



賽馬會齡活城市
Jockey Club Age-friendly City

Initiated and funded by:



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
同心 同步 同進 RIDING HIGH TOGETHER

Press Release

The 2nd Jockey Club Age-friendly City Partnership Scheme Officially Kicks Off *Inviting different sectors of society to join hands in building an age-friendly city*

Hong Kong, 22 June 2020 – The Jockey Club Age-friendly City Project, initiated and funded by The Hong Kong Jockey Club Charities Trust, is launching the second edition of the “Jockey Club Age-friendly City Partnership Scheme” (“the Scheme”). The Scheme, which encourages companies and organisations in the public and private sectors to adopt age-friendly practices and provide products and services that cater for the needs of the elderly, is now open for application.

The Scheme has received support from four major business chambers in Hong Kong, namely: the Chinese General Chamber of Commerce, Hong Kong; the Chinese Manufacturers’ Association of Hong Kong; the Federation of Hong Kong Industries; and the Hong Kong General Chamber of Commerce. In its first year, the Scheme saw over 80 participating companies and organisations.

Mr Leong Cheung, Executive Director, Charities & Community, The Hong Kong Jockey Club, expressed his gratitude for different segments of the community coming together to make Hong Kong an age-friendly and inclusive place. “To meet the challenges and make the most of opportunities arising from Hong Kong’s ageing population, the Club is working to promote our city’s age-friendliness alongside our partners from all walks of life”, Mr Cheung said. “Through the second ‘Jockey Club Age-friendly City Partnership Scheme’, we hope that more companies and organisations from diverse industries will embrace more age-friendly practices, products and services.”

Participating companies or organisations adopting at least one age-friendly practice, or providing products or services catering to the needs of the elderly will receive certificates and signage to recognise their contributions in promoting an age-friendly culture in Hong Kong. To commend companies or organisations that demonstrate outstanding performance, there are seven special award categories: Age-friendly Employer Award; Age-friendly Facilities Award; Age-friendly Innovation Award; Age-friendly Collaborator Award; Age-friendly Business Award; Our City’s Story Award; and My Favourite City Partnership Scheme Award. The judging panel, comprising experts from different sectors, will evaluate performance based on: creativity and innovation; social impact; resources devoted; sustainability; and a public vote response.

The Hong Kong Jockey Club Charities Trust has implemented the Jockey Club Age-friendly City Project since 2015 in partnership with four gerontology research institutes in Hong Kong. The project, being carried out in 18 districts, aims to build an age-friendly Hong Kong through the concerted efforts of the Government, District Councils, academia, the business sector, civil society and the general public. All 18 districts in Hong Kong are now part of the World Health Organization’s Global Network for Age-friendly Cities and Communities.

To apply for the 2nd Jockey Club Age-friendly City Partnership Scheme and for further details, please visit www.jccitypartnership.hk.

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Image 1:



The 2nd Jockey Club Age-friendly City Partnership Scheme is now open for application.

Image 2:



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About Jockey Club Age-friendly City Project

In response to the ageing population, The Hong Kong Jockey Club Charities Trust has implemented the Jockey Club Age-friendly City Project since 2015 in partnership with four gerontology research institutes in Hong Kong. The project aims to build momentum in 18 districts in Hong Kong to develop a more inclusive community by assessing their respective age-friendliness, recommending a framework for districts to undertake continual improvement for the well-being of senior citizens, as well as arousing public awareness and encouraging community participation in building an age-friendly city. Please visit www.jcafc.hk for details.

About The Hong Kong Jockey Club

Founded in 1884, The Hong Kong Jockey Club is a world-class racing club that acts continuously for the betterment of our society. The Club has a unique integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charities and community contribution. Through this model, the Club generates economic and social value for the community and supports the Government in combatting illegal gambling. In 2018/19, the Club made a record return to the Government of HK\$23.3 billion in duty and profits tax and contributed HK\$1.3 billion to the Lotteries Fund. Approved charity and community donations were HK\$4.3 billion. The Club is Hong Kong's largest single taxpayer and one of the city's major employers. Its Charities Trust is also one of the world's top ten charity donors. The Club is always "riding high together for a better future" with the people of Hong Kong. Please visit www.hkjc.com.