均接受針對長者乘客的專業訓練，致力提升長者的乘車體驗。



The MTR Corporation is committed to fostering a friendly travel environment for older adults by actively listening to feedback from passengers and stakeholders to create barrier-free indoor and outdoor spaces. Key initiatives include the installation of barrier-free facilities, such as lifts, ramps, and automatic doors across all stations and malls, ensuring convenient access for older passengers. The MTR network currently provides approximately 6,200 seats, with plans to gradually increase seating availability at stations with busier traffic. Additionally, sockets for powered wheelchairs and wheelchair loan services are available at some selected stations, and double handrails are provided in stations and malls, improving stability for older travellers. Over 60 stations are equipped with accessible toilets and family restrooms are available in all MTR malls. MTR will further improve the design in new stations. Furthermore, larger signs with bigger font sizes are also available in MTR train compartments and bus stops to improve readability for older adults. Additionally, MTR also provided all frontline staff with professional training on services for older adults, aiming to continuously enhance their travel experience.





齡活創新大獎  
AGE-FRIENDLY  
INNOVATION AWARD

大家樂集團  
Café de Coral Holdings Ltd.

## 「食得樂」輕嚥料理 Taste Joy Soft Gourmet

大家樂集團一直肩負起民生食堂的重任，致力照顧不同世代、不同身體狀況人士的飲食需要。隨著顧客對照護食（軟餐）的需求日增，集團特別推出「食得樂」輕嚥料理，以專業技術製作符合「國際吞嚥障礙飲食標準」（IDDSI）及「照護食標準指引」，希望讓每一位咀嚼及吞嚥障礙人士尋回飲食樂趣。目前產品已於60間大家樂快餐及一粥麵分店供應，除堂食外，亦可外帶或冷凍回家自行加熱。集團亦提供機構及院舍訂購服務，幫助照顧者減少膳食準備的繁瑣。

### 2025大家樂x耆康會盆菜宴

今年2月，大家樂聯同香港耆康老人福利會舉辦「耆樂歡聚新春盆菜宴」，邀請長者在大家樂品嚐賀年盆菜，並透過視像連結23個服務單位，逾1,600名長者和照顧者同步共享佳節氛圍。為讓高齡長者重拾社交，耆康會安排42位長者與照顧者在大家樂大窩口分店共同享用賀年盆菜。為照顧咀嚼及吞嚥困難者的飲食需求，集團特別準備符合IDDSI等級4標準的「六福臨門」軟餐盆菜，讓所有人都能同桌用膳，感受節日氣氛。集團亦會持續推出更多節慶餐款，與大家一同分享佳節美味，推動共融飲食文化。



Fulfilling its role as a community dining hall, Café de Coral Group offers meals that cater to the dietary needs of people across different generations with varying physical conditions. Recognising the growing demand for Care Food (Soft Meal), the group has launched Taste Joy Soft Gourmet. Prepared with professional techniques, the food meets the International Dysphagia Diet Standardisation Initiative (IDDSI) framework and the Guideline of Care Food Standard. It aims to restore the savouring happiness for all, especially those with difficulty swallowing. Taste Joy Soft Gourmet are now available at 60 Café de Coral and Super Super Congee & Noodle outlets. The soft meal can be enjoyed through dine-in and take-out services, or as ready-made frozen meals for convenient home cooking. The group also provides catering services to organisations and care homes, relieving carers' burdens of meal preparation.

### 2025 "Poon Choi Feast" organised by Café de Coral x The Hong Kong Society for the Aged

In February 2025, Café de Coral and The Hong Kong Society for the Aged jointly organised the "Joyful New Year Poon Choi Feast." The event invited older adults to enjoy festive poon choi at the Café de Coral outlets, with 23 service units joining via online video calls, allowing over 1,600 older adults and carers to celebrate Chinese New Year together. To help older adults reconnect socially, 42 older adults and their carers shared the festive poon choi at the Tai Wo Hau branch. To meet the dietary needs of those with chewing and swallowing difficulties, the group specially prepared "Luk Fook" soft meal Poon Choi which meets IDDSI Level 4 standards. This reinvents the joy of "eat and get together", enabling participants to enjoy the festival. The group will continue exploring more holiday menus to share joyful seasonal flavours and promote inclusive dining experiences.





齡活創新大獎  
AGE-FRIENDLY  
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大快活集團有限公司  
Fairwood Holdings Limited

## 快活回味軟餐 Ah Wood Soft Meal

大快活於2024年10月1日隆重推出「快活回味軟餐」，成為全港首家向社區提供軟餐的連鎖快餐店。「快活回味軟餐」是專為吞嚥困難人士而製作的膳食，食材經過特別軟化調理，然後倒模凝固，外觀與普通食物相似。這種餐點可用舌頭、顎間或牙齦輕鬆壓碎，口感柔軟，讓吞嚥困難人士也能享受美食的樂趣。軟餐餐盒內的白飯及餸菜分格擺放，外形如同傳統飯盒，減少大眾對軟餐的抗拒感，同時增添長者的用餐樂趣。

這系列軟餐以港式口味為主，既易於接受，又具大眾化特色，共推出四款美味選擇，包括「阿活咖喱雞飯」、「阿活忌廉粟米肉粒飯」、「鮮茄豬扒飯」以及「菠蘿咕嚕肉飯」，為吞嚥困難人士及長者提供多樣的用餐選擇。

「快活回味軟餐」符合國際吞嚥障礙飲食標準 (IDDSI) 及照護食標準，所有產品均在大快活香港中央廚房設計和生產，並遵循 HACCP 食品安全標準。大快活亦定期聘請第三方專業機構進行審核，確保產品品質。

此外，大快活在多家分店設立流動吞嚥評估站，專業的言語治療師將為有需要的顧客進行吞嚥評估，進一步提升大眾對吞嚥困難及軟餐的認知。



Fairwood Fast Food Limited officially launched Ah Wood Soft Meal on October 1, 2024, becoming the first fast-food chain to offer soft meals to the community. Ah Wood Soft Meal is specially designed for individuals with swallowing difficulties. The ingredients are carefully softened, molded, and solidified to resemble normal food in appearance. These meals can be easily crushed with the tongue, jaws, or gums, providing a tender texture that allows those with swallowing challenges to enjoy their meals. The soft meal box features compartmentalised sections for rice and side dishes, mirroring a traditional lunchbox. This can help individuals of all ages, especially older adults, feel more comfortable with soft foods and enhance their dining experience.

The Ah Wood Soft Meal series features authentic Hong Kong flavours that are both approachable and widely appealing. Four tasty dishes are provided, including "Ah Wood Curry Chicken with Rice", "Ah Wood Sweet Corn and Diced Pork with Rice", "Pork Fillets in Tomato Sauce with Rice" and "Sweet and Sour Pork with Rice". It aims to provide a variety of tasty and convenient dining options for individuals with swallowing difficulties and older adults.

Besides, Ah Wood Soft Meal strictly adheres to the International Dysphagia Diet Standardisation Initiative (IDDSI) and the Guideline of Care Food Standard. All products are designed and produced in the Fairwood Master Kitchen in Hong Kong, ensuring compliance with the highest HACCP safety standards. The group also regularly invites third-party organisations to conduct audits, guaranteeing consistent product quality.

Additionally, mobile swallowing assessment stations will be established at various Fairwood outlets, where speech therapists will conduct swallowing assessments for those in need. This initiative aims to enhance public awareness of swallowing difficulties and promote understanding of soft meals.







齡活創新大獎  
AGE-FRIENDLY  
INNOVATION AWARD

**Guardforce**

衛安有限公司  
Guardforce Limited

## 智能護老方案 Smart Care Solution

衛安一直以創新科技改善長者照護，旗下「衛晉創新科技有限公司」研發多元「智能護老方案」，針對院舍及照顧者在安全、尊嚴與效率上的痛點，協助提升長者生活質素。

衛安的方案涵蓋多項非接觸式科技，包括：

- **智能防走失系統：**以人面辨識技術即時發出擅離設施警報。
- **生命體徵監測感應器：**持續監測心率與呼吸，及早偵測異常。
- **跌倒警報系統：**實時準確偵測跌倒事故及發出警報。
- **VR 360 虛擬實景：**喚起回憶、舒緩情緒。
- **大腦活動感應器：**運用近紅外線技術，延緩認知退化。
- **投影互動遊戲：**促進身心健康及社交互動。

結合人工智能(AI)、物聯網(IoT) 與即時數據，衛安的方案能即時發出警報並提供可量化信息，提升護理回應速度、減少人手，同時兼顧長者尊嚴與私隱。目前已應用於全港逾 90 間院舍與機構。

衛安的方案屢獲國際及本地肯定，包括香港及亞太創新大獎，以及日內瓦國際發明展銀獎等。他們亦積極參與多個本地及亞洲高峰會，分享知識與科技，並與香港護士學院大灣區培訓課程交流，推動樂齡科技應用，為建設長者及年齡友善社會出一分力。



Guardforce has long been committed to improving elderly care through innovative technologies. Under its technology arm, GF Technovation Company Limited, the company has developed a range of “Smart Elderly Care Solutions” that address the pain points of safety, dignity, and efficiency for elderly care, helping to improve the quality of life for the elderly in residential care homes and for caregivers.

Guardforce's solutions cover various contactless technologies, including:

- **Smart Anti-Wandering System:** Utilises facial recognition to issue instant alerts on unaccompanied exits.
- **Vital Signs Monitoring Sensor:** Continuously monitors heart rate and respiration to detect abnormalities early.
- **Fall Detection System:** Accurately detects falls in real-time and issues alerts.
- **VR 360 Virtual Reality:** Evokes memories and soothes emotions.
- **Brain Activity Sensor:** Uses near-infrared technology to slow cognitive decline.
- **Interactive Projection Game:** Promotes physical, mental, and social engagement.

By integrating AI, IoT, and real-time data, Guardforce's solutions can deliver instant alerts and quantifiable insights, enabling faster care responses, reducing manual checks, and safeguarding both dignity and privacy. Currently, these solutions have been adopted by over 90 care homes and organisations across Hong Kong, benefiting more than 10,000 elderly individuals.

Guardforce's solutions have received both international and local recognition, including Hong Kong and Asia-Pacific Innovation Awards and a Silver Medal at the International Exhibition of Inventions of Geneva. They also actively participate in various local and Asian summits to share knowledge and technology, and collaborate with the Hong Kong College of Nursing's Greater Bay Area training programs, promoting the application of gerontechnology for the benefit of the community, contributing to building an age-friendly society.





齡活創新大獎  
AGE-FRIENDLY  
INNOVATION AWARD

醫健通  
eHealth

香港特別行政區政府 HKSAR GOVT

醫務衛生局  
Health Bureau

## 醫健通流動應用程式 eHealth App

醫健通是一個全港性、以病人為本的電子互通平台，讓獲授權的公私營醫護機構取覽和互通病人的電子健康紀錄作醫護用途。醫健通流動應用程式作為一站式綜合健康工具，協助長者在不同地點接受醫護服務、管理醫護服務流程、獲取健康資訊及查看電子健康紀錄，如敏感及藥物不良反應、防疫接種紀錄、化驗及放射報告、住院、到診及預約資料和藥物紀錄等。

### 醫健通流動應用程式創新功能：

1. **「醫療計劃」**：管理已參與的醫療計劃及查看相關資料，包括長者醫療券的餘額；
2. **「搜尋醫生」及「預約紀錄/系統」**：搜尋和預約公私營醫護服務，並與家人分享預約紀錄；
3. **「我的家庭成員」**：查閱及管理長者的健康紀錄及醫護服務以照顧長者健康；
4. **「跨境健康紀錄」**：申請過去三年內存放於醫健通的電子健康紀錄副本，並與醫務衛生局指明及認證的境外醫療機構分享；
5. **「個人資料夾」**：集中存放從不同途徑獲取的醫療紀錄(包括境外就診紀錄)，並授權香港醫護機構通過醫健通取覽以作跟進護理。

截至2025年7月底，超過610萬市民(佔香港人口逾80%)已登記醫健通。醫健通流動應用程式自2021年推出以來，下載量已超過380萬次，協助廣大市民管理自己的健康。



eHealth is a territory-wide, patient centric electronic health record (eHR) sharing platform that enables healthcare providers (HCPs) in both public and private sectors to view and share patients' eHRs for healthcare purposes with authorisation. The eHealth App serves as an one-stop integrated health tool, allowing older adults to access to care at all points, manage their health service processes, access useful health information and view their eHRs, such as allergies and adverse drug reactions, immunisation records, laboratory and radiology reports, encounters/appointments, and medication etc.

### Innovative Features of the eHealth App:

1. **"Health Programme"**: Manage subscribed health programmes and view relevant information, including the Elderly Health Care Voucher balance.
2. **"Doctor Search" and "Appointments/Booking"**: Search and make an appointment with public and private HCPs, and share your appointment details with family members.
3. **"My Family"**: Keep track and manage the health records and healthcare services of older adults to take charge of their health.
4. **"Cross-boundary Health Record"**: Apply copies of eHRs deposited in your eHealth accounts over the past three years to share with medical institutions outside Hong Kong (HK) that are specified and certified by the Health Bureau.
5. **"Personal Folder"**: Centrally deposit medical records from different sources, including those obtained outside HK, and authorise HCPs in HK to access the records via eHealth for follow-up care.

By the end of July 2025, over 6.1 million citizens have registered with eHealth, accounting for over 80% of the HK population. Since eHealth App launched in 2021, it has recorded over 3.8 million downloads, assisting a large number of citizens in managing their health.



齡活創新大獎—優異獎  
AGE-FRIENDLY  
INNOVATION AWARD - MERIT

**Pricerite** 實惠  
小小空間：大大宇宙

實惠家居有限公司  
Pricerite Home Limited

## 銀優生活體驗館 / 銀優生活產品及服務 Silver Living

實惠家居有限公司深知人生不同階段的生活態度，其銀優生活體驗館（位於九龍灣旗艦店）精心甄選安全優質的家居產品，為顧客打造便利、舒適且自主的生活空間。不論產品設計、物料選用、尺寸規格以及物聯網（IoT）系統服務，實惠致力於為銀髮族提供無憂的居家生活體驗。此外，實惠亦提供智能家居監控服務，方便用戶隨時掌握居家狀況。在緊急情況下，系統能即時發出警報，確保突發事件能夠迅速獲得妥善處理。除了生活產品以外，實惠更提供專為銀優用戶設計的智能家居支援與簡易維修服務，為銀優用戶打造更優越生活。



Pricerite Home recognises the needs across different life stages. The Silver Living Experience Centre (located at the flagship store in Kowloon Bay) features a thoughtfully selected collection of safe, high-quality home products designed to create convenient, comfortable, and independent living spaces for customers. Pricerite is committed to creating a comfortable home environment for older adults, with careful attention to product design, materials, sizing, and integrated Internet of Things (IoT) services. Besides, Pricerite offers smart home monitoring services, enabling users to stay informed about their home environment at all times. In case of emergencies, the system can instantly alert family members or carers, ensuring a quick and proper response to any unforeseen incidents. Beyond the range of home products, Pricerite also provides tailored smart home support and simple maintenance services specifically designed for older adults, creating a safer, more comfortable, and higher-quality living experience for them.





齡活協作大獎  
AGE-FRIENDLY  
COLLABORATOR AWARD



九龍巴士(一九三三)有限公司  
The Kowloon Motor Bus Company (1933) Limited

## 「細味記憶之旅」 “A Trip of Memory”

九龍巴士(一九三三)有限公司(九巴)致力構建關愛共融的長者友善社區，於2023年10月起與多方跨專業合作，設計全港首個「智能模擬巴士站」。九巴為安老院捐贈設施，包括「愛心巴士站牌」、車廂扶手、落車鐘及報站廣播聲檔等，並提供安裝技術支援，設計巴士車頭及車身佈景板，更選定途經安老院的2F線作為模擬路線，營造逼真且熟悉的乘車環境。

這創新設施配合香港理工大學康復治療科學系職業治療及中文及雙語學系言語治療所與香港盲人輔導會共同開發的敘事認知刺激訓練，將巴士元素融入故事背景，幫助視障及認知障礙長者喚起回憶，提升語言、認知及社交能力。

首階段36名長者參與10堂治療課程，利用智能巴士站模擬乘車情境，鼓勵長者與家人分享自身經歷及往事，激發他們去思考、理解和分析，體現職業治療「取材於生活」的理念。經評估，治療成效顯著，參與者的認知及語言能力均有所提升。計劃更擴展至元朗盲人安老院，新增「64K巴士路線」主題空間，並舉辦跨機構交流會，吸引20多間本地及海外安老院參與，推動「記憶之旅」普及化。

The Kowloon Motor Bus Co. (1933) Ltd. (KMB) is committed to fostering a caring and inclusive community for the older adults. Since October 2023, KMB has partnered with cross-sector organisations to launch Hong Kong's first simulated and smart bus stop. KMB donated a Caring Bus Stop Pole, handrails, an alighting bell, and en-route bus stop announcements for Route 2F. It also provided technical support and custom-designed bus panels to create a realistic and familiar bus environment.

This initiative is integrated into a narrative-based cognitive stimulation programme, jointly developed by the Department of Rehabilitation Sciences (Occupational Therapy) and the Department of Chinese and Bilingual Studies (Speech Therapy Unit) of The Hong Kong Polytechnic University, as well as the Hong Kong Society for the Blind. By incorporating bus travel experience into storytelling, the programme helps older adults with visual and cognitive impairments reconnect with cherished memories, enhancing their language, cognitive, and social abilities.

During the first phase, 36 patients participated in 10 therapy sessions at the simulated bus stop. These sessions recreated the bus journey and encouraged reflection with family members — an approach that aligned with occupational therapy's “drawing from life” philosophy. Assessments revealed significant improvements in both cognitive and language abilities. Following its success, the programme expanded to the Yuen Long Home for the Aged Blind, featuring Route 64K. Additionally, an inter-institutional seminar also brought together representatives from over 20 local and overseas care homes, further promoting the “A Trip of Memory” initiative.





齡活協作大獎  
AGE-FRIENDLY  
COLLABORATOR AWARD



領展資產管理有限公司  
Link Asset Management Limited

## 「領展可持續未來館」及 領展「愛·匯聚計劃」 Link Sustainability Lab & Link Together Initiatives

領展於樂富商場設立「領展可持續未來館」，成為全港首個扎根社區的可持續發展教育及協作平台。未來館佔地約6,800平方呎，透過沉浸式體驗、互動遊戲和主題展覽，將可持續發展理念融入大眾日常生活及商業營運，促使不同持份者如顧客、商戶、供應商及社區組織攜手合作。自2023年開幕以來，平台策劃過多個主題展覽，包括探討可持續糧食系統、社會共融、循環經濟及宜居空間，並舉辦近四百場免費工作坊及講座，吸引家庭和公眾參與，寓學習於娛樂，推動可持續生活。

其中的「不同人·一同行」共融展，特別引入樂齡科技體驗「Peter伯和May姐樂齡之家」，讓市民親身感受智能裝置如何改善長者衣、食、住、行，減輕照顧者負擔。

領展亦積極關注社區長者的健康和福祉，如資助 Arts' Options 的「長·智·戲」戲劇培訓計劃，促進55歲及以上人士的藝術發展；與香港表達藝術治療服務中心合作，透過表達藝術治療幫助非華裔及華裔長者及照顧者紓解情緒。此外，「連繫自然」生態保育計劃在商場戶外空間建立蝴蝶園，透過招募社區義工維護，加強保育生物多樣性，強化社區歸屬感。

Link Asset Management Limited established Link Sustainability Lab, an approximately 6,800-square-foot community-based sustainability education and collaboration platform, at Lok Fu Place—the first of its kind in Hong Kong. The Lab offers immersive experiences, interactive games, and themed exhibitions that integrate sustainability into everyday life and business, fostering collaboration among different stakeholders (e.g., customers, tenants, suppliers, and the community). Since its opening in 2023, the Lab has presented exhibitions on sustainable food system, social inclusion, circular economy and liveable space. It has also organised nearly 400 free workshops and seminars to inspire families and the public to learn and embrace green living.

One of the Lab's signature exhibitions, Differently Together, features gerontechnology-based Peter and May's Home Sweet Home. Visitors can explore how smart devices empower older adults to live more independently and comfortably, while easing the responsibilities of carers.

Committed to supporting older adults in the community, Link funds Arts' Options' Inspirational Programme Drama for the Elderly to support individuals aged 55 and above in pursuing performing arts; it also partners with the Hong Kong Expressive Arts Therapy Service Center to provide support for older adults and their carers from multi-racial groups through expressive arts therapy. Moreover, Nature Link, the ecological conservation programme, established butterfly gardens at outdoor areas of Link's malls and recruited volunteers in the community for maintenance, to promote biodiversity and foster a stronger sense of community.





## 智趣樂活 治療在家 Smart & Fun Therapy @Home

認知障礙症是一種腦退化病。患者認知功能減退，照顧者壓力亦隨之增加。北區醫院職業治療部推出智趣樂活・治療在家計劃，旨在減輕長者往返醫院不便，促進在家持續治療，緩退化，減壓力。計劃設計以人為本，照顧者賦權，多方協作，推動認知障礙友善社區。

### 以人為本，照顧者賦權

治療師根據長者的認知能力、認知儲備、生活習慣、環境及興趣，度身設計認知刺激遊戲、自理活動策略，及社區活動日程，家人戲稱為寶盒治療套裝，因為一盒在手，照顧無憂。計劃另一重點是照顧者賦權，透過知識轉移、技巧訓練，加固照顧者同行角色，做到授人以漁，持續在家治療。

### 四方協作，共創認知障礙症友善社區

服務框架建基於「醫、社、家、患」協作。醫者以人為本的醫療方針，社福機構專業網絡支援，家人信心和能力提升，患者持續參與治療。項目成功有賴香港基督教女青年會秀群松柏社區服務中心協作和統籌各地區安老服務單位，舉辦多項工作坊予業界同工、認知友善大使及照顧者，參加人數多達二百六十位。計劃至今幫助了超過二百名在社區患者及家庭，參與每週平均三次在家治療。

Dementia is a neurodegenerative disease. Patients experience cognitive decline, and caregivers face increasing stress. The "Smart & Fun Therapy @ Home" initiative was started by the Occupational Therapy Department North District Hospital with the goals of easing the burden of older adults hospital visits, encouraging continued home-based therapy, slowing the decline, and lowering caregivers stress. The programme is designed to be person-centered, empower caregivers, foster collaboration, and promote a dementia-friendly community.

### Person-Centred Approaches for Caregiver Empowerment

Therapists customise cognitive stimulation games, self-care activity strategies, and community activity schedules into a home therapy package in accordance with older adult's cognitive abilities, cognitive reserve, lifestyle, environment, and interests. Family members of patients affectionately describe it as a "treasure box", as it provides all essential resources for worry-free caregiving. Through training and knowledge transfer, the programme empowers caregivers and enhances their role as companions, ultimately enabling sustainable home-based care by "teaching them to fish".

### Co-creation of A Dementia-friendly Community through Four-Party Collaboration

The service framework brings together healthcare for patient-centered care, social welfare for professional network support, families for greater caring confidence and capacity, and patients for sustained therapy participation. The project's success relies on collaboration with the HKYWCA Ellen Li District Elderly Community Centre, which coordinates elderly service units across regions and organises workshops for welfare workers, dementia-friendly ambassadors, and caregivers, with over 260 participants. The programme has assisted more than 200 community-based patients and families, with an average of 3 weekly home-based therapy sessions.





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機電工程署  
EMSD



機電工程署  
Electrical and Mechanical Services Department

## 創新齊心 共享樂齡

## Innovate Together Embrace Joyful Ageing

機電工程署積極推動長者關懷與科技支援。在2024/25年度，署方已走訪逾60間長者中心，為超過2,200名長者舉辦機電安全與能源效益講座。同年，署方與黃大仙區的東頭關愛隊合作，上門為長者更換LED燈泡，並講解安全用電與節能知識。署方局長楊何蓓茵亦親自參與義工活動，深入了解長者需求，展現政府與社區攜手合作的決心。此外，署方已連續八年參與「樂齡科技博覽與高峰會」，推動創新科技在長者服務中的應用；自2020年起，更積極支持賽馬會「a家」樂齡科技教育及租賃服務，持續推動長者科技應用的發展。



The Electrical and Mechanical Services Department (EMSD) is dedicated to providing care and technological support for older adults. During 2024 and 2025, the department visited over 60 elderly centres and organised talks on electrical and mechanical safety and energy efficiency for more than 2,200 older adults. Meanwhile, EMSD collaborated with the Tung Tau Care Team in Wong Tai Sin District to replace LED light bulbs for older adults and share information about electrical safety and energy-saving practices. The Director of EMSD, Ms. Ingrid Yeung, also took part in volunteer activities to better understand the needs of older adults, demonstrating the government's commitment to working with the community. Additionally, EMSD has participated in the Gerontech and Innovation Expo cum Summit (GIES) for eight consecutive years, advocating the application of innovative technologies in elderly services. Since 2020, EMSD has actively supported the Jockey Club "age at home" Gerontech Education and Rental Service, to promote the development of age-friendly technology.



港鐵公司  
MTR Corporation

## 樂融鐵路 101

## Elderly Railway 101

港鐵公司與港島區長者學苑聯網合辦「樂融鐵路101」課程，為長者提供掌握鐵路基礎知識的良機，顯著提升他們的出行安全及自信心。課程中特別教授如何使用「關愛共乘」應用程式，幫助長者獲得準確的行程指南和無障礙設施資訊，減少出行風險。參加者在課堂上與學生共學，促進不同年代之間的理解與尊重，增強社會凝聚力。透過互動參觀體驗，長者深入了解鐵路運作及站內設施，進一步提升安全意識。作為「關愛大使」，他們將能在社區內推廣乘車安全及智慧出行，為整體交通安全文化貢獻力量。

The MTR Corporation, in partnership with the Hong Kong Island Elder Academies Cluster, organised the Railway 101 programme. The programme aims to equip older adults with essential railway knowledge and boost their confidence and safety awareness when traveling by MTR. A highlight of the programme was the instruction of the MTR•Care, a mobile app providing accurate travel information and details on barrier-free facilities, supporting safer journeys for all. The programme encouraged interactions between older participants and students through engaging learning activities, promoting mutual respect and a stronger sense of community. Immersive visits also allowed older adults to better understand railway operations and facilities, further raising their awareness of travel safety. Upon completion, graduates served as Caring Ambassadors, promoting safe and smart travel in the community and contributing to a culture of safe travel.







友善人情大獎  
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中國銀行(香港)  
BANK OF CHINA (HONG KONG)

中國銀行(香港)有限公司  
Bank of China (Hong Kong) Limited

## 惜食堂「惜食分餉流動車」及 仁濟醫院 x 香港執業眼科醫生會：白內障眼科病友資助計劃 Food Angel's "Meals on Wheels" & Yan Chai Hospital & Hong Kong Association of Private Eye Surgeons: Cataract Patient Subsidy Programme

中國銀行(香港)有限公司一直以來都十分關心市民的需要，尤其關注長者的福祉。該行深入社區，為基層長者及弱勢群體提供貼心支援，展示關愛與濃厚的人情味。

### 惜食堂「惜食分餉流動車」

由中銀香港資助、惜食堂推行的「惜食分餉流動車 x 自助樂」計劃，靈活深入偏遠或資源匱乏的地區，為有食物援助需求的長者和基層人士提供更有尊嚴的支援。計劃改變傳統被動領取食物包的方式，受惠者可透過手機應用程式或出示代幣券，在服務點換取食物，讓援助更具尊重與溫度。目前，該計劃已惠及超過61萬人次。居住古洞逾60年的鍾先生表示：「食物是其次，更重要的是感受到社會的關愛。」

### 仁濟醫院x香港執業眼科醫生會： 白內障眼科病友資助計劃

中銀香港資助仁濟醫院，為其長者中心及院舍的長者提供外展眼科檢查，並資助有需要的患者進行白內障手術，除了減輕長者經濟負擔並縮短輪候時間，更促使患者早日接受治療，同時向社會宣傳眼睛健康的重要性。受惠者梁伯曾是一名魔術師，經常在不同機構表演。他說：「手術後能更清楚地看到觀眾的笑容，讓我的表演更加充實和有意義。」

Bank of China (Hong Kong) Limited is committed to supporting the community, with a particular focus on the well-being of older adults. The Bank actively engages with local community, providing thoughtful support to older adults from low-income backgrounds and vulnerable groups, demonstrating their care and a strong sense of compassion.

### Food Angel's "Meals on Wheels"

Funded by Bank of China (Hong Kong), Food Angel's "Meals on Wheels x Self-Serve Station" flexibly reaches remote or underserved areas to provide more dignified support to older adults and underprivileged individuals in need of food assistance. This programme transforms the traditional passive way of receiving food packages, allowing beneficiaries to exchange food at service points via a mobile app or presenting a voucher, thereby making the assistance more respectful and compassionate. The programme has benefited over 610,000 people so far. Mr. Chung, a resident of Kwu Tung for over 60 years, stated, "Food does matter; but what matters most is feeling the care and love of society."

### Yan Chai Hospital & Hong Kong Association of Private Eye Surgeons: Cataract Patient Subsidy Programme

Bank of China (Hong Kong) funds Yan Chai Hospital to provide outreach eye examinations for individuals in its elderly care centres and residential care homes. The programme also subsidises cataract surgeries for those in need. This initiative not only alleviates their financial burdens and reduces waiting time, but also encourages patients to seek treatment earlier. Additionally, it raises public awareness of the importance of eye health. Beneficiary Mr. Leung, a former magician who frequently performed at various organisations, said, "After the surgery, I can see the smiles on the audience's faces more clearly, making my performances more fulfilling and meaningful."





友善人情大獎  
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香港警務處東九龍衝鋒隊

Emergency Unit Kowloon East, Hong Kong Police Force

## 關匯計劃 Project i-Care

香港警務處東九龍衝鋒隊推出創新的一站式關愛平台－「關匯計劃」(Project i-Care)，旨在協助前線警務人員更系統化、更快速地將有需要的長者個案轉介至相關部門或機構。計劃亦配備即時翻譯服務，有效消除警察與聽障人士或方言群體間的溝通障礙；嶄新的電子轉介模式大幅提升前線工作效率，確保弱勢社群能及時獲得支援，同時鞏固社區對警方的信任。

### 電子轉介服務

前線警員在巡邏或處理案件時，可即時使用手機填寫「電子轉介同意書」，迅速將有福利需求的長者轉介至社會福利署相關單位。如發現長者有走失風險，亦會轉介至東九龍失蹤人口調查組的「智蹤計劃」，派發藍牙定位裝置協助尋人。

### 即時翻譯服務

「關匯計劃」亦與非政府組織及同鄉會合作，透過警隊派發的手機與義工聯絡，提供視像手語或方言翻譯，確保聽障人士及使用特定方言的市民能與警方有效溝通。

計劃得到多個社區義工組織的支持，提供翻譯和支援服務，無需額外公共經費。目前，「關匯計劃」在東九龍總區已取得顯著成效。



Emergency Unit of Kowloon East Region (Hong Kong Police Force) launched Project i-Care, aimed at assisting frontline officers in systematically and efficiently referring cases involving older adults in need to relevant departments or organisations. The initiative includes instant translation services, bridging communication gaps between the police and hearing-impaired individuals or dialect-speaking communities. Its advanced electronic referral system enhances frontline efficiency, ensuring vulnerable groups receive timely support while fostering trust in the police.

### Electronic Referral Service

Police officers can use their mobile phones to quickly fill in an "Electronic Referral Consent Form" when patrolling or handling cases, facilitating timely referral of older adults to appropriate units of the Social Welfare Department. If an older adult is at risk of getting lost, they will be referred to the Project PINPOINT, with Bluetooth tracking devices distributed to locate missing individuals.

### Instant Translation Service

NGOs and clansmen associations that collaborated with the Project i-Care can contact volunteers for sign language and dialects translation services via the mobile phones used by the police. This helps the police effectively communicate with individuals who have hearing issues or speak dialects.

The project is supported by community volunteers who provide translation and assistance without additional public funding. Project i-Care has already achieved significant success in Kowloon East.







友善人情大獎  
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美心集團  
Maxim's Group



## 萬歲飲茶 Silver Hair Yum Cha

美心集團一直以美食聯繫社區，自2015年起，美心與尊賢會策劃《萬歲飲茶》活動，組織企業關懷大使到安老院舍探訪及慶祝節日。去年更於美心皇宮及院舍舉行《萬歲飲茶》活動，並透過線上連結讓長者、家人與義工可以跨地域齊齊飲茶。

隨著香港社會步入高齡化，患吞嚥困難的長者比例不斷增加。美心推出專為吞嚥困難人士而製的全新軟餐—「軟心膳」，包括中式「點心拼盤」及西式套餐的「瑞士雞翼飯」和「香草雞鎚飯」，色香味及營養俱備，其製作過程與品質均符合「國際吞嚥障礙飲食標準 (IDDSI)」的第4級，並於全線美心皇宮及15間美心快餐店提供。在商業及社區夥伴的支持下，美心將為近200間護老院舍免費提供逾15,000份軟餐，並會聯合社聯及關愛隊於社區設檢測站，為社區長者評估吞嚥能力，與業界共同推進照護食全面發展。

此外，荃灣綠楊坊美心皇宮更加入社聯「照護食種子餐廳計劃」，推出五款即場烹調達不同標準等級的照護食餐膳，讓更多吞嚥困難患者可以與家人同枱食飯，重拾口福。



Maxim's Group has always connected communities with great food. Since 2015, Maxim's, in collaboration with The Jade Club, has organised the "Silver Hair Yum Cha", arranging for corporate care ambassadors to visit elderly care homes to celebrate festivals with residents. Last year, the programme was further expanded to include online connections, allowing older adults, their families, and volunteers to enjoy yum cha together at Maxim's Palace and care homes simultaneously.

As the population of Hong Kong ages, the number of older adults with swallowing difficulties continue to rise. To address this issue, Maxim's has introduced "GENTLEMEAL", a new soft meal brand tailored for those with swallowing difficulties, adhering to the "Guideline of Care Food Standard" and the level 4 standards of the International Dysphagia Diet Standardisation Initiative (IDDSI). This includes a Chinese "Dim Sum Platter" and Western set meals such as "Swiss Chicken Wing Rice Set" and "Herb Chicken Drumstick Rice Set". Dine-in services of these visually appealing, flavourful and nutritionally balanced meals are available at all Maxim's Palace outlets and 15 designated MX restaurants. With support from business and community partners, Maxim's will provide over 15,000 soft meals free of charge to nearly 200 nursing homes and will join forces with the HKCSS and the Caring Team to set up assessment stations in the community to evaluate the swallowing capabilities of older adults, promoting the comprehensive development of care diets within the industry.

Furthermore, the Maxim's Palace at Luk Yeung Galleria in Tsuen Wan has joined HKCSS's "Care Food Incubation Scheme," offering five levels of IDDSI standards of freshly prepared care foods, enabling more individuals with swallowing difficulties to dine with their families and rediscover the joy of eating.



友善人情大獎－優異獎  
OUR CITY'S  
STORY AWARD - MERIT



銀杏館  
Gingko House

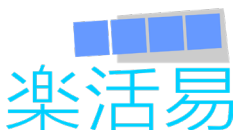
## 愛心關懷行動 LOVE Project

《銀杏館》致力透過多元計劃支援基層家庭和弱勢群體。服務內容包括愛心免費飯盒、愛心麵包機、耆貨自動售賣機、寒衣收集轉贈行動，以及LOVE Cake「耆」樂無窮生日會等，旨在減輕基層市民的生活壓力，並促進社區共融與可持續發展。在長者就業方面，《銀杏館》積極協助有工作意願的長者，發掘並發揮其潛能，透過多元的飲食業崗位創造就業機會。求職長者毋須具備相關經驗，入職時可獲完善培訓，並由專業社工全程支援，協助他們適應新工作與生活節奏，從而全面提升長者的身心健康與經濟狀況。



Gingko House supports underprivileged families and disadvantaged groups through initiatives such as Free Love Meal Boxes, Love Bread Vending Machines, Senior Handmade Goods Vending Machines, winter clothing drives, and the LOVE Cake "Infinite Joyful Elderly" Birthday Parties. These efforts meet daily needs while fostering social inclusion and sustainable development.

It also offers employment opportunities for older adults in the food and beverage sector. No prior experience is required; employees receive training and guidance from professional social workers to help them adapt. This improves financial stability, enhances well-being, and restores dignity, enabling older adults to contribute meaningfully to the community.



樂活易有限公司  
LifeDB Limited

## 樂活易安老院免費轉介服務 LifeDB Free Referral Service for Elderly Care Homes

樂活易致力於支援長者及照顧者，透過精準匹配與持續關懷，緩解照顧壓力並提升生活質素。服務範圍包括需求評估、院舍篩選與入住協助，依靠專業知識及完善數據管理，持續跟進，確保服務品質。以人性化與尊嚴為核心，讓長者健康適應、安享晚年。2024年，李小姐因弟弟健康惡化，諮詢樂活易的安老轉介服務。樂活易迅速啟動個案，精準篩選合適院舍，並持續提供專業跟進與建議，幫助弟弟融入新環境。半年後，李小姐發現弟弟重拾笑容，甚至積極參與群體活動。樂活易用心全程守護，使姐弟重拾生活平衡，也成為照顧者的堅強後盾。



LifeDB Limited supports older adults and their carers through precise matching and ongoing care. The services include needs assessment, personalised recommendations for suitable care homes, and guidance throughout the admission process. With their professional knowledge and advanced data management, the company, providing on-going follow-up, is dedicated to deliver high-quality services. The company prioritises compassion and dignity, striving to enable older adults to adapt and enjoy their later life with comfort and respect. In 2024, Ms. Lee turned to the company when her brother's health took an unexpected turn. LifeDB took swift actions, carefully evaluating care home options and providing hands-on guidance for settling in. With ongoing support, her brother gradually adapted. Six months later, Ms. Lee was pleased to see his smile and active social participation again. The company provided dedicated care and strong support for the siblings, getting their life back to balance.





## 我最喜愛的全城·長者友善計劃大獎 MY FAVOURITE CITY PARTNERSHIP SCHEME AWARD

香港警務處 耆樂警訊及社區聯絡組  
Senior Police Call and Community Engagement Section,  
Hong Kong Police Force

### 耆樂警訊傳愛心 Senior Police Call Share the Love

為應對人口高齡化的趨勢並配合政府的安老政策，警務處早於2006年起已透過多元化活動，與長者建立減罪夥伴關係，積極宣揚防罪信息，並於2014年開始在警隊全面推行「耆樂警訊」。

「耆樂警訊」採用多機構協作模式，聯繫政府及非政府機構代表、學者和社會賢達，為計劃的長遠發展提供戰略性指導，致力建設關愛共融的社會。「耆樂警訊」深信長者的智慧是社會的寶貴資產，因此為長者們提供多元化訓練，可積極裝備他們成為社區的「守護者」，鼓勵他們運用豐富的人生經驗，體現「助己助人」的耆樂精神。

「耆樂警訊」的年度大型活動「耆樂警訊傳愛心」是計劃的重要亮點，凝聚社會賢達與協作機構的支持，透過活動動員會員向社區有需要的長者傳遞關愛，促進社區共融。為彰顯對長者貢獻的重視，每年啟動禮均由警務處處長親自主禮，藉此感謝各界支持，並肯定長者作為警方減罪夥伴的重要角色，提升其在社區的歸屬感與幸福感。

為將關愛傳遍社區，耆樂警訊人員聯同各警區警民關係組及會員走訪全港，深入社區派發福袋及防罪刊物，將愛與關懷送到有需要市民手中，實踐「助己助人」精神，並傳遞警隊「心繫社會」的信息。



To address the trend of an ageing population and align with the Government's elderly care policies, the Hong Kong Police Force has launched a wide range of initiatives since 2006 to develop a fight crime partnership with the elderly and promote crime prevention messages. The "Senior Police Call (SPC) Scheme" was rolled out across the Force in 2014.

Committed to building a caring and inclusive society, SPC adopts a multi agency collaborative approach and brings together representatives from the Government, non-governmental organisations, academia, and community leaders to provide strategic guidance for its long-term development. SPC firmly believes that the wisdom of the older adults is a valuable asset to society. Therefore, by offering diverse training programmes, we can actively equip older adults to become "guardians" of the community and encourage them to utilise their rich life experiences to practise the SPC spirit of "helping oneself and others".

"SPC Share the Love" is the annual flagship event under the SPC Scheme which unites the support of community leaders and organisations. The event aims to mobilise members to spread love and care to older residents in need within the community, fostering intergenerational harmony. To recognise the significance of contributions made by the older adults, the event's kick-off ceremony is officiated each year by the Commissioner of Police, expressing gratitude for the support from all sectors and affirming the crucial role of older adults as partners of the Police in fighting crime, thereby enhancing their sense of belonging and happiness in the community.

To spread love and care throughout the community, SPC personnel, together with Police Community Relations Offices and members from respective police districts, toured various neighbourhoods across Hong Kong to distribute blessing bags and crime prevention materials, sharing compassion with the needy while practicing the SPC spirit of "helping oneself and others" and conveying the Force's message of "Serving Hong Kong".

# 計劃參與公司 / 機構 (按英文名字順序排列)

## Participating Companies / Organisations of the Scheme (Names of Organisations are listed alphabetically)



### 連續四屆參與計劃之公司 / 機構

### Companies / Organisations participated in four editions of the Scheme



**AS Watson**  
屈臣氏集團

#### 屈臣氏集團

(屈臣氏、百佳超級市場、豐澤、屈臣氏酒窖)

**AS Watson Group**

(Watsons, PARKnSHOP, Fortress, Watson's Wine)

多元化長者及年齡友善設施、活動及服務

Various age-friendly facilities and activities, and services



#### 滙秀企業有限公司

**Broadway-Nassau Investments Limited**

長者及年齡友善設施與健康支援服務

Age-friendly facilities and health support services for older adults



#### 必靈科技有限公司

**BNET-TECH Limited Company**

科靈 AI 跌倒偵測系統

FADELiSY AI Fall Detection System



**CONSTRUCTION  
INDUSTRY COUNCIL**  
建造業議會

#### 建造業議會

**Construction Industry Council**

組織長者探訪及安裝扶手義工服務

Organise visits and install handrails volunteer services for older adults



**數字政策辦公室**  
Digital Policy Office

#### 數字政策辦公室

**Digital Policy Office**

「友智識」長者數碼共融計劃

"Smart Silver" Digital Inclusion Programme for Elders



#### 豐澤

**FORTRESS**

社區夥伴長期合作與社區支援行動

Long-term community partnerships and support services





**銀杏館**  
Gingko House

長者就業與社區關懷服務  
Job opportunities and community services for older adults



**入境事務處**  
Immigration Department

長者換證支援及義工服務  
Identity Card replacement support and volunteer services for older adults



**香港創意藝術治療中心有限公司**  
Institute for Creative Arts Therapy (HK) Limited

長者興趣班及治療小組  
Classes and therapy groups for older adults



**國際物業管理有限公司 — 碧瑤灣**  
International Property Management Limited - Baguio Villa

多元化長者及年齡友善設施、服務及長者就業機會  
Various age-friendly facilities and services, and job opportunities for older adults



**九龍巴士(一九三三)有限公司**  
The Kowloon Motor Bus Company (1933) Limited

多元化長者及年齡友善設施、活動及服務  
Various age-friendly facilities, activities and services



**鯉景灣物業管理有限公司**  
Lei King Wan Management Limited

無障礙設施及長者疫苗接種服務  
Barrier-free facilities and vaccination services for older adults



**共融教室有限公司**  
Link Education Limited

銀髮教師計劃  
Elderly Teacher Scheme



**港鐵公司**  
MTR Corporation

多元化長者及年齡友善設施、服務及跨代共融活動  
Various age-friendly facilities, services, and intergenerational activities



**香港中文大學 醫學院 那打素護理學院**  
**The Nethersole School of Nursing,**  
**Faculty of Medicine,**  
**The Chinese University of Hong Kong**

ABCD家泉戶曉齊結網  
 ABCD Shui Chuen O Family Network



**昂坪360**  
**Ngong Ping 360**

長者及年齡友善設施和長者優惠  
 Age-friendly facilities and concessions for older adults



**百得物業管理有限公司**  
**Paramatta Estate Management Limited**

多元化長者及年齡友善設施、活動及長者就業機會  
 Various age-friendly facilities and services, and job opportunities for older adults



**百佳超級市場**  
**PARKnSHOP**

社區支援服務及長者優惠  
 Community support services and concessions for older adults



**香港理工大學樂齡與家庭研究中心**  
**Research Centre for Gerontology and Family Studies, The Hong Kong Polytechnic University**

終身學習與跨代共融活動  
 Activities for lifelong learning and intergenerational inclusion



**新渡輪服務有限公司**  
**Sun Ferry Services Company Limited**

長者就業機會與優惠  
 Job opportunities and concessions for older adults



**通利技術服務有限公司**  
**Turning Technical Services Limited**

長者就業機會及免費身體檢查  
 Job opportunities and free health checks for older adults



**富城集團**  
**Urban Group**

長者關懷活動  
 Activities for caring for older adults



**富城集團**  
**Urban Group**  
A Member of FSE Lifestyle

**富城物業管理有限公司**  
**Urban Property Management Limited**

多元化長者及年齡友善設施、活動、服務及長者就業機會  
Various age-friendly facilities, activities, services, and job opportunities for older adults

**富城物業管理有限公司－荃威花園**

Urban Property Management Limited - Allway Gardens

**富城物業管理有限公司－嘉田苑**

Urban Property Management Limited - Ka Tin Court

**富城物業管理有限公司－采頤花園**

Urban Property Management Limited - Rhythm Garden

**富城物業管理有限公司－倚嶺南庭**

Urban Property Management Limited - South Hillcrest

**富城物業管理有限公司－華聯工業中心**

Urban Property Management Limited -  
Wah Luen Industrial Centre

**富城物業管理有限公司－光明臺**

Urban Property Management Limited - Illumination Terrace

**富城物業管理有限公司－博康邨**

Urban Property Management Limited - Pok Hong Estate

**富城物業管理有限公司－龍華花園**

Urban Property Management Limited - Ronsdale Garden

**富城物業管理有限公司－天祐苑**

Urban Property Management Limited - Tin Yau Court

**和順堂 中醫診所**  
—名醫·名藥—

**和順堂中醫診所－名醫·名藥**

**Wellsoon (International) Medicine Company Limited**

長者優惠及健康講座

Concessions and health talks for older adults



**WHARF**

*Established 1886*

**九龍倉置業地產投資有限公司**

**Wharf Real Estate Investment Company Limited**

多元化長者及年齡友善設施、活動及長者就業機會

Various age-friendly facilities and activities,  
and job opportunities for older adults





連續三屆參與計劃之公司 / 機構

Companies / Organisations participated in three editions of the Scheme



**歐綠保綜合環保(香港)有限公司**  
ALBA Integrated Waste Solutions  
(Hong Kong) Limited

長者就業機會  
Job opportunities for older adults



**安達思系統有限公司**  
Andesfit System Limited

智慧型外展健康管理及監護系統  
Smart Out-Reach e-Health Monitoring and Care  
System



**建築署**  
Architectural Services Department

暢道通行設計指引制定及應用  
The development and adoption of universal  
accessibility guidelines



**中信銀行(國際)**  
CHINA CITIC BANK INTERNATIONAL

**中信銀行(國際)有限公司**  
China CITIC Bank International Limited

無障礙銀行服務及社區長者活動  
Barrier-free banking services and community  
activities for older adults



**港基物業管理有限公司**  
CITYBASE PROPERTY MANAGEMENT LIMITED

Member of CK Asset Group 長江實業集團成員

**港基物業管理有限公司**  
Citybase Property Management Limited

耆樂 Sing Club 聚滿 Fun

港基物業管理有限公司－泓景臺管理服務中心  
Citybase Property Management Limited -  
Banyan Garden Management Services Centre

港基物業管理有限公司－  
麗港城第一、二及四期管理服務中心  
Citybase Property Management Limited -  
Laguna City (Phase 1, 2 & 4) Management Services Centre

港基物業管理有限公司－翠擁华庭管理服務中心  
Citybase Property Management Limited -  
Monte Vista Management Services Centre

港基物業管理有限公司－宇晴軒管理服務中心  
Citybase Property Management Limited -  
The Pacifica Management Services Centre

港基物業管理有限公司－世宙管理服務中心  
Citybase Property Management Limited -  
Yuccie Square Management Services Centre

港基物業管理有限公司－栢慧豪園管理服務中心  
Citybase Property Management Limited -  
Central Park Towers Management Services Centre

港基物業管理有限公司－麗港城第三期管理服務  
中心  
Citybase Property Management Limited -  
Laguna City (Phase 3) Management Services Centre

港基物業管理有限公司－盈暉臺管理服務中心  
Citybase Property Management Limited -  
Nob Hill Management Service Office Centre

港基物業管理有限公司－尚城管理服務中心  
Citybase Property Management Limited -  
Uptown Management Office



小修繕，大意義

**同行共創社區服務有限公司**  
Cocreative Partners Community Services Limited

[小修繕，大意義] 關愛長者家居維修服務計劃  
[Repairsgivers] Older Adult Home Repairs Services



周大福創建

周大福創建慈善基金

**周大福創建慈善基金有限公司**  
CTF Services Charity Foundation Limited

長者關懷活動及義工服務  
Activities and volunteer services for older adults



**多多搞作室**  
Dor Dor Workshop

長者伸展班及律動運動班  
Stretching and rhythm exercise courses for older adults



**歷耆者有限公司**  
Eldpathy Company Limited

公眾高齡體驗活動及長者活動與就業機會  
Elderly Simulation Programs for the public & activities and job opportunities for older adults



**機電工程署**  
Electrical and Mechanical Services Department

長者義工服務及樂齡科技開發  
Volunteer service for older adults and gerontechnology development



**平等機會委員會**  
Equal Opportunities Commission

推廣通用設計、無障礙數碼科技及家庭友善僱傭措施  
Promotion of Universal Design, digital technology accessibility, and family-friendly employment practices



**愛護健專業服務有限公司**  
Essence Life Care (ELC) Professional Agency Limited

長者護理培訓及服務  
Caring training and services for older adults



**一元精靈有限公司**  
Genieland Company Limited

一元樂動  
GenieMove



**高衛物業管理有限公司**  
Goodwell Property Management Limited

高衛愛心特工隊  
Goodwell Volunteer Team



**高衛物業管理有限公司－CASA 880**  
Goodwell Property Management Limited -  
CASA 880

高衛愛心特工隊  
Goodwell Volunteer Team



**樂繽紛(香港)有限公司**  
Happy Inspire Healthy (HK) Ltd.

長者健體活動及聘請長者助教  
Physical activities for older adults, and recruitment of  
older instructors



**Hintegro Limited**

長者及年齡友善的家居設計服務  
Age-friendly residential design services



**香港房屋協會－房協友里**  
Hong Kong Housing Society -  
Caring Engaging Smart

長者房屋項目與服務及「長者安居資源中心」  
Housing projects and services for older adults, and  
the Elderly Resources Centre



**香港房屋協會－雋悅**  
Hong Kong Housing Society - The Tanner Hill

長者房屋項目與服務及「長者安居資源中心」  
Housing projects and services for older adults, and  
the Elderly Resources Centre



**香島園藝有限公司**  
Hong Kong Island Landscape Company Limited

安老院舍園藝保養服務  
Gardening services for residential care homes



**香港債務重組中心**  
HONG KONG IVA PROFESSIONAL CENTRE

**香港債務重組中心有限公司**  
Hong Kong IVA Professional Centre Limited

長者義工服務  
Volunteer services for older adults





**CHINACHEM GROUP**  
華懋集團

**合安管理有限公司**

**Hop On Management Company Limited**

(華懋集團成員 A member of Chinachem Group)

樂齡屋苑倡導計劃

Age Friendly Estates Pilot Scheme



鐵 樹 銀 花  
I L L U M I N A N T

**鐵樹銀花有限公司**

**The Illuminant Company Limited**

VR 認知障礙症體驗工作坊及「自立照護™」專業培訓

VR dementia experience workshop and

Self-Supporting Care Professional Training



國際物業管理

A Member of FSE Lifestyle

PMC Licence No.: C-839393

物業管理公司牌照號碼: C-839393

**國際物業管理有限公司**

**International Property Management Limited**

長者就業機會、在職培訓及免費身體檢查

Job opportunities, in-service training, and free health checks for older adults

**國際物業管理有限公司－青山政府宿舍**

International Property Management Limited -

Castle Peak Government Quarters

**國際物業管理有限公司－葵馥苑**

International Property Management Limited -

Kwai Fuk Court

**國際物業管理有限公司－葵蓉苑**

International Property Management Limited -

Kwai Yung Court

**國際物業管理有限公司－盛景居**

International Property Management Limited -

Prosperity Villa

**國際物業管理有限公司－青州街海關人員宿舍**

International Property Management Limited -

Tsing Chau Street Customs Staff Quarters

**國際物業管理有限公司－屯門政府合署**

International Property Management Limited -

Tuen Mun Government Offices

**國際物業管理有限公司－屯門湖康警察宿舍**

International Property Management Limited -

Tuen Mun Wu Hong Police Quarters

**國際物業管理有限公司－西九龍紀律部隊宿舍**

International Property Management Limited -

West Kowloon Disciplined Services Quarters

**國際物業管理有限公司－元朗已婚警察宿舍**

International Property Management Limited -

Yuen Long Junior Police Officers Married Quarters

**國際物業管理有限公司－何文田政府合署**

International Property Management Limited -

Ho Man Tin Government Offices

**國際物業管理有限公司－葵興政府合署**

International Property Management Limited -

Kwai Hing Government Offices

**國際物業管理有限公司－荔景紀律部隊宿舍**

International Property Management Limited -

Lai King Disciplined Services Quarters

**國際物業管理有限公司－大興政府合署**

International Property Management Limited -

Tai Hing Government Offices

**國際物業管理有限公司－青松觀道政府宿舍**

International Property Management Limited -

Tsing Chung Koon Road Government Quarters

**國際物業管理有限公司－屯門政府貯物中心**

International Property Management Limited -

Tuen Mun Government Storage Centre

**國際物業管理有限公司－宏昌大廈**

International Property Management Limited -

Wang Cheong Commercial Building

**國際物業管理有限公司－元朗政府合署**

International Property Management Limited -

Yuen Long Government Offices



**僑樂服務管理有限公司**  
Kiu Lok Service Management Co., Ltd.

「2024豐盛關懷日」及長者就業機會與培訓  
FSE Caring Day 2024, and job opportunities and training for older adults



**長屋設計**  
Longevity Design House

長者住宅裝修及維修服務  
Home renovation and maintenance services for older adults



**美心集團**  
Maxim's Group

萬歲飲茶  
Silver Hair Yum Cha



**醫念科技有限公司**  
Medmind Technology Limited

《復康樂》—復康動態訓練遊戲  
PhysioPlay - the dynamic training game for rehabilitation



**南豐物業管理**  
NAN FUNG PROPERTY MANAGEMENT

**南豐物業管理**  
Nan Fung Property Management

多元化長者及年齡友善設施、活動、服務及就業機會  
Various age-friendly facilities, activities, services, and job opportunities

南豐物業管理—香島  
Nan Fung Property Management - Island Garden

南豐物業管理—華豐園  
Nan Fung Property Management - Wah Fung Garden



**Nestlé**. Good food, Good life

**雀巢香港有限公司**  
**Nestlé Hong Kong Limited**

長者營養食品及健康講座  
Nutritious food and health talks for older adults



**新域保險顧問有限公司**  
**Nova Insurance Consultants Limited**

長期長者關懷義工服務  
Long-term volunteer services for older adults



**香港海洋公園**  
**Ocean Park Hong Kong**

黃金導賞員計劃  
Golden Age Volunteers Programme



**老正工作室**  
**Ohh Dear Communications**

銀髮模特兒招聘及跨代共融社區項目  
Senior models employment and intergenerational inclusion community projects



A member of Chinachem Group  
華懋集團成員

**松齡護老集團**  
**Pine Care Group Limited**

認知障礙有善院舍設計及開心大笪地2024  
Dementia-friendly care home design and Young at Heart Festival 2024



**The Project Futurus**

長者飲食服務及社區共融與教育項目  
Food services for older adults, and community inclusion and education programmes





**第一太平戴維斯物業管理有限公司**  
Savills Property Management Limited

長者關懷義工活動與就業機會  
Volunteer activities and job opportunities for older adults



**善意長者用品有限公司**  
Senimart Limited

一站式長者生活用品採購平台  
A one-stop shopping platform for older adults



信興科技有限公 司  
SHUN HING TECHNOLOGY CO., LTD.

**信興科技有限公司**  
Shun Hing Technology Co., Ltd.

便攜式智能洗浴機  
Portable Bed Shower Machine



奧海城  
Olympian City

**信和物業管理有限公司－奧海城**  
Sino Estates Management Limited - Olympian City

無障礙環境及長者及年齡友善服務與活動  
Barrier-free environment, and age-friendly services and activities



CHINACHEM GROUP  
華懋集團

**源發管理有限公司**  
Sources Fame Management Limited

(華懋集團成員 A member of Chinachem Group)

樂齡屋苑倡導計劃  
Age Friendly Estates Pilot Scheme



**一刻紀錄有限公司**  
Time Rider Production Limited

為長者製作人生紀錄片  
Life documentaries for older adults



**天盛道場有限公司**  
Tinshing Dojang Company Limited

免費樂齡跆拳道班  
Free taekwondo classes for older adults



CHINACHEM GROUP  
華懋集團

**合眾物業管理有限公司**  
Together Management Company Limited  
(華懋集團成員 A member of Chinachem Group)

樂齡屋苑倡導計劃  
Age Friendly Estates Pilot Scheme



**富城集團**  
**Urban Group**  
A Member of FSE Lifestyle

**富城物業管理有限公司**  
**Urban Property Management Limited**

長者關懷義工活動及就業機會  
Volunteer activities and job opportunities for older adults

**富城物業管理有限公司－朗逸峯**  
Urban Property Management Limited - The Cairnhill

**富城物業管理有限公司－環保園**  
Urban Property Management Limited - EcoPark

**富城物業管理有限公司－宏景花園**  
Urban Property Management Limited - Grand View Garden

**富城物業管理有限公司－康利苑**  
Urban Property Management Limited - Hong Lee Court

**富城物業管理有限公司－KOHO**  
Urban Property Management Limited - KOHO

**富城物業管理有限公司－都會豪庭**  
Urban Property Management Limited - The Metropolis

**富城物業管理有限公司－安基苑**  
Urban Property Management Limited - On Kay Court

**富城物業管理有限公司－榮輝中心**  
Urban Property Management Limited - Wing Fai Centre

**富城物業管理有限公司－周大福商業中心**  
Urban Property Management Limited - Chow Tai Fook Centre

**富城物業管理有限公司－慧景園**  
Urban Property Management Limited - Flora Garden

**富城物業管理有限公司－恒順園**  
Urban Property Management Limited - Handsome Court

**富城物業管理有限公司－嘉峰臺**  
Urban Property Management Limited - Kingsford Terrace

**富城物業管理有限公司－萬年大廈**  
Urban Property Management Limited - Manning House

**富城物業管理有限公司－新世界大廈**  
Urban Property Management Limited - New World Tower

**富城物業管理有限公司－賀龍居**  
Urban Property Management Limited - Parc Regal

**富城物業管理有限公司－世和中心**  
Urban Property Management Limited - World Peace Centre

**黃埔物業管理有限公司－  
香港仔中心住宅**  
**Whampoa Property Management Limited -  
Aberdeen Centre Residential**

護老義工培訓課程及長者探訪服務  
Volunteer training programmes in caring skills,  
and visits for older adults



## 連續兩屆參與計劃之公司／機構

Companies / Organisations participated in two editions of the Scheme



### 搜戶臣顧問有限公司 931SMD

長者創新科技學習班及社區活動  
Technology learning courses and community activities for older adults



### Adman Ho Photography

長者攝影課程及人像相拍攝服務  
Photography courses and portrait photography services for older adults



博遊教育社

### 博遊教育社有限公司 Ample Eduplay Organization Ltd.

長者義工關懷活動、就業機會及在職培訓  
Volunteer services, job opportunities, and in-service training for older adults

### ANSONCREATIONS

### Ansoncreations

長者就業機會  
Job opportunities for older adults



### 先作科技有限公司 Apptask Limited

健康監測、調查及照顧服務匹配系統  
Platforms for health monitoring, well-being survey, and care services matching



### 中國銀行(香港)有限公司 Bank of China (Hong Kong) Limited

長者關懷綜合服務  
Comprehensive care services for older adults





**交通銀行(香港)有限公司**  
**Bank of Communications (Hong Kong) Limited**

長者金融防騙和社區健康服務  
Financial fraud prevention and community health services for older adults



**綜合國際有限公司**  
**Best United Marketing Limited**

長者物資及服務支援  
Materials and services support for older adults



**寶膳餐廳**  
**Bowls Cafe**

長者就業機會、在職培訓及優惠  
Job opportunities, in-service training, and concessions for older adults

**CAMBYSHUM**  
**PHOTOGRAPHY**  
**LIMITED**

**Camby Shum Photography**  
**Limited**

免費長者拍攝服務  
Free photography services for older adults



**動享科技有限公司**  
**Capmi Technology Limited**

Body Sync長者運動重建系統及長者運動課程  
Body Sync rehabilitation system and sports classes for older adults



**佳創系統有限公司**  
**Caretech System Limited**

安老院舍管理系統及長者用品開發  
Residential care home management system and the development of products for older adults



**加美敦有限公司**  
**Carmelton Company Limited**

長者用品開發與捐贈及長者就業機會  
The development and donation of products, and job opportunities for older adults



**中環街市**  
**Central Market**

通用設計  
Universal Design



**惜剪**  
**CHANGE**

長者剪腳甲服務及講座  
Toenail care services and talks for older adults



**華潤物業管理有限公司**  
**China Resources Property Management Limited**

「華潤頤年·友里同心」社區友善服務  
CR Cares Age - Friendly Community Initiative



**創興銀行有限公司**  
**Chong Hing Bank Limited**

無障礙設施及長者優惠  
Barrier-free facilities and discounts for older adults



**周大福珠寶集團**  
**Chow Tai Fook Jewellery Group**

長者及照顧者關懷義工活動  
Volunteer activities for older adults and carers



**港基物業管理有限公司－**  
**慧景軒管理服務中心**  
**Citybase Property Management Limited -**  
**Vianni Cove Management Services Centre**

耆樂Sing Club 聚滿Fun



**城巴有限公司**  
**Citybus Limited**

無障礙設施、長者優惠及社區義工活動  
Barrier-free facilities, concessions and volunteer activities for older adults



**荃新天地管理有限公司**  
**Citywalk Management Company Limited**

多元化長者及年齡友善設施及長者關懷義工活動  
Various age-friendly facilities and volunteer activities for older adults



**力圖醫療用品有限公司**  
**Continental Supplies Ltd.**

長者就業機會  
Job opportunities for older adults



### CPR Physio

長者物理治療及醫療服務優惠  
Physical therapy and medical benefits for older adults

## Dai3mimi

### 複耳科技有限公司 Dai3mimi Health-Tech Limited

Dai3mimi 介質傳導助聽技術  
Dai3mimi hearing aid with material conduction technology



佳澤科技有限公司  
Delta Pyramax Co., Ltd.

### 佳澤科技有限公司 Delta Pyramax Co., Ltd.

樂齡家居科技產品推廣  
Promotion of gerontechnology products for home



### 鑽的(香港)有限公司 Diamond Cab (Hong Kong) Limited

無障礙交通接載服務及同理心駕駛司機訓練課程  
Barrier-free transportation services and Driving with Empathy training courses



Discovery Bay Services Management Limited  
愉景灣服務管理有限公司  
(Licensed PMC No. 持牌物業管理公司號碼 C - 899891)

### 愉景灣服務管理有限公司 Discovery Bay Services Management Limited

愉景灣長樂會  
Discovery Bay Elderly Group



### 劉凱琳博士瑜伽中心 Dr. Caren Yoga Studio

銀髮族瑜伽運動班  
Silver Yoga and Fitness Course



### 傳耆有限公司 Eldage Limited

傳耆工作坊  
Eldage workshops



宜居設計  
ELDERLY HOME DESIGNS

### 宜居設計有限公司 Elderly Home Designs Limited

長者家居優化服務  
Age-friendly home modification service



**EVT** Envirtech Group Limited  
環達集團有限公司



**環達集團有限公司**  
Envirtech Group Ltd.

長者家居安全衛生無障礙改善服務  
Aging in place home renovation services including safety, hygiene and barrier-free facilities.

**置富嘉湖**  
Fortune Kingswood

**置富資產管理有限公司－嘉湖**  
ESR Asset Management (Fortune) Limited - +WOO

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults

**映灣薈**  
Caribbean Square

**置富資產管理有限公司－映灣薈**  
ESR Asset Management (Fortune) Limited - Caribbean Square

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults

**城中薈**  
Centre de Laguna

**置富資產管理有限公司－城中薈**  
ESR Asset Management (Fortune) Limited - Centre de Laguna

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults

**置富都會**  
Fortune Metropolis

**置富資產管理有限公司－置富都會**  
ESR Asset Management (Fortune) Limited - Fortune Metropolis

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults

**麗港城商場**  
Laguna Plaza

**置富資產管理有限公司－麗港城商場**  
ESR Asset Management (Fortune) Limited - Laguna Plaza

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults

**都會駅**  
Metro Town

**置富資產管理有限公司－都會駅商場**  
ESR Asset Management (Fortune) Limited - Metro Town Shopping Mall

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults

**荃薈**  
Smartland

**置富資產管理有限公司－荃薈**  
ESR Asset Management (Fortune) Limited - Smartland

多元化長者及年齡友善設施、長者關懷義工活動及就業機會  
Various age-friendly facilities, volunteer services and job opportunities for older adults



**大快活集團有限公司**  
Fairwood Holdings Limited

無障礙設施、長者就業機會及社區關懷活動  
Barrier-free facilities, job opportunities and community activities for older adults



**輝煌復康產品製造有限公司**  
FH Rehabilitation Products Manufacturing Co., Ltd.

長者就業機會及復康產品租借服務  
Job opportunities for older adults and rehabilitation equipment rental services



**第5街織髮中心**  
Fifth Avenue Fashion Wigs & Hairpieces

長者就業機會  
Job opportunities for older adults



**豐盛機電工程集團有限公司**  
FSE Engineering Group Limited

長者關懷義工活動  
Volunteer services for older adults



**豐盛生活服務有限公司**  
FSE Lifestyle Services Limited

長者關懷義工活動  
Volunteer services for older adults



**黃金時代基金會**  
Golden Age Foundation

「黃金時代展覽暨高峰會」及「黃金GO」計劃  
Golden Age Expo & Summit and "Golden GO" Programme



**金上海**  
Golden Shang Hai

長者優惠  
Discounts for older adults



**高衛物業管理有限公司－港景峯**  
Goodwell Property Management Limited - The Victoria Towers

「綠活·友心@未來」計劃  
Project LEAF



**青萌有限公司**  
Growgreen Limited

科技化園藝治療與長者健康管理支援  
Smart horticultural therapy and health management support for older adults



**衛安有限公司**  
Guardforce Limited

智能護老方案  
Smart Care Solution



**龜苓元坊**  
GUI LING YUAN FANG

**龜苓元坊有限公司**  
Gui Ling Yuan Fang Limited

長者優惠  
Discounts for older adults



**恒昌隆燕窩參茸行有限公司**  
Hang Cheong Loong Bird's Nest & Ginseng Ltd.

長者營養食品  
Nutritious food for older adults

**PEAK GALLERIA**  
山頂廣場

**恒隆地產－山頂廣場**  
Hang Lung Properties - Peak Galleria

長者及年齡友善設施  
Age-friendly facilities

**happy.a.lab**

**樂齡實驗室基金會**  
Happy Ageing Lab Foundation Ltd.

長者及年齡友善服務綜合住宅模式  
Age-friendly integrated service model for housing



**樂活新中年慈善動力**  
Happy-Retired Charity Action

樂進一族 360  
Elderly and Middle-Aged Empowerment Project



**夏利文物業管理有限公司－Capri**  
Harriman Properties Management Limited - Capri

長者及年齡友善設施及長者社區活動  
Age-friendly facilities and community activities for older adults



**正東醫療資訊有限公司**  
Health Online Solution Company Limited

長者家居醫療方案  
Home healthcare solutions for older adults



**健珀有限公司**  
Health Park Trading Company Limited

**健珀有限公司**  
Health Park Trading Co., Ltd.

智能自動側轉系統與減壓護理產品  
Smart lateral turning system and pressure-relief care products



**暖心工房有限公司**  
Heartwarming Works Ltd.

長者營養食品  
Nutritious food for older adults



**恒基陽光物業管理有限公司－  
新都城中心一期**  
Henderson Sunlight Property Management  
Limited - MCP ONE

長者及年齡友善設施及長者社區活動  
Age-friendly facilities and community activities for older adults



**恒基陽光物業管理有限公司－  
上水中心購物商場**  
Henderson Sunlight Property Management  
Limited - Sheung Shui Centre Shopping Arcade

長者及年齡友善設施  
Age-friendly facilities



**香港興業成業有限公司－8咪半**  
HKR Limited - Eight and Half

長者及年齡友善設施  
Age-friendly facilities



**好好醫療用品有限公司**  
Hoho Medical Limited

長者醫療復康用品全方位支援服務  
Comprehensive medical and rehabilitation support services for older adults



**長者家專業顧問有限公司**  
Home of the Elderly Consultancy Ltd.

安老院一站通  
Elderly care home one-stop platform





**香港歷奇訓練有限公司**  
Hong Kong Adventure Based Training Company Limited

長者就業機會及歷奇活動  
Job opportunities and adventure activities for older adults



**香港中華煤氣有限公司**  
The Hong Kong and China Gas Company Limited

長者優惠及社區活動  
Concessions and community activities for older adults



**香港風笛及步操顧問**  
Hong Kong Bagpipe & Marching Consultant

長者探訪及音樂活動  
Visits and music activities for older adults

**HK BALLET**  
香港芭蕾舞團

Septime Webre 衛承天  
Artistic Director 藝術總監

**香港芭蕾舞團**  
The Hong Kong Ballet Limited

銀髮芭蕾舞夢園  
Silver Ballet Camp

**LEISURE & FITNESS**

HONG KONG

**香港康樂及體育有限公司**  
Hong Kong Leisure and Fitness Company Limited

長者康體活動  
Well-being activities for older adults



**香港雙節棍總會有限公司**  
Hong Kong Nunchaku Association Ltd.

「人人有棍練」計劃  
"Everybody Nunchaku Fighting" Project



**香港警務處東九龍總區失蹤人口調查組**  
Hong Kong Police Force Regional Missing Person Unit Kowloon East

智蹤計劃  
Project PINPOINT



**康業服務有限公司**  
Hong Yip Service Company Ltd.

**康業服務有限公司**  
Hong Yip Service Company Limited

長者及年齡友善僱傭  
Age-friendly employment

ICBC 中国工商银行 (亚洲)

中國工商銀行(亞洲)  
Industrial and Commercial Bank of China (Asia)  
Limited

關愛版手機銀行  
ICBC Mobile Banking Lite Version



PMC Licence No.: C-839393  
物業管理公司牌照號碼: C-839393

國際物業管理  
A Member of FSE Lifestyle

國際物業管理有限公司  
International Property Management Limited

長者就業機會、在職培訓及免費身體檢查  
Job opportunities, in-service training, and free health checks for older adults

國際物業管理有限公司－何文田山道23號  
International Property Management Limited -  
23 Ho Man Tin Hill Rd

國際物業管理有限公司－長沙灣政府合署  
International Property Management Limited -  
Cheung Sha Wan Government Offices

國際物業管理有限公司－  
入境事務處李鄭屋員佐級職員宿舍  
International Property Management Limited -  
Immigration Department Lei Cheng Uk Rank and File Staff Quarters

國際物業管理有限公司－荔枝角政府合署  
International Property Management Limited -  
Lai Chi Kok Government Offices

國際物業管理有限公司－旺角政府合署  
International Property Management Limited -  
Mongkok Government Offices

國際物業管理有限公司－楠氏大廈  
International Property Management Limited -  
Nairn House

國際物業管理有限公司－培正道政府合署  
International Property Management Limited -  
Pui Ching Road Government Offices

國際物業管理有限公司－石硤尾職員宿舍  
International Property Management Limited -  
Shek Kip Mei Staff Quarters

國際物業管理有限公司－大帽山雷達站  
International Property Management Limited -  
Tai Mo Shan Radar Station

國際物業管理有限公司－庫務大樓  
International Property Management Limited -  
Treasury Building

國際物業管理有限公司－荃灣政府合署及  
荃灣公共圖書館  
International Property Management Limited -  
Tsuen Wan Government Offices and Tsuen Wan  
Public Library

國際物業管理有限公司－長沙政府度假別墅  
International Property Management Limited -  
Cheung Sha Government Holiday Bungalows

國際物業管理有限公司－依利沙伯大廈  
International Property Management Limited -  
Elizabethan Court

國際物業管理有限公司－九龍政府合署  
International Property Management Limited -  
Kowloon Government Offices

國際物業管理有限公司－荔景臺職員宿舍  
International Property Management Limited -  
Lai King Disciplined Services Quarters

國際物業管理有限公司－梅窩政府合署  
International Property Management Limited -  
Mui Wo Government Offices

國際物業管理有限公司－坪洲政府合署  
International Property Management Limited -  
Peng Chau Government Building

國際物業管理有限公司－深水埗政府合署  
International Property Management Limited -  
Sham Shui Po Government Offices

國際物業管理有限公司－  
信用街入境事務處主任宿舍  
International Property Management Limited -  
Shun Yung Street Immigration Services Officers Quarters

國際物業管理有限公司－大澳政府合署  
International Property Management Limited -  
Tai O Government Offices Building

國際物業管理有限公司－青衣已婚警察宿舍  
International Property Management Limited -  
Tsing Yi Police Married Quarters

國際物業管理有限公司－荃灣多層停車場大廈  
International Property Management Limited -  
Tsuen Wan Multi-Storey Carpark Building



**ipm**

國際物業管理  
A Member of FSE Lifestyle

PMC Licence No.: C-839393  
物業管理公司牌照號碼: C-839393

**國際物業管理有限公司**  
International Property Management Limited

長者就業機會、在職培訓及免費身體檢查  
Job opportunities, in-service training, and free health checks for older adults

國際物業管理有限公司－屯富路紀律部隊宿舍  
International Property Management Limited -  
Tuen Fu Road Disciplined Services Quarters

國際物業管理有限公司－西九龍政府合署  
International Property Management Limited -  
West Kowloon Government Offices

國際物業管理有限公司－元朗民政事務處大廈  
International Property Management Limited -  
Yuen Long District Office Building



**i SQUARE**  
國際廣場

**國際廣場**  
iSQUARE

長者及年齡友善設施及客戶服務培訓  
Age-friendly facilities and customer services training



**JADE CLUB**

尊賢會

**尊賢會有限公司**  
The Jade Club Management Limited

有質量退休生活平台「快樂之友」  
Quality Retirement Living Platform – Happy Friends



賽馬會智齡匯  
JOCKEY CLUB SMART AGEING HUB  
智得耆樂・活得自在 SMART AGE・SMART LIFE

**香港理工大學生物醫學工程學系**  
**賽馬會智齡匯**  
Jockey Club Smart Ageing Hub,  
Department of Biomedical Engineering,  
The Hong Kong Polytechnic University

發展智能安老院舍及智齡科技  
The development of smart residential care homes  
and gerontechnology

**新世紀廣場**  
GRAND CENTURY PLACE

**啟勝管理服務有限公司－**  
**新世紀廣場(辦公大樓)**  
Kai Shing Management Services Limited -  
Grand Century Place

跨代共融活動及長者社區義工服務  
Intergenerational engagement activities and  
community volunteer services for older adults



**啟勝管理服務有限公司－上水廣場**  
Kai Shing Management Services Limited -  
Landmark North

長者及年齡友善設施和服務及長者就業機會  
Age-friendly facilities and services and job  
opportunities for older adults



**啟勝管理服務有限公司－**  
**新世紀廣場 MOKO**  
Kai Shing Management Services Limited -  
MOKO

長者及年齡友善設施與服務及長者社區關懷活動  
Age-friendly facilities and services, and community  
activities for older adults



**啟勝管理服務有限公司－  
新達廣場(商場)**  
Kai Shing Management Services Limited -  
Uptown Plaza (Shopping Arcade)

長者及年齡友善設施及服務  
Age-friendly facilities and services



**啟勝管理服務有限公司－V Walk**  
Kai Shing Management Services Limited -  
V Walk

長者及年齡友善設施及長者就業機會  
Age-friendly facilities and job opportunities  
for older adults



**周堅如會計師行**  
Kenneth Chau & Co.

長者就業機會  
Job opportunities for older adults



**港豐遠東有限公司**  
Kingsford Far East Ltd.

長者醫療復康用品  
Medical and rehabilitation products for older adults



**勞工處**  
Labour Department

「再就業津貼試行計劃」及「中高齡就業計劃」  
Re-employment Allowance Pilot Scheme,  
and Employment Programme for the Elderly and  
Middle-aged



**老鳳祥珠寶(香港)有限公司**  
Lao Feng Xiang Jewellery (HK) Limited

長者優惠  
Discounts for older adults



**利東街**  
Lee Tung Avenue

長者時裝騷及音樂表演活動  
Fashion show and music performance events for  
older adults



嶺南大學持續進修學院  
LINGNAN INSTITUTE OF FURTHER EDUCATION

**嶺南大學持續進修學院**  
Lingnan Institute of Further Education

嶺大長者學苑  
LingnanU Elder Academy Programme





**裕隆香港科技有限公司**  
Loyal Hong Kong Technology Company Limited

適合長者的數碼通訊設備  
Digital devices for older adults

**好運燒臘飯店**

**好運燒臘飯店**  
Lucky Tasty Restaurant

長者派飯活動  
Free meal for older adults



**曼佳美(香港)照明電氣設備有限公司**  
Megaman (HK) Electrical & Lighting Ltd.

靈活工作安排及醫療福利  
Flexible working arrangements and healthcare benefits



**日本命力健康食品有限公司**  
Meiriki Japan Company Limited

長者健康產品及社區營養飲食支援服務  
Health products, community nutrition and dietary support services for older adults



**卓悅眼鏡公司**  
Michael Cheuk Optical Co.

長者視光及配鏡服務  
Vision and eyewear services for older adults



**原動力科技有限公司**  
Motive Force Technology Limited

樂齡科技產品與服務  
Gerontechnology products and services



**港鐵公司－連城廣場**  
MTR Corporation Limited - Citylink Plaza

長者及年齡友善設施  
Age-friendly facilities



**港鐵公司－圓方**  
MTR Corporation Limited - ELEMENTS

長者及年齡友善設施及長者就業機會  
Age-friendly facilities and job opportunities for older adults

—GRAND—  
AUSTIN

**港鐵公司—Grand Austin**

MTR Corporation Limited - Grand Austin

長者及年齡友善設施及就業機會  
Age-friendly facilities and job opportunities  
for older adults

恒福商場  
mtrmalls | 港鐵

**港鐵公司—恒福商場**

MTR Corporation Limited - Hanford Plaza

長者及年齡友善設施及服務  
Age-friendly facilities and services

連理街  
mtrmalls | 港鐵

**港鐵公司—連理街**

MTR Corporation Limited - The Lane

長者及年齡友善設施及服務  
Age-friendly facilities and services

THE LOHAS 康城  
mtrmalls | 港鐵

**港鐵公司—The LOHAS 康城**

MTR Corporation Limited - The LOHAS

長者及年齡友善設施及服務  
Age-friendly facilities and services

綠楊坊 LUK YEUNG Galleria  
mtrmalls | 港鐵

**港鐵公司—綠楊坊**

MTR Corporation Limited - Luk Yeung Galleria

長者及年齡友善設施及服務  
Age-friendly facilities and services

青衣城  
mtrmalls | 港鐵

**港鐵公司—青衣城**

MTR Corporation Limited - Maritime Square

長者及年齡友善設施  
Age-friendly facilities

海趣坊  
OCEAN WALK  
mtrmalls | 港鐵

**港鐵公司—海趣坊**

MTR Corporation Limited - Ocean Walk

長者及年齡友善設施及服務  
Age-friendly facilities and services

杏花新城  
mtrmalls | 港鐵

**港鐵公司—杏花新城**

MTR Corporation Limited - Paradise Mall

長者及年齡友善設施  
Age-friendly facilities



**港鐵公司－PopCorn**  
MTR Corporation Limited - PopCorn

長者及年齡友善設施及服務  
Age-friendly facilities and services



**港鐵公司－新屯門商場**  
MTR Corporation Limited -  
Sun Tuen Mun Shopping Centre

長者及年齡友善設施及服務  
Age-friendly facilities and services



**港鐵公司－德福廣場**  
MTR Corporation Limited - Telford Plaza

長者及年齡友善設施  
Age-friendly facilities



**幸福元氣有限公司**  
My Care Healthcare Limited

吞嚥困難人士飲食支援  
Dietary support for individuals with swallowing difficulties



**南豐物業管理**  
NAN FUNG PROPERTY MANAGEMENT

**南豐物業管理－金龍工業中心**  
Nan Fung Property Management - Golden Dragon Industrial Centre

**南豐物業管理－湖景花園**  
Nan Fung Property Management - Lakeview Garden

**南豐物業管理－天賦海灣**  
Nan Fung Property Management - Providence Bay

**南豐物業管理－新蒲崗廣場**  
Nan Fung Property Management - San Po Kong Plaza

**南豐物業管理**  
Nan Fung Property Management

長者及年齡友善設施及服務  
Age-friendly facilities and services

**南豐物業管理－尚珩**  
Nan Fung Property Management - La Cresta

**南豐物業管理－馬鞍山中心(商場)**  
Nan Fung Property Management - MOS Centre

**南豐物業管理－天賦海灣·滙玥**  
Nan Fung Property Management - Providence Peak



**南豐物業管理－AIRSIDE**  
Nan Fung Property Management - AIRSIDE

長者及年齡友善設施及長者社區活動  
Age-friendly facilities and community activities for older adults



**南豐物業管理－南豐紗廠**  
Nan Fung Property Management - The Mills

無障礙設施及長者活動  
Barrier-free facilities, and activities for older adults

**新一眼鏡店**  
New One Optical

長者醫療優惠  
Healthcare discounts for older adults



**太平洋咖啡有限公司**  
Pacific Coffee Company Limited

長者就業機會及長者優惠  
Job opportunities and discounts for older adults



**兼職網**  
Parttime

長者工作搜尋專區  
Job listings section for older adults



**鄭偉雄眼科視光師**  
Patrick Cheng Optometrist & Associates

長者視光服務及護眼活動  
Eyecare services and activities for older adults



**博健醫療科技有限公司**  
Pro-Cure Medical Technology Co., Ltd.

長者免費精神健康評估及智能健康監測產品  
Free mental health assessment and smart health monitoring products for older adults



**博歌科技有限公司**  
Robocore Technology Limited

智能護理系統  
Smart caregiving system



**跑去你屋企慈善基金有限公司**  
Run To Your Home Charitable Foundation Limited

慈善跑及長者探訪活動  
Charity run and visits for older adults



**第一太平戴維斯物業管理有限公司－中環中心**  
Savills Property Management Limited - The Center

「護心計劃」及長者就業機會  
Heart Caring Campaign, and job opportunities for older adults





**康樂齡吞嚥易**  
Senior Deli

軟餐研發及推廣  
The development and promotion of soft meal



**上海么鳳有限公司 么鳳士多**  
Shanghai Food Limited Yiu Fung Store

長者就業機會  
Job opportunities for older adults



**瑜樂伽教室有限公司**  
Silver Yoga Lab Company Limited

長者瑜伽運動班及靜觀課程  
Yoga and mindfulness classes for older adults



蓆夢思®

**蓆夢思床褥傢具(香港)有限公司**  
Simmons Bedding & Furniture (HK) Limited

長者物資捐贈  
Goods donation for older adults



**信和物業管理有限公司**  
Sino Estates Management Limited

多元化長者及年齡友善設施及長者就業機會  
Various age-friendly facilities and volunteer services for older adults

信和物業管理有限公司－雅麗居  
Sino Estates Management Limited - The Astrid

信和物業管理有限公司－亞太中心  
Sino Estates Management Limited - Hong Kong Pacific Centre

信和物業管理有限公司－悠然山莊  
Sino Estates Management Limited - The Paragon

信和物業管理有限公司－中央廣場  
Sino Estates Management Limited - The Centrium

信和物業管理有限公司－海典軒  
Sino Estates Management Limited - Oceania Heights

信和物業管理有限公司－宏天廣場  
Sino Estates Management Limited - Skyline Tower



**信和物業管理有限公司－屯門市廣場**  
Sino Estates Management Limited - tmtplaza

跨代共融環保活動  
Environmental activities for intergenerational inclusion



**尚齡生活館有限公司**  
Smilage Enterprise Co., Ltd.

長者家居安全評估服務  
Home safety assessment services for older adults



天星小輪有限公司  
The "Star" Ferry Company, Limited

**天星小輪有限公司**  
Star Ferry Company Limited

長者優惠  
Concessions for older adults



Sun Luen Shing  
Engineering Limited  
新聯盛工程有限公司

**新聯盛工程有限公司**  
Sun Luen Shing Engineering Limited

長者關懷義工活動及就業機會  
Volunteer activities and job opportunities for older adults



**瑞科(香港)有限公司**  
Survforce Company Limited

長者送貨上門服務及資訊分享  
Delivery services and information sharing for older adults



**太古地產**  
SWIRE PROPERTIES

**太古地產有限公司**  
Swire Properties Limited

「太古地產愛心大使」支援長者及照顧者  
Swire Properties Community Ambassador supporting older adults and their carers



CHINACHEM GROUP  
華懋集團

**豪景花園管理有限公司**  
T.L. 60 Management Limited  
(華懋集團成員 A member of Chinachem Group)

免費健康管理活動及長者再就業  
Free health management activities and reemployment opportunities for older adults



**天天代步有限公司**  
Tin Tin Doi Bou Ltd.

行動輔助設備使用推廣  
Promotion of mobility aid usage



**荃灣廣場**  
Tsuen Wan Plaza

長者及年齡友善設施及服務  
Age-friendly facilities and services



**建華集團**  
UNI-CHINA GROUP

**建華集團**  
Uni-China Group

長者及年齡友善設施及社區關懷服務  
Age-friendly facilities and community services for caring older adults



**富城集團**  
**Urban Group**  
A Member of FSE Lifestyle

**富城物業管理有限公司**  
**Urban Property Management Limited**

長者就業機會、在職培訓及義工服務  
Job opportunities, in-service training, and volunteer services for older adults

富城物業管理有限公司－嘉珀山  
Urban Property Management Limited - The Caldecott

富城物業管理有限公司－振華苑  
Urban Property Management Limited - Chun Wah Court

富城物業管理有限公司－豐盛苑榮盛閣  
Urban Property Management Limited -  
Fung Shing Court Wing Shing House

富城物業管理有限公司－龍豐花園  
Urban Property Management Limited - Lung Fung Garden

富城物業管理有限公司－畢架山一號  
Urban Property Management Limited - One Beacon Hill

富城物業管理有限公司－天頌苑  
Urban Property Management Limited - Tin Chung Court

富城物業管理有限公司－青宏苑  
Urban Property Management Limited - Ching Wang Court

富城物業管理有限公司－翹翠峰  
Urban Property Management Limited - Emerald Green

富城物業管理有限公司－凱旋工商中心第一、二及三期  
Urban Property Management Limited -  
Kaiser Estate (Phase 1, 2 & 3)

富城物業管理有限公司－怡峯  
Urban Property Management Limited - Mount Davis 33

富城物業管理有限公司－寶麗苑  
Urban Property Management Limited - Po Lai Court

**富邦物業管理有限公司**  
**Urban-Wellborn Property Management Limited**

**富邦物業管理有限公司**  
**Urban-Wellborn Property Management Limited**

無障礙設施、長者健康與防騙宣傳活動  
Barrier-free facilities, as well as health and anti-fraud  
activities for older adults

**富邦物業管理有限公司**  
**Urban-Wellborn Property Management Limited**

**富邦物業管理有限公司－蝶翠峰**  
**Urban-Wellborn Property Management Limited -  
Sereno Verde**

無障礙設施、長者健康與防騙宣傳活動  
Barrier-free facilities, as well as health and anti-fraud  
activities for older adults



**瞳訊醫療國際有限公司**  
**Visiona MedTech International Limited**

本港原創人工智能(AI)應用技術 - 眼底健康篩查  
VisionaDR® - a Hong Kong AI technology creation for  
retina health screening



**職業訓練局**  
**Vocational Training Council (VTC)**

軟餐研發及推廣活動  
Soft meal development and promotion



**香港屈臣氏**  
**Watsons Hong Kong**

長者關懷義工活動  
Volunteer activities for older adults



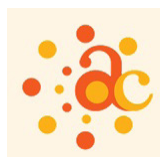
**偉邦物業管理有限公司**  
**Well Born Real Estate Management Limited**

長者關懷義工活動及就業機會  
Volunteer activities and job opportunities for older adults



**黃埔花園管理有限公司**  
**Whampoa Garden Management Limited**

長者及年齡友善交通服務  
Age-friendly transportation



**黃埔物業管理有限公司－香港仔中心商場**  
**Whampoa Property Management Limited - Aberdeen Centre**

長者探訪服務  
Visits for older adults



**永隆管理有限公司－囍匯**  
**Wise Link Management Limited - The Avenue**

長者社區關懷活動  
Community activities for caring older adults



**香港基督教女青年會－園景軒餐廳**  
**Y Garden View Lounge, Hong Kong Young Women's Christian Association**

長者就業機會  
Job opportunities for older adults



**香港基督教女青年會－安居通**  
**Y Silver Link, Hong Kong Young Women's Christian Association**

一站式長者用品及資訊平台  
One-stop platform for elder products and information



**裕民坊管理有限公司**  
**Yue Man Square Management Company Limited**

長者及年齡友善設施及服務  
Age-friendly facilities and services





## 首次參與計劃之公司 / 機構

## First-time Participating Companies / Organisations

**60 ReDefine**  
Free to Go

### 陸齡健康有限公司

**60 Re Define Healthcare Limited**

長者及護老者資訊網絡與情緒支援服務  
Information network and emotional support services for older adults and caregivers

 **afontane®**

### 雅芳婷有限公司

**A-Fontane Company Limited**

自潔免洗系列床品  
Self-cleaning bedding products

 **新田圍商場**  
SUN TIN WAI SHOPPING CENTRE

**SMART A**  
URBAN SERIES

### 傑爵有限公司－新田圍商場

**Ace Miracle Limited -  
Sun Tin Wai Shopping Centre**

跨代共融社區關懷活動  
Community activities for intergenerational inclusion

 **全康情緒治療綜合中心**  
A.D.E.C. Mood Disorder Integrated Center

### 全康情緒治療綜合中心

**A.D.E.C. Mood Disorder Integrated Center**

長幼同行計劃及醫療優惠  
Projects for engagement of children and older adults, and medical benefits

 **卓匯綜合治療中心**  
ADVANZ INTEGRATIVE THERAPEUTIC CENTRE

### 卓匯物理治療中心

**Advanz Physiotherapy Centre**

無障礙設施及健康資訊分享  
Barrier-free facilities, and sharing of health management information

 **agewhale**

### Agewhale

長者照顧資源分享平台  
The resource sharing platform for eldercare



**阿里巴巴集團**  
Alibaba Group

應用程式「長輩模式」、人工智能健康管理、輪椅導航及無障礙出行服務  
Senior Mode of apps, AI-powered health management, wheelchair navigation and barrier-free travel services



Alpha Vision

**領先智能科技有限公司**  
Alpha Vision Technology Limited

AI智能看護產品  
The AI smart care product



AQUA pro

**智心科健國際集團**  
Aqua Pro Beauty Limited

長者化妝美肌工作坊及就業機會  
Makeup and skincare workshops and job opportunities for older adults



**凝態建築設計有限公司**  
ARTA Architects Limited

以用家為中心的長者及年齡友善建築設計  
User-centred age-friendly architectural design



**熙朝智能機械有限公司**  
ASA Robotics Limited

智能預測離床防跌倒機械小貓咪  
Smart bed exiting prediction for fall prevention



**亞洲空運中心有限公司**  
Asia Airfreight Terminal Company Limited

靈活退休安排  
Flexible retirement



**澳科環球有限公司**  
AusMed Global Limited

長者智能健康管理產品及社區支援服務  
Smart health management products and community services for older adults



竹林中醫診所  
Bambooforest  
Chinese Medicine Clinic

**竹林中醫診所**  
Bambooforest Chinese Medicine Clinic

長者健康講座及按摩義工活動  
Health talks and massage volunteer activities for older adults



**體健有限公司**  
**Bodycare Company Limited**

長者復康醫療產品及服務  
Rehabilitation products and services for older adults



**義剪無邊界**  
**Boundless Haircut Volunteer Services**

義務理髮服務  
Volunteer haircut service



**心智無限創新領導科技有限公司**  
**Brainastic Innovations Technology Company Limited**

腦部訓練應用程式  
The cognitive training app



**銀仔科技有限公司**  
**Budsilver Technology Company Limited**

樂齡體感遊戲  
Exergames for older adults



**大家樂集團**  
**Café de Coral Holdings Ltd.**

「食得樂」輕嚙料理  
Taste Joy Soft Gourmet



**加心康智能醫療亞洲有限公司**  
**Cardiax Lab (Asia) Limited**

無創進階心臟全功能檢查  
The system for cardiovascular function health screening



**CARESENTIAL**  
SINCE 2016

**傳心護理**  
**Caressential**

身心靈關懷活動  
Activities for physical and mental well-being



**CHINACHEM GROUP**  
**華懋集團**

**華懋物業服務有限公司**  
**CCG Property Services Limited**

樂齡屋苑倡導計劃  
Age Friendly Estates Pilot Scheme



**華懋物業服務有限公司－愉景新城**  
CCG Property Services Limited - D-PARK

長者及年齡友善活動場地支援及社會參與推廣服務  
Age-friendly activities venue support and social participation promotion services for older adults



**華懋物業服務有限公司－**  
**如心廣場一期及二期**  
CCG Property Services Limited - Nina Mall 1 & 2

無障礙設施及長者導賞服務與工作坊  
Barrier-free facilities, as well as guided tours and workshops for older adults



**華懋物業服務有限公司－翹滙坊**  
CCG Property Services Limited - Papillons Square

長者及年齡友善設施  
Age-friendly facilities



**置富花園有限公司**  
**Chi Fu Fa Yuen Limited**

PMC Licence Number: C-174686

**置富花園有限公司**  
**Chi Fu Fa Yuen Limited**

多元化長者及年齡友善設施、活動及服務  
Various age-friendly facilities, activities, and services for older adults



**中立貿易有限公司**  
China Build Trading Ltd.

長者慈善活動贊助及參與  
Sponsoring and participating in charity activities for older adults



**城市服務集團**  
CITY SERVICES GROUP

**城市服務集團**  
**City Services Group Limited**

針對長者常見疾病與急救技能的員工培訓  
Employee training on common diseases among older adults and first aid skills





港基物業管理有限公司  
CITYBASE PROPERTY MANAGEMENT LIMITED

Member of CK Asset Group 長江實業集團成員

港基物業管理有限公司  
Citybase Property Management Limited

耆樂 Sing Club 聚滿 Fun

港基物業管理有限公司－峻瀝一期管理服務中心  
Citybase Property Management Limited -  
The Beaumont Management Office

港基物業管理有限公司－嘉湖會所  
Citybase Property Management Limited -  
Kingswood Club

港基物業管理有限公司－峻瀝二期管理服務中心  
Citybase Property Management Limited -  
The Beaumont II Management Services Centre

港基物業管理有限公司－嘉湖鄉村俱樂部  
Citybase Property Management Limited -  
Kingswood Country Club



施特偉科技(中國)有限公司  
Cityray Technology (China) Limited

施特偉科技(中國)有限公司  
Cityray Technology (China) Limited

通用設計、長者就業及醫療保障  
Universal Design, as well as job opportunities and  
medical care for older adults



荃新天地二期管理有限公司  
Citywalk 2 Management Company Limited

長者及年齡友善設施  
Age-friendly facilities



帝景灣物業管理有限公司  
Corinthia By The Sea Property Management  
Limited

長者及年齡友善服務  
Age-friendly services



御金·國峯物業管理有限公司  
The Coronation Estates Management Limited

多元化長者及年齡友善設施及長者關懷義工活動  
Various age-friendly facilities and volunteer services  
for caring older adults



康居物業管理有限公司  
Country House Property Management Limited

長者就業機會  
Job opportunities for older adults



CRE-EX Holdings Ltd.

生酮無麩質甜品  
Keto and gluten-free desserts



Designpedia  
家庫

**家庫有限公司**  
Designpedia Limited

長者友善家居室內設計及免費諮詢服務  
Age-friendly home design and free consultation service



DB plaza  
Discovery Bay

**愉景廣場**  
Discovery Bay Plaza

長者及年齡友善設施及服務  
Age-friendly facilities and services

DKF Interiors Ltd.

**DKF Interiors Limited**

長者及年齡友善室內設計服務  
Age-friendly interior design services



DRESIO

**裝秀有限公司**  
Dresio Limited

體能評估及復康系統  
The physical assessment & rehabilitation system



**殿堂公共關係顧問集團有限公司**  
DT Communications Asia Pacific Limited

長者就業機會  
Job opportunities for older adults



**易剪義社區發展有限公司**  
E Chin E Community Development Limited

長者「造型攝影服務」及銀髮髮型書  
Styling and photography services for older adults and silver hair hairstyle book



eefit 依飛

**依飛**  
eefit

「腦有所依」能量保健社區活動  
"eBrain Movement" community-based healthcare programme



**香港長者健體教室有限公司**  
Elderly Fitness Studio HK Limited

長者綜合健體課程及「銀髮族教練培訓計劃」  
Comprehensive fitness programmes for older adults, and the Elderly Coach training program



**香港警務處東九龍衝鋒隊**  
Emergency Unit Kowloon East,  
Hong Kong Police Force

關匯計劃  
Project i-Care



**醫樂坊醫療集團有限公司**  
Enoch Medical Group Limited

長者優惠及醫師免費講座與針灸服務  
Discounts, health talks, and free acupuncture  
services for older adults



ERZ HEALTH SOLUTIONS LIMITED  
醫研健康方案中心

**醫研健康方案中心**  
ERZ Health Solutions Limited

骨質疏鬆症社區篩查活動  
Community Osteoporosis Screening Program



**置富資產管理有限公司－置富第一城**  
ESR Asset Management (Fortune) Limited -  
Fortune City One

多元化長者及年齡友善設施及長者關懷義工活動  
Various age-friendly facilities and volunteer services  
for older adults



**置富資產管理有限公司－凱帆薈**  
ESR Asset Management (Fortune) Limited -  
Hampton Loft

長者及年齡友善設施  
Age-friendly facilities



關懷始於1879

**余仁生香港有限公司**  
Eu Yan Sang (Hong Kong) Limited

腦退化風險評估與諮詢服務及長者優惠  
Cognitive health assessment and consultation  
services, as well as discounts for older adults



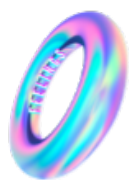
**彩迅亞洲有限公司**  
Express Luck (Asia) Limited

長者護理情境訓練  
Elderly care simulation training



**百味市集有限公司**  
Feast Market Limited

長者及年齡友善設施及長者優惠  
Age-friendly facilities and discounts for older adults



### Feelings Group Limited

口腔運動復健系統  
Oral motor rehabilitation system



### 靈巧睿智護理科技有限公司 Finesse Astute Care Technology Limited

智慧家  
CARER.Home



### 寬泰貿易有限公司 Foon Tai Trading Co., Ltd.

長者及年齡友善設施及就業機會  
Age-friendly facilities and job opportunities for older adults



### 吉利麵館 Fortunate Noodles

長者及年齡友善設施  
Age-friendly facilities



### 富邦銀行(香港)有限公司 Fubon Bank (Hong Kong) Limited

長者就業機會  
Job opportunities for older adults



### 星玥設計有限公司 GCA Studio Limited

長者及年齡友善家居設計  
Age-friendly home design



### 家得康醫療用品有限公司 Get Health Medical Products Co., Ltd.

長者輔助及安全用品  
Assistive devices and safety products for older adults



### 尚禮坊 Give Gift Boutique

長者就業機會  
Job opportunities for older adults





**給我五個關懷共享計劃有限公司**  
**Give Me Five Caring and Sharing Plan Ltd.**

健耆舍  
Give Aged Caring Association



**CHINACHEM GROUP**  
**華懋集團**

**財照清潔有限公司**  
**Global Cheer Limited**

(華懋集團成員 A member of Chinachem Group)

樂齡屋苑倡導計劃  
Age Friendly Estates Pilot Scheme



**高衛物業管理有限公司－雍雅軒**  
Goodwell Property Management Limited -  
The Apex

**高衛物業管理有限公司－鹿茵山莊**  
Goodwell Property Management Limited -  
Deerhill Bay

**高衛物業管理有限公司－維港頌**  
Goodwell Property Management Limited -  
Harbour Glory

**高衛物業管理有限公司－悅目**  
Goodwell Property Management Limited -  
La Lumiere

**高衛物業管理有限公司－尚御**  
Goodwell Property Management Limited -  
Meridian Hill

**高衛物業管理有限公司－天宇海**  
Goodwell Property Management Limited -  
Oceanaire

**高衛物業管理有限公司－滙景花園**  
Goodwell Property Management Limited -  
Sceneway Garden

**高衛物業管理有限公司－愛海頌**  
Goodwell Property Management Limited -  
Seaside Sonata

**高衛物業管理有限公司－維港星岸**  
Goodwell Property Management Limited -  
Stars By The Harbour

**高衛物業管理有限公司**  
**Goodwell Property Management Limited**

「綠活·友心@未來」計劃  
Project LEAF

**高衛物業管理有限公司－半山壹號**  
Goodwell Property Management Limited -  
Celestial Heights

**高衛物業管理有限公司－名日·九肚山**  
Goodwell Property Management Limited -  
EI Futuro

**高衛物業管理有限公司－銀禧花園**  
Goodwell Property Management Limited -  
Jubilee Garden

**高衛物業管理有限公司－渣甸山名門**  
Goodwell Property Management Limited -  
The Legend

**高衛物業管理有限公司－嵐山**  
Goodwell Property Management Limited -  
Mont Vert

**高衛物業管理有限公司－一號·西九龍**  
Goodwell Property Management Limited -  
One West Kowloon

**高衛物業管理有限公司－星漣海**  
Goodwell Property Management Limited -  
Seanorama

**高衛物業管理有限公司－傲雲峰**  
Goodwell Property Management Limited -  
Sky Tower

**高衛物業管理有限公司－聽濤雅苑**  
Goodwell Property Management Limited -  
Vista Paradiso

## GM Salon

長者義剪服務  
Volunteer haircut services for older adults



臨敢珍有限公司  
GRAND MA LIMITED

臨敢珍有限公司  
Grand Ma Limited

跨代共融長者文化與照顧推廣服務  
Intergenerational integration and elderly care promotion services for older adults



果奶工房  
Green Blend Company Limited

長者營養食品、健康講座及烹飪工作坊  
Nutritious food, health talks and cooking workshops for older adults



Green Ladies & Green Little

樂齡女士持續就業計劃  
Continuous employment program for silver women talents



恒生銀行  
Hang Seng Bank

社區共融銀行服務  
Social caring services



恒益物業管理有限公司  
(恒基兆業地產集團成員公司)  
Hang Yick Properties Management Limited  
(A Member of Henderson Land Group)

社區義工服務及「耆樂年」(主題年)  
Social Voluntary Services and "Year of Senior"  
(Theme Year)



漢立方藥業有限公司  
Hans Pharmaceutical Co., Ltd.

長者關懷義工活動  
Volunteer services for older adults



樂和醫健有限公司  
Harmonic Healthcare Consultants Group Limited

「風行」—— 中風患者日常復康訓練應用程式  
RISE App for post-stroke rehabilitation exercises



## 夏利文物業管理有限公司 Harriman Property Management Limited

多元化長者關懷義工活動及就業機會  
Various volunteer services and job opportunities for older adults

夏利文物業管理有限公司－中保集團大廈管理處  
Harriman Property Management Limited -  
CIGB Management Office

夏利文物業管理有限公司－Island Residence  
Harriman Property Management Limited -  
Island Residence

夏利文物業管理有限公司－Lexington Hill  
Harriman Property Management Limited -  
Lexington Hill

夏利文物業管理有限公司－Monterey  
Harriman Property Management Limited -  
Monterey

夏利文物業管理有限公司－The Parkside  
Harriman Property Management Limited -  
The Parkside

夏利文物業管理有限公司－Savannah  
Harriman Property Management Limited -  
Savannah

夏利文物業管理有限公司－卡佛大廈  
Harriman Property Management Limited -  
Crawford House

夏利文物業管理有限公司－Kadoorie Hill  
Harriman Property Management Limited -  
Kadoorie Hill

夏利文物業管理有限公司－Monaco One  
Harriman Property Management Limited -  
Monaco One

夏利文物業管理有限公司－NAPA  
Harriman Property Management Limited -  
NAPA

夏利文物業管理有限公司－Peninsula East  
Harriman Property Management Limited -  
Peninsula East



## 健與美工作坊 Health Beauty Workshop

50+靜心伸展及普拉提席上運動班  
50+ mindful stretching and seated pilates classes



## 醫務衛生局 Health Bureau

醫健通流動應用程式  
eHealth App



## 恒基陽光物業管理有限公司－ Strand 50 Henderson Sunlight Property Management Limited - Strand 50

多元化長者關懷義工活動及就業機會  
Various volunteer services and job opportunities for  
older adults



## 恒基陽光物業管理有限公司－西九匯 Henderson Sunlight Property Management Limited - West9Zone

長者及年齡友善設施  
Age-friendly facilities



## Hewlett-Packard HKSAR Limited

退休過渡政策  
Retirement transition support policy



## 協成行發展有限公司

Hip Shing Hong (Holdings) Company Limited

《協作生活·遊社區》大自然療癒社區健康計劃  
Nature Healing Community Health Programme



## 協誠置業有限公司

Hip Sing Properties Limited

長者就業機會  
Job opportunities for older adults



## 王子食品集團有限公司

HK Prince Foods Holdings Ltd.

長者就業機會  
Job opportunities for older adults



## 香港木庫

HK Timberbank

長者就業機會  
Job opportunities for older adults



香港十一關愛協會有限公司  
HK11 Association Limited

## 香港十一關愛協會有限公司

HK11 Association Limited

「跨代共融·樂齡智享」計劃



## 海天堂有限公司

Hoi Tin Tong Co., Ltd.

長者優惠  
Discounts for older adults



香港專科醫療體檢中心  
HONG KONG ADVANCED SCREENING CENTRE

## 香港專科醫療體檢中心

Hong Kong Advanced Screenings Centre

無障礙設施及長者健康檢查  
Barrier-free facilities and health check for older adults





**香港電燈有限公司**  
The Hong Kong Electric Co., Ltd.

長者特快服務櫃位、電費優惠及「香港第三齡學苑」  
Express counters and concessionary tariff schemes for older adults, and the U3A Network of Hong Kong



**香港技擊運動總會**  
Hong Kong Skill Combat Sport Association

長者詠春拳及太極拳興趣班  
Elderly wing chun and tai chi classes



**Hong Kong Sports Academy**

長者伸展運動課程  
Stretching exercise classes for older adults



**香港青年旅舍協會**  
Hong Kong Youth Hostels Association

長者優惠  
Discounts for older adults



**香港紫花油大藥廠有限公司**  
Hong Kong Zihua Pharmaceutical Limited

多元化長者關顧活動  
Diverse Elderly Care Activities



HONG LOK YUEN  
康樂園

**康樂園物業管理有限公司**  
Hong Lok Yuen Property Management Co., Ltd.

銀髮人才支持系統



**希望生物科技有限公司－元朗醫館**  
Hope BioTech - Yuen Long Chinese Medical Clinic

年長員工培訓及健康支援  
Training and health support for older employees

Innovaders

**意飛達有限公司**  
Innovaders Ltd.

長者社區活動  
Community activities for older adults



**室內設計搜尋網**  
Interior Design Website

長者及年齡友善網站  
Age-friendly website



**國際物業管理有限公司－  
廣播道87-91號**  
International Property Management Limited -  
Broadcast Drive, No. 87-91

長者就業機會及社區活動  
Job opportunities and community activities for  
older adults

**建嘉製葯有限公司**  
Jin Ja Pharmaceutical Co., Ltd.

長者就業機會  
Job opportunities for older adults



**仲量聯行物業管理有限公司**  
Jones Lang LaSalle Management Services Limited

長者及年齡友善設施、聘請長者並提供身心健康支援  
Age-friendly facilities, job opportunities and support  
for well-being for older employees



**仲量聯行物業管理有限公司－凱和山**  
Jones Lang LaSalle Management Services Limited  
- MORI

長者及年齡友善設施、聘請長者並提供身心健康支援  
Age-friendly facilities, job opportunities and support  
for well-being for older employees



**香港 JW 萬豪酒店**  
JW Marriott Hotel Hong Kong

長者就業機會及義工服務  
Job opportunities and volunteer services for  
older adults



## 啟勝管理服務有限公司 Kai Shing Management Services Limited

長者及年齡友善設施與服務  
Age-friendly facilities and services for older adults

啟勝管理服務有限公司－愛琴海岸  
Kai Shing Management Services Limited -  
Aegean Coast

啟勝管理服務有限公司－寶怡花園  
Kai Shing Management Services Limited -  
Blossom Garden

啟勝管理服務有限公司－帝堡城  
Kai Shing Management Services Limited -  
Castello

啟勝管理服務有限公司－彩蒲苑  
Kai Shing Management Services Limited -  
Choi Po Court

啟勝管理服務有限公司－東港城(住宅)  
Kai Shing Management Services Limited -  
East Point City (Residential)

啟勝管理服務有限公司－海欣花園  
Kai Shing Management Services Limited -  
Grand Horizon

啟勝管理服務有限公司－原築  
Kai Shing Management Services Limited -  
La Grove

啟勝管理服務有限公司－美景花園  
Kai Shing Management Services Limited -  
Mayfair Gardens

啟勝管理服務有限公司－  
新城市廣場第三期(住宅)  
Kai Shing Management Services Limited -  
New Town Plaza Phase III (Residential)

啟勝管理服務有限公司－海天晉  
Kai Shing Management Services Limited -  
Ocean Wing

啟勝管理服務有限公司－加州花園  
Kai Shing Management Services Limited -  
Palm Springs

啟勝管理服務有限公司－瑜翠園  
Kai Shing Management Services Limited -  
Peridot Court

啟勝管理服務有限公司－新屯門中心  
Kai Shing Management Services Limited -  
Sun Tuen Mun Centre

啟勝管理服務有限公司－荃灣中心  
Kai Shing Management Services Limited -  
Tsuen Wan Centre

啟勝管理服務有限公司－雅典居  
Kai Shing Management Services Limited -  
Villa Athena

啟勝管理服務有限公司－怡峰園  
Kai Shing Management Services Limited -  
Villa Tiara

啟勝管理服務有限公司－蟠龍半島  
Kai Shing Management Services Limited -  
Beaulieu Peninsula

啟勝管理服務有限公司－加州豪園  
Kai Shing Management Services Limited -  
California Garden

啟勝管理服務有限公司－爵悅庭  
Kai Shing Management Services Limited -  
Chelsea Court

啟勝管理服務有限公司－濱景花園  
Kai Shing Management Services Limited -  
Coastal Skyline

啟勝管理服務有限公司－珀御  
Kai Shing Management Services Limited -  
Eight Regency

啟勝管理服務有限公司－浪琴軒/海琴軒  
Kai Shing Management Services Limited -  
Grand Pacific Views/ Grand Pacific Heights

啟勝管理服務有限公司－形品·星寓  
Kai Shing Management Services Limited -  
Lime Stardom

啟勝管理服務有限公司－御半山  
Kai Shing Management Services Limited -  
Mount Regency

啟勝管理服務有限公司－維景灣畔  
Kai Shing Management Services Limited -  
Ocean Shores

啟勝管理服務有限公司－卓爾居  
Kai Shing Management Services Limited -  
The Palazzo

啟勝管理服務有限公司－珀麗灣  
Kai Shing Management Services Limited -  
Park Island

啟勝管理服務有限公司－浪翠園第一期  
Kai Shing Management Services Limited -  
Sea Crest Villa Phase 1

啟勝管理服務有限公司－帝琴灣凱琴居  
Kai Shing Management Services Limited -  
Symphony Bay, Villa Rhapsody

啟勝管理服務有限公司－映御  
Kai Shing Management Services Limited -  
Twin Regency

啟勝管理服務有限公司－朗庭園  
Kai Shing Management Services Limited -  
Villa By The Park

啟勝管理服務有限公司－天晉II  
Kai Shing Management Services Limited -  
The Wings II



**啟勝管理服務有限公司**  
Kai Shing Management Services Limited

長者及年齡友善設施與服務  
Age-friendly facilities and services for older adults

啟勝管理服務有限公司－天晉III A  
Kai Shing Management Services Limited -  
The Wings IIIA

啟勝管理服務有限公司－新時代廣場  
Kai Shing Management Services Limited -  
YOHO Town

啟勝管理服務有限公司－新時代中城  
Kai Shing Management Services Limited -  
YOHO Midtown

啟勝管理服務有限公司－旭埔苑  
Kai Shing Management Services Limited -  
Yuk Po Court

**GRAND CENTRAL PLAZA**  
新 城 市 中 央 廣 場

**啟勝管理服務有限公司－**  
**新城市中央廣場**  
Kai Shing Management Services Limited -  
Grand Central Plaza

長者及年齡友善設施及關懷長者義工活動  
Age-friendly facilities and volunteer activities for  
caring older adults



**環球貿易廣場**  
INTERNATIONAL  
COMMERCE CENTRE

**啟勝管理服務有限公司－**  
**環球貿易廣場**  
Kai Shing Management Services Limited -  
International Commerce Centre

長者及年齡友善設施與服務及關懷長者義工活動  
Age-friendly facilities and services, as well as  
volunteer activities for caring older adults



**啟勝管理服務有限公司－**  
**九龍貿易中心**  
Kai Shing Management Services Limited -  
Kowloon Commerce Centre

長者及年齡友善設施及關懷長者義工活動  
Age-friendly facilities and volunteer activities for  
caring older adults

**新都會廣場**  
METRO·PLAZA

**啟勝管理服務有限公司－新都會廣場**  
Kai Shing Management Services Limited -  
Metroplaza

長者及年齡友善設施及服務  
Age-friendly facilities and services



**啟勝管理服務有限公司－新都廣場**  
Kai Shing Management Services Limited -  
Metropolis Plaza

長者及年齡友善服務及關懷長者義工活動  
Age-friendly services, and volunteer activities for  
caring older adults



**啟勝管理服務有限公司－**  
**The Millennity**  
Kai Shing Management Services Limited -  
The Millennity

長者及年齡友善設施及服務  
Age-friendly facilities and services

## Millennium City

啟勝管理服務有限公司－  
創紀之城一、二、三及六期  
Kai Shing Management Services Limited -  
Millennium City 1, 2, 3 & 6

長者及年齡友善設施、服務及僱傭措施  
Age-friendly facilities, services, and employment  
practices

## Millennium City 5 apm

啟勝管理服務有限公司－  
創紀之城五期及apm  
Kai Shing Management Services Limited -  
Millennium City 5 & apm

長者及年齡友善設施及服務  
Age-friendly facilities and services



啟勝管理服務有限公司－新翠商場  
Kai Shing Management Services Limited -  
New Jade Shopping Arcade

長者及年齡友善設施及服務  
Age-friendly facilities and services



新九龍廣場

啟勝管理服務有限公司－新九龍廣場  
Kai Shing Management Services Limited -  
New Kowloon Plaza

長者及年齡友善設施及長者社區活動  
Age-friendly facilities and community activities  
for older adults

## 新城市廣場 New Town Plaza

啟勝管理服務有限公司－  
新城市廣場(第一期)  
Kai Shing Management Services Limited -  
New Town Plaza Phase I

長者及年齡友善設施及服務  
Age-friendly facilities and services

## 大埔超級城 Tai Po Mega Mall

啟勝管理服務有限公司－大埔超級城  
Kai Shing Management Services Limited -  
Tai Po Mega Mall

長者及年齡友善設施及服務  
Age-friendly facilities and services

## V city

啟勝管理服務有限公司－V city  
Kai Shing Management Services Limited -  
V city

長者及年齡友善設施及服務  
Age-friendly facilities and services

## wwwtc mall

啟勝管理服務有限公司－世貿中心  
Kai Shing Management Services Limited -  
wwwtc mall

長者及年齡友善設施及服務  
Age-friendly facilities and services





**啟勝管理服務有限公司－形點**  
Kai Shing Management Services Limited - YOHO MALL

長者及年齡友善設施及服務  
Age-friendly facilities and services



**健福堂中醫集團有限公司**  
Kenford Medical Group Company Limited

長者中醫診症優惠及免費健康講座  
Discounts and health talks for older adults



**堅信物業管理有限公司－朗濤**  
Keysen Property Management Services Limited - Ontolo

長者及年齡友善設施及服務  
Age-friendly facilities and services



**苗康(集團)有限公司**  
KINDERWELL (GROUP) LIMITED

**苗康集團有限公司**  
Kinderwell (Group) Limited

長者中醫健康保健服務及長者優惠  
Traditional Chinese medicine health care services and discounts for older adults



**KLN Logistics Group Limited**

長者就業機會·免費穿梭巴士服務及醫療福利  
Job opportunities for older adults, free shuttle bus services and medical benefits



**九龍建業有限公司**  
Kowloon Development Company Limited

長者就業機會  
Job opportunities for older adults



**營美健有限公司**  
Lares Beauty & Health Limited

U+優加 軟心肉排餐  
U+ Soft Meal



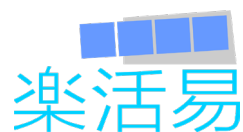
**梁天柱跌打醫館有限公司**  
Leung Tin Chu Bone-Setter Clinic Limited

為長者提供針灸義診及義剪服務  
Free acupuncture and haircut services for older adults



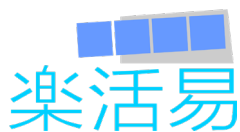
**光達視覺有限公司**  
**Lidarvision Limited**

長者跌倒檢測系統  
Fall detection system for older adults



**樂活易醫護有限公司**  
**LifeDB Care Limited**

樂活易上門照顧轉介服務  
LifeDB home care referral service



**樂活易有限公司**  
**LifeDB Limited**

樂活易安老院免費轉介服務  
LifeDB free referral service for elderly care homes



**Lighten Dementia Limited**

認知訓練遊戲工作坊  
Cognitive training games workshops



LIMITLESS COFFEE

無障咖啡

**無障咖啡**  
**Limitless Coffee Limited**

社區共融工作平台  
The employment platform for social inclusion



**領展資產管理有限公司**  
Link Asset Management Limited

長者及年齡設施、服務及工作環境  
Age-friendly facilities, services, and workplace environment

領展資產管理有限公司－何文田廣場  
Link Asset Management Limited - Homantin Plaza

領展資產管理有限公司－樂富廣場  
Link Asset Management Limited - Lok Fu Place

領展資產管理有限公司－黃大仙中心  
Link Asset Management Limited - Temple Mall

領展資產管理有限公司－禾輦廣場  
Link Asset Management Limited - Wo Che Plaza

領展資產管理有限公司－良景廣場  
Link Asset Management Limited - Leung King Plaza

領展資產管理有限公司－愛東商場  
Link Asset Management Limited - Oi Tung Shopping Centre

領展資產管理有限公司－天瑞商場  
Link Asset Management Limited - Tin Shui Shopping Centre

領展資產管理有限公司－愉翠商場  
Link Asset Management Limited - Yu Chui Shopping Centre

# LinkAges

**Link-Ages Collaborative Careforce**

醫療行業工作搜尋平台  
Healthcare industry job searching platform



**生活藝術設計有限公司**  
Living Art Design Limited

長者家居裝修服務  
Home maintenance services for older adults



**LOGROLL**

**諾匯有限公司**  
Logroll Limited

AI傳感器  
AI Detector

萬寧 **mannings**

**萬寧**  
Mannings

專業「社區健康」團隊及「智能健康站」  
Professional Health Team and Health Pod



**瑪利諾醫藥福利會有限公司**  
**The Maryknoll Medical And Welfare Association Limited**

長者身心靈健康支援服務  
Supporting services for older adults' physical and mental well-being



**萬迪有限公司**  
**Maxgrand Limited**

聘請長者並提供健康支援  
Job opportunities and health support for older adults



**美心食品有限公司**  
**Maxim's Food Corporation Limited**

長者餐飲優惠  
Dining discounts for older adults



**萬士博(亞洲)有限公司**  
**Maxipro (Asia) Limited**

長者就業機會  
Job opportunities for older adults



**傳承醫療有限公司**  
**Meds Care Company Limited**

長者居家安全系列產品  
Home safety products for older adults



**Medtaverses Group Limited**

VR復康訓練產品  
VR rehabilitation training products



**世德國際有限公司－均珈樂**  
**Mega Top International Limited - Queenkale**

長者就業機會與產品贊助  
Job opportunities and product sponsorships for older adults



三井物產(香港)有限公司  
**MITSUI & CO.(HONG KONG)LTD.**

**三井物產(香港)有限公司**  
**Mitsui & Company (Hong Kong) Limited**

長者軟餐推廣活動  
The promotion of soft meals for older adults



**維新科技服務有限公司**  
Mr. Newbie Ltd.

「關愛一鍵通」手機應用程式  
Click One Care App

## 駿景廣場

**香港鐵路有限公司－駿景廣場**  
MTR Corporation Limited - Plaza Ascot

長者及年齡友善設施  
Age-friendly facilities



**香港鐵路有限公司－Premier Plus**  
MTR Corporation Limited - Premier Plus

長者及年齡友善僱傭措施  
Age-friendly employment practices



**香港鐵路有限公司－**  
**THE SOUTHSIDE**  
MTR Corporation Limited - THE SOUTHSIDE

長者及年齡友善設施及長者就業機會  
Age-friendly facilities and job opportunities for older adults



**香港鐵路有限公司－圍方**  
MTR Corporation Limited - The Wai

長者及年齡友善設施及長者就業機會  
Age-friendly facilities and job opportunities for older adults





南 豐 物 業 管 理  
NAN FUNG PROPERTY MANAGEMENT

## 南豐物業管理 Nan Fung Property Management

多元化長者及年齡友善設施、長者就業機會、在職培訓及優惠  
Various age-friendly facilities, job opportunities, in-service training, and concessions for older adults

南豐物業管理—德輔道西33號

Nan Fung Property Management - 33 Des Voeux Road West

南豐物業管理—深水灣徑8號

Nan Fung Property Management - 8 Deep Water Bay Drive

南豐物業管理—浪濤灣

Nan Fung Property Management - Aqua Blue

南豐物業管理—南源

Nan Fung Property Management - Bay Villas

南豐物業管理—豐寓

Nan Fung Property Management - Edition 178

南豐物業管理—福康工業大廈

Nan Fung Property Management -  
Fook Hong Industrial Building

南豐物業管理—福慧大廈

Nan Fung Property Management - Fortuna Court

南豐物業管理—華景園

Nan Fung Property Management - Grand Garden

南豐物業管理—山頂道26號

Nan Fung Property Management - Interocean Court

南豐物業管理—嘉華工業大廈

Nan Fung Property Management - Kar Wah Industrial Building

南豐物業管理—慧雲峯

Nan Fung Property Management - La Place de Victoria

南豐物業管理—馬鞍山中心(住宅)

Nan Fung Property Management -  
Ma On Shan Centre (Residential)

南豐物業管理—Mount Nicholson

Nan Fung Property Management - Mount Nicholson

南豐物業管理—南豐商業中心

Nan Fung Property Management -  
Nan Fung Commercial Centre

南豐物業管理—南豐大廈

Nan Fung Property Management - Nan Fung Tower

南豐物業管理—甘道21號

Nan Fung Property Management - No. 21 Coombe Road

南豐物業管理—豐連

Nan Fung Property Management - Ori

南豐物業管理—順寧苑

Nan Fung Property Management - Peaceful Mansion

南豐物業管理—Queen's Cube

Nan Fung Property Management - Queen's Cube

南豐物業管理—兆豐大廈

Nan Fung Property Management - Shiu Fung Building

南豐物業管理—加列山道7-15號

Nan Fung Property Management - 7-15 Mount Kellett Road

南豐物業管理—羅便臣道80號

Nan Fung Property Management - 80 Robinson Road

南豐物業管理—亞洲貿易中心

Nan Fung Property Management - Asia Trade Centre

南豐物業管理—長豐工業大廈

Nan Fung Property Management -  
Cheung Fung Industrial Building

南豐物業管理—海桃灣

Nan Fung Property Management - Florient Rise

南豐物業管理—福田大廈

Nan Fung Property Management - Fook Tin Building

南豐物業管理—富華工業大廈

Nan Fung Property Management - Fu Wah Industrial Building

南豐物業管理—興華工業大廈

Nan Fung Property Management -  
Hing Wah Industrial Building

南豐物業管理—金豐大廈

Nan Fung Property Management - Kam Fung Building

南豐物業管理—葵涌廣場

Nan Fung Property Management - Kwai Chung Plaza

南豐物業管理—麗華大廈

Nan Fung Property Management - Lever Building

南豐物業管理—山景花園別墅

Nan Fung Property Management - Mount Austin Estate

南豐物業管理—南豐中心

Nan Fung Property Management - Nan Fung Centre

南豐物業管理—南豐新邨

Nan Fung Property Management - Nan Fung Sun Chuen

南豐物業管理—山頂道84號

Nan Fung Property Management - No. 84 Peak Road

南豐物業管理—中安大廈

Nan Fung Property Management - On Lan Centre

南豐物業管理—寶業大廈

Nan Fung Property Management - Pao Yip Building

南豐物業管理—北河大廈

Nan Fung Property Management - Pei Ho Building

南豐物業管理—華基中心

Nan Fung Property Management - Ricky Centre



南豐物業管理  
NAN FUNG PROPERTY MANAGEMENT

南豐物業管理  
Nan Fung Property Management

多元化長者及年齡友善設施、長者就業機會、在職培訓及優惠  
Various age-friendly facilities, job opportunities, in-service training, and concessions for older adults

南豐物業管理—翠豐臺

Nan Fung Property Management - Summit Terrace

南豐物業管理—華寶中心

Nan Fung Property Management - Treasure Centre

南豐物業管理—昇薈

Nan Fung Property Management - The Visionary

南豐物業管理—雲暉大廈

Nan Fung Property Management - Winfield Building

南豐物業管理—泰豐工業大廈

Nan Fung Property Management - Tai Fung Industrial Building

南豐物業管理—荃豐中心

Nan Fung Property Management - Tsuen Fung Centre

南豐物業管理—慧林苑

Nan Fung Property Management - Wayne Place

南豐物業管理—福仁大廈

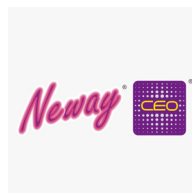
Nan Fung Property Management - Wonder Building



新道館  
New Era Martial Club

長者電影特技體驗日

Movie stunt experience day for older adults



Neway Entertainment Ltd.

長者及年齡友善卡拉OK休閒餐飲服務

Age-friendly karaoke leisure and dining services



銀龍茶餐廳有限公司  
Ngan Lung Restaurant Limited

長者就業機會

Job opportunities for older adults



北區醫院職業治療部  
Occupational Therapy North District Hospital

智趣樂活 治療在家

Smart & Fun Therapy @ Home



**豐裕管理有限公司**  
Opulence Management Limited

關懷長者義工活動  
Volunteer activities for caring older adults



**百味食品**  
Pak Mei Foods

長者就業機會  
Job opportunities for older adults



**栢銳有限公司**  
Parkston Limited

長者及年齡友善工作環境及安排  
Age-friendly working environment and arrangement



**Pegasus Athletics Club Limited**

樂悠「長」跑型



**Peony Beauty**

長者優先預約服務  
Priority booking for older adults



**CHINACHEM GROUP**  
華懋集團

**十全保安有限公司**  
Perfection Security Co., Ltd.  
(華懋集團成員 A member of Chinachem Group)

樂齡屋苑倡導計劃  
Age Friendly Estates Pilot Scheme



**諸氏西餐廳有限公司**  
Piglet Cafe Limited

長者就業機會  
Job opportunities for older adults



慈善牌照：91/19292

**保信堂有限公司**  
Po Shun Tong Ltd.

一醫一義、醫義同行長者義診計劃



**保心安**

**保心安藥廠有限公司**  
Po Sum On Medicine Factory Limited

關懷長者社區活動及就業機會  
Community activities and job opportunities for older adults

**Pricerite 實惠**  
小小空間：大大宇宙

**實惠家居有限公司**  
Pricerite Home Limited

銀優生活體驗館/銀優生活產品及服務  
Silver Living

**尚然堂**

PRIME & NATURALS

**尚然堂中醫診所**  
Prime and Naturals Chinese Medicine Clinic

長者護理計劃  
Elderly care program



PUMEN TONG®

**普門堂**

**普門堂中醫養生館**  
Pumen Tong Chinese Clinic & Wellness Centre

全年中醫\$1診金優惠  
Year-round TCM Consultation at \$1



感受中醫館

REFEEL

**感受中醫館**  
Refeel Chinese Medicine Limited

長者中醫健康保健服務及長者優惠  
Traditional Chinese medicine health care services and discounts for older adults



REJOICES ALIVE

**晴心匯物理治療及普拉提**  
Rejoices Alive Physiotherapy and Pilates

長者物理治療及運動訓練優惠  
Physiotherapy and exercise training discounts for older adults

**RM單剪**

長者剪髮優惠  
Hairdressing discounts for older adults

**DAKS**

LONDON

**三共生興亞太有限公司**  
Sankyo Seiko (Asia Pacific) Company Limited

年長員工醫療保障及彈性工時  
Medical benefits and flexible working hours for older employees



### Scimax Sports Limited

長者運動服務及就業機會  
Fitness services and job opportunities for older adults



### 香港警務處 耆樂警訊及社區聯絡組 Senior Police Call and Community Engagement Section, Hong Kong Police Force

耆樂警訊傳愛心  
Senior Police Call Share the Love



### 上海浦東發展銀行股份有限公司 香港分行 Shanghai Pudong Development Bank Co., Ltd., Hong Kong Branch

長者及年齡友善設施及「浦發普愛」長幼樂韻音樂慈善計劃



### 順華中醫治療中心有限公司 Shun Wa Chinese Medical Treatment Limited

長者義診、中醫健康教育活動與優惠  
Free medical consultations, and health talks about  
traditional Chinese medicine for older adults



### 銀易慈善 Silvermorph Charity Limited

長者免費口腔健康評估與預防服務  
Free oral health assessment and preventive services  
for older adults





**信和物業管理有限公司**  
Sino Estates Management Limited

多元化長者及年齡友善設施及長者關懷義工活動  
Various age-friendly facilities and volunteer services for caring older adults

信和物業管理有限公司－商業廣場  
Sino Estates Management Limited - Corporation Square

信和物業管理有限公司－富利廣場  
Sino Estates Management Limited - Futura Plaza

信和物業管理有限公司－逸瓏  
Sino Estates Management Limited - One Mayfair

信和物業管理有限公司－泛亞中心  
Sino Estates Management Limited - Pan Asia Centre

信和物業管理有限公司－海濱中心  
Sino Estates Management Limited - Seaview Centre

信和物業管理有限公司－威登中心  
Sino Estates Management Limited - Westin Centre

信和物業管理有限公司－富登中心  
Sino Estates Management Limited - Fullerton Centre

信和物業管理有限公司－邁亞美海灣第2座  
Sino Estates Management Limited - Miami Beach Towers Tower 2

信和物業管理有限公司－太平洋貿易中心  
Sino Estates Management Limited - Pacific Trade Centre

信和物業管理有限公司－利登中心  
Sino Estates Management Limited - Remington Centre

信和物業管理有限公司－萬景峯  
Sino Estates Management Limited - Vision City

信和物業管理有限公司－威利廣場  
Sino Estates Management Limited - Westley Square



**眠科技有限公司**  
Sleep Technologies Ltd.

智能床頭燈及AI聊天產品  
Smart bedside lamps and AI chatbot



**健康研點有限公司**  
Smart Idea Health Technology Limited

Virtual Brain VR 眼動追蹤技術腦退化檢測及個人復康訓練程式  
Virtual Brain VR Eyes tracking technology dementia screening and AI personalised rehabilitation training program



**智齡生活有限公司**  
SmartAge Intelligence Limited

長者智齡家居系統  
SmartAge Home System for older adults



**營火食品(香港)有限公司**  
Sparkler Food (HK) Limited

長者食品優惠及派贈  
Food discounts and donations for older adults

**明星眼鏡店**  
Star Optical Shop

長者就業機會  
Job opportunities for older adults



**超卓管理服務有限公司－葡萄園**  
Supreme Management Services Limited - The Vineyard

長者及年齡友善設施及活動  
Age-friendly facilities and activities



**睡康寧**  
Suzuran Bed (HK) Limited

長者優惠  
Discounts for older adults



**亞洲國際餐飲集團**  
Taste of Asia Group Limited

長者優惠  
Discounts for older adults



**環宇資訊科技有限公司**  
TechUniverse Limited

長者就業機會  
Job opportunities for older adults



**泰金鍋**  
Thai Pot

長者餐飲優惠及無障礙設施  
Dinning discounts and barrier-free facilities for older adults



**香港警務處西九龍交通部**  
Traffic Kowloon West, Hong Kong Police

長者交通安全教育與社區參與服務  
Road safety education and community engagement services for older adults



**富城集團**  
**Urban Group**  
A Member of FSE Lifestyle

**富城物業管理有限公司**  
**Urban Property Management Limited**

無障礙設施、長者就業及社區活動  
Barrier-free facilities, job opportunities and community activities for older adults

富城物業管理有限公司－杉樹街23號  
Urban Property Management Limited - 23 Cedar Street

富城物業管理有限公司－加惠臺  
Urban Property Management Limited - Cayman Rise

富城物業管理有限公司－Eastmark  
Urban Property Management Limited - Eastmark

富城物業管理有限公司－康麗花園  
Urban Property Management Limited - Hong Lai Garden

富城物業管理有限公司－葵涌大鴻輝中心第一期  
Urban Property Management Limited -  
Magnet Place Tower 1

富城物業管理有限公司－尚悅方  
Urban Property Management Limited - Park Reach

富城物業管理有限公司－兆邦苑  
Urban Property Management Limited - Siu Pong Court

富城物業管理有限公司－穗禾苑  
Urban Property Management Limited - Sui Wo Court

富城物業管理有限公司－怡樂花園  
Urban Property Management Limited -  
Tuen Mun Elegance Garden

富城物業管理有限公司－璈珀  
Urban Property Management Limited - 55 Conduit Road

富城物業管理有限公司－帝峰豪苑  
Urban Property Management Limited - Dynasty Heights

富城物業管理有限公司－康睦庭園第一座  
Urban Property Management Limited - Harmony Garden Block 1

富城物業管理有限公司－康田苑  
Urban Property Management Limited - Hong Tin Court

富城物業管理有限公司－南華工業大廈  
Urban Property Management Limited -  
Nam Wah Industrial Building

富城物業管理有限公司－彩華花園  
Urban Property Management Limited - Rainbow Garden

富城物業管理有限公司－曉珀  
Urban Property Management Limited - The Spectra

富城物業管理有限公司－地皇廣場  
Urban Property Management Limited - T.MARK



**Volley Cut**

長者剪髮服務  
Hairdressing services for older adults

**WebInyes Limited**

長者就業機會  
Job opportunities for older adults



**WebZ Technology Lab Limited**

長者AI運動訓練平台  
The AI exercise platform for older adults



**泓康牙科**  
**Well Conserve Dental**

長者優惠  
Discounts for older adults



## WeSpire Living Limited

長者及年齡友善設施及社區活動  
Age-friendly facilities and community activities

WeSpire Living Limited - NOVO LAND

WeSpire Living Limited - YOHO WEST



西九文化區

## 西九文化區管理局

West Kowloon Cultural District Authority

長者及年齡友善設施、僱傭措施及社區共融活動  
Age-friendly facilities and employment practices, as well as community programmes to promote social inclusion

## 匯高工程有限公司

World Top Engineering Limited

長者就業機會  
Job opportunities for older adults



## WOW PASTA

長者及年齡友善設施、長者優惠及定期探訪  
Age-friendly facilities, discounts, and regular visits for older adults



## 科進顧問(亞洲)有限公司

WSP (Asia) Limited

跨代共融社區活動  
Community activities for intergenerational inclusion



## 科進香港有限公司

WSP Hong Kong Limited

跨代共融社區活動  
Community activities for intergenerational inclusion



CHINACHEM GROUP

華懋集團

## 為你大廈保養服務有限公司

Wylie Maintenance and Services Ltd.

(華懋集團成員 A member of Chinachem Group)

樂齡屋苑倡導計劃  
Age Friendly Estates Pilot Scheme



**香港基督教女青年會－青健坊(北區)**  
Y Care (North District), Hong Kong  
Young Women's Christian Association

居家安老與社區支援綜合服務  
Comprehensive home-based elderly care and  
community support services



**香港基督教女青年會－躍動力**  
Y Fitness, Hong Kong Young  
Women's Christian Association

中高齡「外展式」健體訓練服務  
Outreach fitness programmes for older adults



**怡珊亞洲慈善基金**  
Yi Shan Asia Charity

「為您打氣」飯券計劃  
"Root For You" Meal Voucher Program



**君柏**  
The Zumurud

長者興趣班及活動  
Classes and activities for older adults

**福滿堂**

長者及年齡友善服務  
Age-friendly services



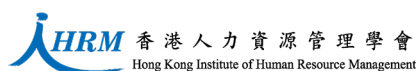
**香港真滋味食品廠有限公司**

長者就業機會及優惠  
Job opportunities and discounts for older adults



## 支持機構 (按英文名字順序排列)

Supporting Organisations (Names of Organisations are listed alphabetically)









[info@jccitypartnership.hk](mailto:info@jccitypartnership.hk)



<https://jccitypartnership.hk/>



賽馬會齡活共創計劃  
Jockey Club Age-friendly Co-creation Project