



賽馬會齡活共創計劃
Jockey Club Age-Friendly Co-creation Project

Jockey Club Age-friendly City Partnership Scheme 2024/2025

Organised By:



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



Research Centre for
Gerontology and Family Studies
樂齡與家庭研究中心

Funded By:



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The Hong Kong Jockey Club
Charities Trust

www.jccitypartnership.hk

Application Form

Please complete and submit the below application form on or before **11 April 2025 (Friday)**.

Email: info@jccitypartnership.hk Phone Number: +852 2537-8989

Mailing Address: Secretariat of the Jockey Club Age-friendly City Partnership Scheme Room C3, 28/F West Wing, TML Tower, 3 Hoi Shing Road, Tsuen Wan, NT., Hong Kong

Details of Applicant:

Name of company/ organisation:

(Chinese) _____

(English) _____

Note: Name of company / organisation will be published as listed above.

Contact person: (Chinese) _____ (English) _____

Position: (Chinese) _____ (English) _____

Contact number: _____

Email: _____

Business registration number (if applicable): _____

Correspondence address[^]: _____

[^]Note: For the delivery of Scheme's certificate and stickers (if applicable).

Type of Applicant:

(Please insert a "✓" in the appropriate box)

New Applicant	Participated in the 2019 Scheme
	Participated in the 2020 Scheme
	Participated in the 2022 Scheme

Industry of Company / Organisation:

(Please insert a "✓" in the appropriate box)

Banking & Finance	Conglomerate	Cleaning & Maintenance Services
Catering	Education & Training	Government & Statutory Bodies
Hotel & Travel	Information Technology	Insurance
Medical & Healthcare Service	Printing & Publishing	Public Utilities
Real Estate & Property Management	Retail	Telecom
Transportation	Others: _____ (Please specify)	

PART I: Jockey Club Age-friendly City Partner sticker

Participating companies / organisations which have adopted at least ONE age-friendly practice / activity or provide age-friendly product(s) / service(s) under any of the [eight domains](#) listed below will be eligible for receiving a set of certificates and scheme stickers.

Please put a "✓" in the appropriate box(es) and provide details.

Learn more about [the eight domains of an age-friendly city identified by WHO](#)



1. **Outdoor spaces and buildings**
(Example: Adoption of elderly- and age-friendly designs and facilities both indoors and outdoors)
2. **Transportation**
(Example: Provide convenient, safe and affordable transport facilities or services for older adults)
3. **Housing**
(Example: Provide affordable, well-designed and safe home design and maintenance services for older adults)
4. **Social participation**
(Example: Organise activities that cater for older adults's diverse interests)
5. **Respect and social inclusion**
(Example: Organise intergenerational activities or volunteer services to serve the older adults, or provide priority services)

6. Civic participation and employment

(Example: Provide job opportunities or retraining scheme for older audlts)

7. Communication and information

(Example: Establish digital platforms or classes which allow older audlts to access timely information, seek suitable services and enhance communication)

8. Community support and health services

(Example: Provide a wide range of accessible and affordable health and support services for older audlts)

Details of the age-friendly practice / activity / product / service (within 600 words)

Names of all participating companies and organisations will be listed on the website, publications and other collaterals under the Scheme which will be made available for the public. Please provide below information.

Company / Organisation logo

Please provide JPEG / PNG file (at least 300 dpi) in the attachment when submitting the application form via email OR provide a download link below.

Contact number / email / website for public enquiries (if any)

Learn more about [the previous awarded age-friendly practices](#)



PART II: Special Awards

If you would like to apply for the Special Awards, please fill in the information of PART II.

<p>Name of age-friendly practice / activity / product / service</p> <p>(Chinese) _____</p> <p>(English) _____</p>
<p>Implementation period</p> <p>Start date and end date of the practice / activity / product / service:</p> <p>____/____/____ - ____/____/____ (YYYY/MM/DD)</p> <p>(Please leave the end date blank if still in progress)</p>
<p>Special Award(s) applying for</p> <p>Age-friendly Employer Award This award recognises companies or organisations that create age-friendly employment environments for older adults. Such initiatives may include, but are not limited to, flexible working arrangements, intergenerational mentoring and training programmes, re-employment schemes, and phased retirement options, enabling older adults to continue contributing to the workforce.</p> <p>Age-friendly Facilities Award This award recognises companies or organisations that provide accessible and inclusive facilities for older adults, including, but not limited to, accessible restrooms, parking spaces, pathways, non-slip handrails, and lifts, catering to the needs of individuals with diverse mobility and cognitive abilities.</p> <p>Age-friendly Innovation Award This award recognises companies or organisations that develop innovative products, services, projects, or business models that effectively address the needs and preferences of older adults. These innovations can promote their independence, enhance social connections, and improve their overall well-being, while also creating business opportunities.</p> <p>Age-friendly Collaborator Award This award recognises companies or organisations for their contributions in mobilising various resources (e.g., internal manpower, joint collaborations with business or non-profit sectors) to sustainably implement age-friendly initiatives or practices that benefit older adults.</p> <p>Our City's Story Award This award recognises inspiring stories of companies or organisations whose age-friendly initiatives positively impact older adults and contribute to a positive age-friendly culture in Hong Kong, highlighting their good deeds, community support, and intergenerational connections.</p> <p>All companies participating in the "Special Award" are eligible for the "My Favourite Age-friendly City Partnership Scheme Award." The Secretariat will conduct an initial screening, after which the award recipient will be selected based on public voting and judges' scoring via an online platform. This award recognises the most popular age-friendly initiatives, activities, products, or services.</p> <p>If your company does not wish to participate in this award category, please select (✓) Not Participating.</p>

Description of the age-friendly practice / activity / product / service (within 600 words)^

^Please demonstrate the creativity and innovation, social impact, resources devotion and sustainability of the age-friendly practice / activity / product / service.

For application for Our City's Story Award, please share the details of a story that has a great impact on promoting an age-friendly culture in Hong Kong.

Number of direct beneficiaries (e.g. elderly, volunteer)

Photo(s) of age-friendly practice / activity / product / service# and other supplementary information (if any)

Please provide high-res JPEG / PNG file (1,000 x 1,000 pixels or above) in the attachment when submitting the application form via email OR provide a download link below.

#The photo(s) will be used for public voting on the online platform of the scheme, as well as website, publications and other collaterals under the Scheme.

Privacy Terms of the Scheme

Personal Information Collection Statement

By Signing and submitting this application form. I/We confirm that I/We have read, understand and agree to be bound by the following Terms and Conditions and the “Jockey Club Age-friendly City Partnership Scheme - Application Guide” attached to this form. This information may be used by us for statistical purposes only.

Privacy Policy Statement : [Click Here](#)

Terms and Conditions

1. I/We declare that all information and supporting documents provided in this application are true, accurate and complete. I/We declare that we have disclosed fully in writing all information to the application which I/We know or should reasonably know and which is relevant or material for the purpose of application. Any misrepresentation may lead to disqualification.
2. I/We understand that the provision of all personal data requested in this application is voluntary and failure to provide such information and other required documents may affect the processing and outcome of the application for “Jockey Club Age-friendly City Partnership Scheme” (the “Scheme”).
3. I/We declare that I/We have read and fully understand and agree with the contents of [the Privacy Policy Statement](#) .Without prejudice to the generality of the contents of the Privacy Policy Statement:
 - a. I/We agree and undertake to obtain all necessary consent and authorisation from my employees or any other party to provide their personal data for the use of the Research Centre for Gerontology and Family Studies of The Hong Kong Polytechnic University (the “RCGFS”) or any third party collaborating with the RCGFS in the Scheme (the “Collaborators”) for the purposes as stated in its [Privacy Policy Statement](#).
 - b. I/We agree that the RCGFS and/or the Collaborators may publish the information provided by me/us under this Scheme, including any personal data, such as the names, contact details, website address and any other relevant information via various channels (such as websites, social media platforms, publications and other public channels) for the purposes of promoting or reporting of the Scheme and the Jockey Club Age-friendly City Project.
 - c. I/We agree that the RCGFS and/or the Collaborators may use the personal data and contact information provided under the Scheme for future communication and engagement purposes.
4. I/We agree that to the extent as permitted by the applicable laws, the RCGFS and their employees or agents shall not be liable to me/us for any loss caused by the act, default or neglect of the RCGFS or their employees or agents in the processing of my/our application, complaints or any other claims against improper use of the Scheme logo, sticker and certificate or any cause whatsoever arising out of or in connection with the implementation and management of the Scheme.
5. I/We acknowledge and agree that the RCGFS and their employees and agents do not make any representations, warranties or statements (whether express or implied) of any kind in respect of any recommendations or materials provided by the RCGFS and/or the Collaborators in relation to the Scheme or otherwise.
6. I/We acknowledge and agree that the RCGFS and their officers and employees and agents shall not be liable for any damage, loss, liability, action, proceedings, claim, demand, costs or expenses suffered by or brought against any participant in the Scheme or any of its employees or customers or any other person.
7. I/We have been advised to seek independent professional advice on matters arising out of or in relation to their participation in the Scheme.

Enquiries

8. For enquiries on the Scheme, please refer to our official website (www.jccitypartnership.hk) or contact the Scheme's Secretariat at +852 2537-8989 or info@jccitypartnership.hk.
9. For enquiries concerning the personal data provided, including the making of access and corrections, please contact the Scheme's Secretariat at +852 2537-8989 or info@jccitypartnership.hk.

In the event of any conflict or inconsistency of the English and Chinese versions of the terms and conditions set out in this Application Form, the English version shall prevail.

Authorised Person Signature: _____ Company / Organisation Stamp: _____

Name and Position: _____ Date: _____