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[For Immediate Release]

**Jockey Club Age-friendly City Partnership Scheme Award Presentation Ceremony
Collaboration of Different Sectors to Build an Age-friendly City**

【Hong Kong, 11 May 2023】 The Jockey Club Age-friendly City Partnership Scheme was launched in 2018 under the Jockey Club Age-friendly City Project, initiated and funded by The Hong Kong Jockey Club Charities Trust to encourage different community sectors to adopt age-friendly practices. Attracting the participation of almost 300 companies and organisations, the third Jockey Club Age-friendly City Partnership Scheme Award Presentation Ceremony was held today (11 May) at the Hong Kong Convention and Exhibition Centre to recognise outstanding age-friendly practices. Mr Chris Sun, HKSAR Government Secretary for Labour and Welfare, and Mr Bryan Wong, Head of Charities (Ageing and Elderly Care) of The Hong Kong Jockey Club, were the officiating guests at the ceremony.

The Secretary for Labour and Welfare, Mr Chris Sun said at the opening ceremony today, “Tripartite collaboration among the Government, the business sector and the community is the key to cope with the ageing population in Hong Kong. The Jockey Club Age-friendly City Partnership Scheme encourages different community stakeholders to develop an age-friendly culture and build an age-friendly environment in the community, providing useful resources and information to elderly people and the soon-to-be-olds so that they can achieve active ageing in the community. It also enhances the public awareness over the importance of an age-friendly city.”

“Positive ageing and elderly care is one of the Club’s charity priority areas. The Club has been dedicated to supporting a wide variety of projects to deal with the challenges and opportunities brought by the ageing population in Hong Kong,” Mr Wong said. “We are happy to see nearly 300 companies and organisations from different industries actively participating in the Scheme and implementing innovative and caring age-friendly initiatives. We look forward to having more companies join hands with us in building an age-friendly city in the future.”

Six special awards were presented in the ceremony, including the Age-friendly Employer Award, Age-friendly Facilities Award, Age-friendly Business Innovation Award, Age-friendly Collaborator Award, Our City’s Story Award, and My Favourite City Partnership Scheme Award, to companies and organisations that performed outstandingly under the Scheme. Among those participating in the Scheme this year, more than two-thirds were first-time joiners, indicating that increasingly more companies and organisations from different sectors are keen to promote age-friendly measures. Please refer to the link below for the awardees list: <https://tinyurl.com/27jaa8h9>

Representatives from the award-winning companies and organisations were also invited to share their best practices and practical experiences in sharing sessions themed “Co-create an inclusive world for the elderly” and "Age-friendly measures tap new business opportunities and compete for talents", to help the audience understand the importance and benefits of implementing age-friendly measures.

The Club’s support for this project, like all of its charity donations, is made possible by its unique integrated business model through which racing and wagering generate tax and charity support for the community.



Mr Chris Sun, HKSAR Government Secretary for Labour and Welfare, and Mr Bryan Wong, Head of Charities (Ageing and Elderly Care) of The Hong Kong Jockey Club, officiated at the Award Presentation Ceremony of Jockey Club Age-friendly City Partnership Scheme.



Moderated by Ar Benny Chan, President of The Hong Kong Institute of Architects, and Mr Kwan Chuk-fai, Chairman of Community Investment and Inclusion Fund Committee, representatives from the award-winning companies discussed the impact of age-friendly facilities and the importance of digital inclusion among senior citizens in the

	sharing session themed “Co-create an inclusive world for the elderly”.
	Moderated by Mr Ling Kar-kan, Director of Jockey Club Design Institute for Social Innovation of The Hong Kong Polytechnic University, representatives from the award-winning companies and organisations shared insights on the current labour market and business opportunities arising from the ageing population in the sharing session themed “Age-friendly measures tap new business opportunities and compete for talents”.

About Jockey Club Age-friendly City Project

In response to the ageing population, The Hong Kong Jockey Club Charities Trust has initiated and funded the Jockey Club Age-friendly City Project since 2015 in partnership with four gerontology research institutes in Hong Kong. The project aims to build momentum in all 18 districts in Hong Kong to develop an age-friendly community through an assessment of their respective age-friendliness, recommend a framework for districts to undertake continual improvement for the well-being of senior citizens, as well as arouse public awareness and encourage community participation in building an age-friendly city.

The Jockey Club Age-friendly City Partnership Scheme was launched under the Project in 2018 to encourage different stakeholders, including the business community, government departments and public sector, to build an age-friendly city that can cater for the needs of all ages. For more information on the JCAFC Project, please visit: www.jcafc.hk or www.facebook.com/HKJCAFC.

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